

# The Star and Echo

## The County Paper.

THIS EDITION  
24 PAGES

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS. FRIDAY, MARCH 2, 1928.

THIRTY-SEVENTH YEAR, NO. 4

## NEW BRIDGE FIRST ROADWAY TO SPAN TWO-MILE WIDE BAY

Facts and Figures of Gigantic Project Amaze Many—  
Home Industries Patronized as Far as Possible—  
Total Cost of Bridge Approximately \$800,000.

Many residents here have become so familiar with the bridge already they perhaps do not realize the amount of labor, material and total cost necessary for this huge structure.

The Echo statistician interviewed Mr. Wm. Moore, bridge contractor, and was amazed at the figures obtained—lumber, piling, steel, bolts, nuts, etc., used in the construction. Moreover a great many unforeseen engineering difficulties were encountered and solved—some situations peculiar to this particular structure and the surrounding terrain.

The actual work was not started until three months after the original date set, and numerous unavoidable delays have made the construction time almost a year.

To begin with the bridge itself is about 2 miles long, a mile and nine-tenths to be exact. In width it is 24 feet over all, 20 feet for a vehicle roadway and 4 feet for a foot path. The draw bridge section is a steel swing span, 200 feet long and weighing 220 tons. It is operated by an electric motor. The permanent center pier for the draw is faced with 100 pieces of Lawrence's copper bearing sheet piling imported from Germany. This is a special patented process interlocking piling, superior to many fabricated in this country. The swing span was designed and furnished by E. L. Shaw Co., of Chicago, and fabricated by the Rochester Bridge Co., of Rochester, Ind.

Some 180,000 linear feet of creosoted piling were used in 50, 60, 75 and 85 foot lengths. Four thousand separate piles—enough, laid end to end to reach from Bay St. Louis to New Orleans and with a few miles left over. These piles are reinforced and protected at the water end by 35,000 feet of vitrified clay pipe, filled in with 1,200 cubic yards of concrete. The pipe lengths range from 15 to 21 inches.

The roadway itself is of slag gravel and with asphalt three quarters of an inch thick. Twenty-five thousand square yards of asphalt are used in the topping, laid on three million board measure feet of lumber. Fifty thousand bolts of ingot galvanized iron and 98,000 washers of malleable cast iron hold the structure together.

For hand rails, 400 tons of steel angles and channels are used. From all over the United States materials and factories were selected to contribute sections of this huge structure. From New Orleans came the asphalt from the Standard Oil company; the steel channels from the Southern Scrap company; the electrical equipment from the Fisher Electric company and miscellaneous hardware from Woodward Wight company; machinery from James Saunders & Co., of Dayton, Ohio; cement from C. C. McDonald here at the Bay; sand and gravel from the Weston Sand and Gravel company, of Logtown; piling from Gulf State Creosoting company at Hattiesburg; clay pipe from W. S. Dickey Clay company, of Birmingham, Ala.; sheet piling from Germany through New York City, and so on.

The contract was awarded to Youman & Moore, of Houston, Texas, a well established and experienced firm. The total cost of construction was approximately \$800,000.

The Bridge dream has at last become happy reality. It typifies the activities of the present day and remains as a testimonial of our progressiveness to future generations.

### INTERNATIONAL SPEED BOAT RACES FOR BAY ST. LOUIS

Biggest Event Yet—To Occur During July—Boats From Everywhere.

While this issue of The Echo contains many news and other stories of interest and import, the biggest news item is this one.

The annual international speed boat races will be held in this city this year, during July and at a date to be named later.

This event was procured for the Gulf Coast by the publicity department of Gulf Hills recreational development, but since the Bay of St. Louis is an ideal spot for such races, it has been awarded to this city, through the Chamber of Commerce. Needless to say offer to hold such races of international scope has been accepted.

Already there are entries from Canada, England, Cuba and Mexico. No details are yet available for publication, but will be worked out within the next few days.

Mr. O. J. Arnold and her son, William Arnold, returned to Perkinston, Miss., Tuesday, where they spent the day with friends and returned home the same evening through Gulfport.

### Mayor's Proclamation.

Mayor Traub's proclamation declares Friday—today—from 12 to 6 o'clock a half holiday, and requests all business houses, that will, to close during celebration of bridge dedication.

Mayor Traub also asks every private house and public place of business to decorate for the occasion.

## Bay St. Louis Bi-County Bridge In Dedication.



AY ST. LOUIS, connected by direct route on the west by bridges to New Orleans and on to the Great West and Pacific Coast, connected by direct route to the east with the completion of the Bay St. Louis bi-county bridge, which this edition of The Sea Coast Echo newspaper celebrates by issuing this mammoth special edition, bids you welcome, thrice welcome!

It is now possible to enter the city from both ways. To the east and on to Mobile there is a direct, unbroken roadway. Including bridges, there is a perfect hardsurfaced highway from Bay St. Louis to Mobile, like one untwined long ribbon of undulating spread, winding its way for many miles along the sun-kissed seashore line, then again slightly stealing away to connecting in unbroken space the Gulf City with our own City-By-The-Sea.

It is the realization of a wonderful dream. A daring hope that none, less than five years ago, would have indulged in. A fitting story for the title "When Dreams Come True," and fortunate are we who have lived to see today culmination of this colossal project, builded into realization.

west, and Pass Christian, Gulfport, Biloxi, Ocean Springs and Pascagoula to the east.

It required vision and courage to even conceive such thoughts that has brought the bridge to our very door. It was the Board of Supervisors of Hancock county that conceived the project and fostered the proposition until it took such shape as to interest Harrison county, across the bay, and the State Highway Department representing the federal government. It was the Board of Supervisors of Hancock county that fostered the project and well stood sponsor. However, once interested, to the credit of Harrison county, the members of the Board of Supervisors on the other side, headed by E. J. Adam, as president, lost no time and no effort and well participated in the gigantic task. It was necessary to work hard and fast, and the matter of financing was by no means least of the task.

The total cost of the Bay St. Louis bi-county bridge is approximately \$800,000. Of this amount Hancock county's share was \$155,921.22; Harrison county, \$289,718.98; State Highway Department supplying the balance.

The personnel of Hancock County Board of Supervisors at the time: H. S. Weston, president; John B. Wheat, Calvin Shaw, Jos. P. Moran and Jos. L. Favre,

## MISSISSIPPI GULF COAST TO HAVE BROADCASTING STATION SOON—WQBO

Wonders and Beauty of Coast to Be Broadcasted—New Station to Be Located at Gulfport, Owned by Gulf Coast Music Store.

### Chamber of Commerce.

The one leading local factor in arranging and managing for the Bay St. Louis bridge celebration on this side is the Bay St. Louis Chamber of Commerce, one of the city's most potent and outstanding elements for constructive work. • Hon. E. J. Gex, of the Chamber of Commerce, will be master of ceremonies for Bay St. Louis. Lt. Gov. Adam, master of ceremonies on bridge.

In addition to the wonderful news of the opening of the bridge connecting Bay St. Louis with other Gulf Coast cities, comes the glad tidings to radio fans of the opening of a broadcasting station at Gulfport to tell the attractiveness of the Gulf Coast to radio fans throughout the entire country.

And while good news is the thing of the day, not only the advantages of the Gulf Coast are to be broadcasted, but beautiful musical programs each night will add to the happiness of every home on the coast possessing a radio.

We would look far and wide for a better organization to operate a broadcasting station without success when we explain that the instigators and owners of this additional blessing are the owners of the Gulf Coast Music company, of Gulfport, Miss., who are not only in a position to give the delights of our section of the country throughout the land, but are unquestionably in a unique position to render the best obtainable in musical programs which, after all, are the most desired programs of today. The announcement of this latest progressive step for our Gulf Coast comes from those eminently successful proprietors of the Gulf Coast Music company, at Gulfport, namely, Messrs. E. L. Staples and J. C. Richard, who explained in detail the operations of the broadcasting station. It is contemplated that Station WQBO, for that is the present name which in time will be changed to WMGC, meaning Wonderful Mississippi Gulf Coast, will open up at fifteen watts, but preparations are even now being made to increase to fifty watts as to enlarge the territory in which the numerous features of the Gulf Coast cities may be broadcasted.

We may safely say that Messrs. Staples and Richards, with their hosts of pianos, phonographs, radios and close connections with the musical world will unquestionably render a series of musical programs that will rightfully cause the envy of larger stations throughout the country.

The Echo, in conformity with our usual policy of progressiveness, extends its best wishes for the inevitable success of this new enterprise.

J. B. CRAIG IS  
SPEAKER ROTARY  
CLUB LUNCHEON

Resident Representative of  
State Highway Dept. Is  
Guest of Honor.

J. B. Craig, supervising engineer with the Mississippi Highway Department, was the guest of honor at the Rotary luncheon, Weston Hotel, Wednesday noon, and invited to speak on "The Bay St. Louis Bi-County Bridge."

Mr. Craig, from Jackson, Miss., has been a resident of Bay St. Louis during the past three years, first coming here in the interest of building the Old Spanish Trail, which he supervised, representing the highway interests.

He spoke interestingly of the bridge, from the time first pile for its construction was begun, May, 1926. He told how the contract had then been awarded to J. B. Smith and later, in December, of the same year, the contract was taken over by Messrs. Youman & Moore, of Houston, Texas, for practically the original price.

Launching into details he told of the number of lineal foot the structure measured, number of piles, etc., all details he had at his very finger tips and quoting from memory.

In reply to a question, he said the bridge carried in its construction four earloads of nails.

His talk was of absorbing interest, and President Evans thanked him on behalf of the club for the enlightening and splendid talk.

SPEEDING TO BAY  
ST. LOUIS TODAY  
FOR BRIDGE EVENT

Motorcade of 75 Cars From  
Gulf Hills—Bicycle Race  
to New Orleans.

All roads lead to Bay St. Louis today for occasion celebration Harrison-Hancock county bridge dedication. A motorcade composed of seventy-five cars will travel from Gulf Hills to participate in the local celebrations, and plan to reach Bay St. Louis about 12 o'clock. This will be an official representation from Gulf Hills, and at the conclusion of dedicatory exercises will fire a national salute.

Gulf Hills is also sponsoring a boys' bicycle race from that point through Bay St. Louis on to New Orleans, expecting to reach here about 11 o'clock.

### Road Protection Com.

Engaged in Building Seawall Protection Along Waveland Beach Front.

Hancock county has various and numerous organized bodies for the public good; none, however, engaged at present in more constructive work than building the Waveland road protection seawall and restoring the road at both ends of the shore line.

This committee, created by act of Legislature, is composed of the following: ROBT. C. ENGMAN, Chairman, JAMES W. VAIRIN, Bay St. Louis; R. J. LADNER, Lakeshore; AUGUST RUHR, Waveland; HARRY HALL, JR., Logtown.

A. G. FAYRE is clerk.

### Gulf Hills to Decorate City.

Much of the public decoration over city and particularly at the western bridge terminal is to be carried out complimentary by the recreational department of Gulf Hills, a force of men here and on the job.

Mayor Dillon says: "We are decorating our city overhead complimentary to the Chamber of Commerce."

It has repeatedly been said, man lives in a wonderful age. But no more wonderful than the God-given genius of man. For it is this genius and spirit, coupled with indomitable will to do that has made the Bay St. Louis bi-county bridge possible. It is an outstanding achievement. One of the most constructive improvements for this section, initiating for Hancock county and Harrison county and the seven cities of the shore lines of both counties, as well as that of Jackson county, an era of new life and prosperity the like of which has never been witnessed.

The Bay St. Louis bi-county bridge, spanning the Bay of St. Louis over a space of one and one-tenth miles, is dedicated to the greater economic glory and prosperity of the Mississippi Gulf Coast and adjacent territory, and more particularly to the people and immediate section of Bay St. Louis and Waveland on the

of the Bay St. Louis beach.

The Sea Coast Echo, like the people of its county and city, joins in the dedication of this bridge to generations to come, for it blazes the way for all time, even though the structure be succeeded by others in order to meet the penalty of time. May it serve to the peace and happiness, comfort and joys, and economic purposes of the teeming of millions who, during the long vista of time to come, will cross its supporting strength.

By the grace of God, by all that is just and useful, to the eternal fitness of things, we dedicate thee, Bridge of Bay St. Louis, as an everlasting monument representing the progress and onward march of our people and to serve all for time to come. Than this we have accomplished no greater material achievement.

Bridge to Be Closed For One  
Hour This Afternoon.

By joint authority of Harrison and Hancock counties, the Bay St. Louis bi-county bridge will be closed to traffic this Friday afternoon from 1:30 to 2:30 o'clock p.m. in order to allow the dedication ceremonies to take place unhindered.

There will be eight cars, designated as "official," allowed to use the bridge during that time, and these under discipline.

Billie Dove Most Beautiful  
Actress.

Billie Dove, who, with Gilbert Roland and Noah Beery, appears in the "Love Mail" at the Bay St. Louis A. & G. theater Sunday and Monday nights, is a native of New York City and was educated there. She is regarded as one of the most beautiful women on the screen and is lovelier than ever in this production. The story itself brims with romance and thrills, with plenty of sword-play, pirate, slave auctions and the like, to make up a stirring tale.

Celebrate Golden Wedding  
Anniversary.

Mr. and Mrs. Charles Sanger on Sunday celebrated their golden wedding anniversary, quietly and at home with their only daughter, Mrs. Augusta Perre, and grand-daughter, Mrs. Louis Banderet, present, including a great grand-daughter. Mr. and Mrs. Sanger were married at Pass Christian February 26, 1878, by Rev. J. Y. Jesut, at the Episcopal church. Mrs. Sanger, before her marriage, was Miss Lucy Gebbens, of Pass Christian.

### Official Reception Cars.

On Bridge Between Closing Hours of 1:30 to 2:30 P.M., Friday, March 2nd.

Official reception cars to the number of eight will have access over the Bay St. Louis bridge from this end to meet the delegation of legislators and other distinguished guests. The cars are designated by the names of their owners:

H. S. WESTON,  
JOSEPH O. MAUFFRAY,  
CHARLES G. MOREAU,  
REV. A. J. GIBBON,  
LEO W. SEAL,  
GEORGE R. REA,  
JOHN DE ARMAS,  
H. U. CANTY,  
Representing Chamber of Commerce.

### Change of Date for Election.

In order to meet legal requirements, date of election to pass upon whether or not the city of Bay St. Louis shall pay its commissioners a monthly salary of \$225.00 per month, has been changed to Thursday, March 15th. This is in accordance with an ordinance and special notice to that effect and which appears elsewhere in these columns.



# PROGRAM FOR TODAY'S BRIDGE DEDICATION AT BAY SAINT LOUIS

Also For Visit of Members Mississippi Legislature on  
Coast For Two Days—Events Today  
and Tomorrow.

In dedication of the Harrison-Hancock county bridge over Bay St. Louis the program also carries events occasion visit of members of Mississippi Legislature, who will be present for the dedication of the Coast's newest and outstanding improvement.

The program, as arranged by Chambers of Commerce, of Pass Christian and Bay St. Louis, with Mississippi Coast club, follows and is herewith officially published:

**Friday.**  
9:30 A.M.—Members Legislature arrive in Gulfport. Go to Markham hotel and Great Southern for registration.  
10:30 A.M.—Visitors assemble at foot of 25th avenue for transportation to Pine Hills.  
12:00 M.—Arrive at Pine Hills for luncheon.  
1:15 P.M.—Leave Pine Hills for Bay Saint Louis bridge.  
2:30 P.M.—Form line for march to meet delegation from the East and from the West at center of bridge, for cutting of ribbon, exchange of greetings by presidents of Board of Supervisors of Harrison and Hancock counties. Each delegation will then proceed entirely across the bridge, the group from the West then returning immediately to Bay St. Louis for the formal dedication ceremony. Ceremony Hotel Weston grounds, foot of bridge. Speakers: E. J. Adam, Sr., president Harrison county Board of Supervisors; L. S. Weston, president of Hancock Board of Supervisors; Governor Bilbo; Governor Simpson; Governor Graves; Lt. Governor Bidwell Adam; Mayor Arthur J. O'Keefe; Mayor Leon Schwartz.

3:30 P.M.—Inspection of seawall at Bay Saint Louis, and embarking on ship Nonpareil at Liberty Oil company wharf at Bay St. Louis. Trip back to Gulfport with inspection of oyster reefs at Pass Christian and Gulfport harbors en route.  
7:30 P.M.—Dinner on Markham roof.

**Saturday.**  
9:00 A.M.—Assemble at foot 25th avenue Gulfport, to board cars for Biloxi, on trip to view sea wall; stop Edgewater Gulf hotel; Beauvoir; sight seeing tour of Biloxi.  
1:00 P.M.—Luncheon at Gulf Hills, Ocean Springs.  
2:00 P.M.—Board cars for trip to Ocean Springs, Pascagoula and Moss Point, including visit to Southern Paper Mill. Return to Biloxi.  
7:30 P.M.—Dinner at Tivoli hotel, returning to Gulfport for the night.

Lt. Governor Bidwell Adam, of Pass Christian and Harrison county, will be master of ceremonies on Bay St. Louis soil during speaking and celebration ceremonies.

Music supplied by Gulfport and Biloxi.

**CITY LOSES ONE  
OF ITS YOUNG AND  
DESERVING CITIZENS**

**William P. Ramond Answers  
Final Summons—Survived  
By Parents and Wife.**

Death is a respecter of neither age nor youth, on the contrary, it seems to love a shining mark and only too often the youth, in prime of life and usefulness, falls prey to the reaper's scythe.

William P. Ramond, son of Mr. and Mrs. Peter Ramond, and husband of Rosalie Betz, passed away Wednesday morning at 9:30 o'clock, after an illness of several months. He was a native of Bay St. Louis, aged 35 years, 2 months and 26 days.

He was a member of one of the oldest and best known families in this city, prominently connected, and in addition to his parents and wife is survived by one young daughter.

A member of W. O. W., Cedar Grove Camp, No. 507, the funeral place Thursday evening, March 1st, under the auspices of that organization, and the funeral ritual by the Catholic church, of which he was a

## \$550,000 IS VOTED FOR MISSISSIPPI TICK ERADICATION

**House Stands Pat, 69 to 59,  
on Boxing, Wrestling  
Bill's Passage.**

Jackson, Miss., Feb. 27.—The Mississippi House of Representatives today by the overwhelming vote of 106 to 22, passed the \$550,000 appropriation bill providing for the financing by the State of a tick eradication campaign in South Mississippi, and thus the lower house has placed full responsibility upon the Senate and Governor Bilbo for the completion of the appropriation act in time to start the dipping of livestock in the twenty-three tick-infested counties early enough to bring about the freeing of the quarantined area this year.

Then the House voted, 69 to 59, after a brisk battle to stand pat on its former passage of the Wynn bill legalizing boxing and wrestling in Mississippi, when such exhibitions are under the supervision of a commission to be selected by the governor from the American Legion, the Boy Scouts of America, or the National Red Cross. The boxing bill was sponsored by the American Legion and the American Legion auxiliary of the state. The measure had passed the House last week, 76 to 45, but was brought up again on a motion to reconsider which had been entered by Mr. Murphy, of Perry.

**Tick Fighters Jubilant.**  
Advocates of tick eradication are jubilant over the action of the House in speeding through the appropriation bill, and they are now centering their attention on the Senate where similar work will be sought.

Mr. Lindsey, of Choctaw county, a North Mississippi county, objected to the immediate transfer of the bill to the Senate and under the rules the measure must lie over one legislative day, before it can be transmitted to the upper house. During the delay any member voting favorably on the bill has the privilege of entering a motion for its reconsideration.

**Friday, March 2.**  
Gary Cooper in  
"THE LAST OUTLAW."  
Comedy—"Swiss Movements."

**Saturday, March 3rd.**  
George Sidney and Charles Murray in  
"THE LIFE OF RILEY."  
Comedy—"Big Boy in 'Atta Baby'."

**Sunday and Monday, March 4-5.**  
Billie Dove and Gilbert Roland in  
"THE LOVE MART."  
Comedy—"No Publicity."

**Tuesday, March 6th.**  
Pola Negri in  
"THE ROMAN TRIAL."  
Metro Goldwyn News and Oddities.

**Wednesday, March 7th.**  
Barbara Kent in  
"THE SMALL BACHELOR."  
Great Event—"Then Came the Dawn."

**Thursday, March 8th.**  
Evelyn Brent and Clive Brook in  
"UNDERWORLD."

Life-long member; interment, St. Mary's Cemetery.

The bereaved parents and immediate family have the sympathy of the community in their hour of sorrow.

Mr. Ramond was connected with the L. & N. Railroad company, serving in capacity of telegraph operator and held responsible positions at different time and places for the company.

**Card of Thanks.**  
I wish to thank, through the medium of The Sea Coast Echo, neighbors and other friends who were with me in time of my irreparable loss mother, Mrs. Louis Robert.

I express my sincere appreciation and gratitude to those who were with which I have sustained.

Sincerely,  
**LOUIS ROBERT.**  
Bay St. Louis, Miss., Feb. 26, 1928.

Certain Government presents lack out of 600,000 metal workers.

Cotton conference at Jackson notes reduction average 10 per cent.

Winter prices drop to lowest in years.

## VESSEL "NONPAREIL" WILL CARRY PARTY AWAY THIS EVENING

**Following Dedication Legis-  
lators and Others to Leave  
For Oyster Reefs.**

Included in the many and varied features planned for the visit to the Mississippi Coast of the members of the Mississippi Legislature next Friday and Saturday, will be a boat trip from Bay St. Louis to Gulfport, on the splendid remodeled passenger ship "Nonpareil," owned and operated by the Isle of Caprice Amusement company.

Visitors will be taken to the oyster reefs off Pass Christian where they will be given opportunity to get a first hand impression of this basis industry of the Coast region.

The party will then proceed to Gulfport harbor for an inspection of the port facilities.

The boat trip is scheduled for this Friday afternoon, following the ceremony in connection with the formal dedication of the new bi-county highway bridge in this city, which will be held at 2 p.m., and will leave from the Liberty Oil company's pier, placed at the disposal of the party through Mr. R. N. Blaize, owner.

The boat "Nonpareil," which upon this occasion will make its maiden trip after being remodeled for Coast wide passenger service, is the largest and best equipped vessel on the Coast. It has two decks, the lower one glass enclosed with two spacious cabins. The upper deck is the sun deck, which during the summer will be protected with awnings.

The boat is equipped with two Diesel engines, burning crude oil, and is rated to make a speed of twelve miles an hour.

It will carry three hundred people comfortably. Every facility has been provided for the comfort and convenience of passengers.

The boat answers a long felt need on the Coast and will be of great service to Coast and local organization leaders in assisting the entertainment of Coast visitors.

Colonel J. W. Apperson, president and general manager of the Buena Vista hotel; Walter H. Hunt and Arbeau Cavalliet, are the owners and operators of the boat and it is through their vision and initiative that this new service is being established.

## CLERMONT HARBOR FAST COMING INTO FACT AND PLACE

**Gulf Coast Summer Resort  
Closest to New Orleans Has  
Unusual Building Activity.**

Clermont Harbor, on the beach shores of Hancock county and located west of Waveland, is one of the newest places on the Gulf Coast, a coming summer resort and the closest to New Orleans of all Coast resorts. Many dwellings and the recent completion of "Harbor Inn" hotel well testify to the popularity and permanence of the place.

Here is a group of new improvements: The contracting firm of Carr & Garcia have been very active lately in house building circles of Clermont Harbor. They have under construction at the present a five room bungalow for Mr. A. J. Herbert of New Orleans. The house is practically completed, the interior is finished with sheet rock and beaver board strips which combination forms a wall very pleasing to the eye.

The front of the dwelling is of pressed tapestry brick—expensive but durable. The house stands as example of the workmanship of Messrs. Carr & Garcia. The cost of Mr. Herbert's new home will reach in the neighborhood of \$3,500.

Mr. J. B. Bachino, also of New Orleans, has contracted with Carr & Garcia for the construction of a five room home on Bordages street. The inside of this dwelling will be finished with 1x4 Ctg. and with 1-2x6 Wb. on the outside. The total cost of the building is expected to be around \$2,500.

Messrs. Carr & Garcia also have a contract with Mr. Chas. Chalona, of New Orleans, to build the largest and best home to be erected in Clermont Harbor. This is to be a raised structure, with servants quarters, bath room, laundry and lounge below the main floor. In the first floor there will be two bedrooms, one living room, two baths, and a porch all around the house, which will also include a sleeping porch. The attic will measure twenty feet square. The house will be situated on the corner of Front and Forrest streets.

Chalona expects the home to cost him close to \$7,000.

Plans for practically all the houses constructed by the firm of Carr & Garcia are drawn by Mr. H. T. Carr, a well-known contractor, formerly of Washington, D. C., and who is an active member of this firm. Mr. Carr is a graduate of a very popular wood-working and drawing school near Washington, and has turned some of his house plan work over to The Echo and we will gladly show them to any one upon request. All lumber used in the construction work of Carr & Garcia comes from the very heart of the famous Mississippi Long Leaf Yellow pine section through the North Hoss Lumber company of this city.

**Card of Thanks.**  
I wish to thank, through the medium of The Sea Coast Echo, neighbors and other friends who were with me in time of my irreparable loss mother, Mrs. Louis Robert.

I express my sincere appreciation and gratitude to those who were with which I have sustained.

Sincerely,  
**LOUIS ROBERT.**  
Bay St. Louis, Miss., Feb. 26, 1928.

Certain Government presents lack out of 600,000 metal workers.

Cotton conference at Jackson notes reduction average 10 per cent.

Winter prices drop to lowest in years.

## SEA WALL TAX TO BE REFUNDED

**Bill Passed By Legislature  
Gives Bay St. Louis Tax-  
payers' Money Back.**

**GASOLINE TAX TO  
PAY FOR BAY WALL**

**Representative Bryan Rus-  
sell Successful in Passing  
Bills For Coast.**

The Mississippi Legislature has enacted legislation which places virtually unlimited power in the hands of boards of supervisors of Hancock, Harrison and Jackson county to erect, additional seawalls along the coast, construct paved highways or road protection pavements and levying a three-cent special tax on gasoline for purpose of financing such construction projects. The measure also carries a provision that property owners privately constructing seawalls, the costs of which was assessed against their property, may be refunded this expenditure and the payment for such seawalls be made from the gasoline tax. The measure is now ready for the signature of the governor.

The authority granted the boards of supervisors is contained in two companion bills introduced in the House by Messrs. Russell, of Hancock, Evans of Harrison and Ford of Jackson, and Smith of Jackson, which passed the Senate after having been sent over from the House.

One of the measures provides that "whenever any public road, street or highway shall extend along the beach or shore of any body of tidewater, and such road, street or highway or any part thereof shall be exposed to, subject to or danger of damage by water driven against the shore by storms, and is not protected in any seawall district, the board of supervisors shall have the power, and it is hereby made their duty, to erect and maintain all necessary seawalls, breakwaters, bulkheads, sloping beach topping, road surfacing, road protection pavements or aprons, or other necessary device to protect such roads, streets, highways and high-ways, or to increase the strength or stability of any existing road protection by hard surface aprons or road protection, and for that purpose and for the purpose of constructing or improving such highways, may issue the bonds of the county therefor."

"Such bonds may be issued from time to time and if issued must be voted on in the manner for in chapter 207, of laws of 1920, said bonds shall mature not later than twenty-five years from date of issuance, shall bear a rate of interest not greater than 6 per cent. per annum. Said bonds shall not be subject to the other restriction, limitation or provisions of the general laws governing the issuance and sale of bonds by the boards of supervisors, and the bonds heretofore voted and validated or any such bonds as may hereafter be voted or validated at any time within 4 years after the date of validation, but not later."

The terms of roads, streets and high-ways as herein used shall include all such roads and streets as may form any part of any highway extending along such body of water through or across such county whether the same be under the jurisdiction of the national government, the state, the county or any municipality."

The second measure places the special gasoline tax at three cents per gallon instead of two cents as now collected, the proceeds to be used in carrying out the provisions of the first act, and also providing that where seawalls were erected by special assessments property owners as of January 1, 1928, may be refunded the tax payments already made. This provision applies particularly to Bay St. Louis where property owners had erected seawalls prior to the county beginning such construction at county-wide cost.

**JUNE 1ST WILL  
BRING FREE MAIL  
DELIVERY FOR 'BAY'**

**Postmaster H. C. Glover  
Gives Announcement  
Places City on Map.**

Postmaster H. C. Glover, of the Bay St. Louis postoffice, announces free mail delivery for the city of Bay St. Louis, beginning with June 1st.

Such announcement was received from headquarters Wednesday morning by Mr. Glover, and comes as a result of his efforts in this direction.

There will be two deliveries in the business district daily, excepting Sundays, and one delivery over the residential sections. The territory to be covered by the free delivery system will include all of that section from the beach back and from St. Charles street to Cedar Point, including Paradise Point.

As a result of this innovation for this city there will be no more delivery windows at the postoffice, only for transient visitors. There will be only two ways to receive mail, one by free delivery and the other by the postoffice box system as at present.

Postmaster Glover says it will be necessary for each house to be equipped with a mail box, the same as in cities. This box is small and attached to the front of the house.

As to the rural routes over rear of city and out these will remain in force as at present.

The Echo wishes to congratulate Postmaster Glover on his successful procuring the free delivery for our people.

Completion of construction of sidewalk and numbering of houses has ended the service.

## Lumber Company Lands FOR SALE—CHEAP

**South Mississippi Lands**

Near Bay St. Louis and the Gulf Coast, two hours from New Orleans via improved highways.

**75,000 ACRES**

In Pearl River and Hancock counties, divided in tracts of forty acres and up, at prices ranging from

**\$20.00 to \$40.00 per Acre**  
according to location and topography.

**W. C. SMITH, Sales Mgr.**

**HINES LANDS**  
Terms: One-fourth cash, remainder in five equal annual payments  
213 G. & S. I. BLDG. GULFPORT, MISSISSIPPI.

## WORK AND PLAY AT S. J. A.

**"The Chaperon," in spite of the inclemency of the weather, which ushered it in, proved a success both theatrically and financially.**

The girls impersonated their parts beautifully and the play proceeded smoothly and well to the end.

The play-a-whiles realize that a large measure of the success of their entertainment is due to the generosity and kindness of those friends who heaved them stage the play. They wish to voice their appreciation and gratitude particularly to Brother Peter for the use of the college auditorium, to the S. S. C. band for the delightful music which was provided between the acts, to Brother Theodore and the college boys who helped with the shifting of scenes and the arrangement of the auditorium, both before and after the play.

The elegant and appropriate furniture which added so greatly to the effectiveness of the different scenes was provided by the Bay Furniture company. The girls wish to thank Mr. Ulysses Cuevas, specially for his interest in them and for the trouble to which he put himself in providing them with furnishings.

**Hike Across New Bay Bridge.**  
For months past and with keenest interest the girls have been watching the construction of the new Bay bridge, resolved to cross it as soon as the completion of the bridge would render this possible.

Accordingly, on the day before Mardi Gras, the few girls who remained at S. J. A. during the carnival holidays, armed themselves with generous lunch boxes and wended their way across the bridge.

The walk proved delightful and interesting and not half as long as they had expected to find it. Arriving at Henderson Point the hikers had lunch on the beach, and then crossed for home again, but this time on the ferry.

**New Orleans Tournament Almost Here.**  
With the tournament but a little more than a week away the Gold Jays have been working with might and main to prepare themselves for the great event. Daily practice at the S. S. C. is improving them steadily, while the valuable hints and suggestions given by Miss Mary Perkins, who has kindly agreed to help the team during these few remaining playing ability one hundred per cent.

Mr. Logan, C. S. A. L. director is keeping in touch with the Jays and sending them the pictures of the different teams to take part in tournament. Some of these players look mighty strong to the Jays who, though they do not promise to beat them, can at least watch for the earnestness of the fight with which they will meet them.

**Come on, team! Fight, fight, fight!**  
**Pictures Taken of the Team.**  
"Time out" had to be called several times from practice according to Mr. Logan's suggestion in order to have pictures taken of the team. Various individual poses were snapped of the players and the Gold Jays here wish to thank Mrs. Peperdine who so kindly helped them in the taking of these pictures.

**Two More Games Scheduled.**  
Two more games have been scheduled for the remaining week to tournament time. Thursday afternoon the Jays will play Pass Christian on the S. J. A. court, and if final arrangements are satisfactory they will go to Kinston, Tuesday, Wednesday next for a game with that team.

**Work For Mission Among Chief Lenten Activities.**  
Now that the curtain of Lent has closed on the frolic and fun of carnival, it is the aim of the girls at S. J. A. to make the best of the penitential season. Many have adopted the practice of daily attendance at Mass and restrictions and have been put on candy, cake, picture shows and the like.

Chief among the Lenten activities is the work for the missions. The majority of the classes have undertaken the task of recruiting at least

one little Pagan soul before Easter. The attractive mission posters, which adorn each class room wall, are being closely watched as the mortification nickles pour in, and the differently colored buttons are moved upwards, nearer and nearer the goal. We wonder which class will have the honor of bringing its little protegee to the baptismal font first.

**Bill to put Canadian immigration on quota basis is fought.**  
Lindbergh notes rapid progress in American aviation in two months.

Lindbergh completes round-trip flight over his old mail route ahead of time.

## THE TIDE OF PROGRESS FLOWS OUR WAY.

**C. Greer Moore**

**REAL ESTATE**

**Town and Country. Improved and Unimproved.**

**FRONT STREET, BAY ST. LOUIS, MISS.**

**7,000** Acres of land, close to town, on highways, with 30 miles of navigable water frontage. Low price; terms long time. Well worthy of investigation.

**2,200** Feet of beach frontage, containing about 60 acres, opposite Pine Hills development. Cheap. Another opportunity awaiting.

**Beach Homes and Property  
Of All Kinds.**

Office on Beach, Near the Bridge. Telephone 272.

## Printing—

**In All Its Branches**

**The Sea Coast Echo**

**PRINTERS MEETING EVERY REQUIREMENT  
OF THE TRADE.**

**No Order Too Small Nor None Too Big. Our  
Equipment Is Complete and Modern.**

**WE STRIVE FOR SATISFACTORY RESULTS.**

**Sea Coast Echo Printing Dep't**

**Echo Building**

**BAY ST. LOUIS, MISSISSIPPI.**



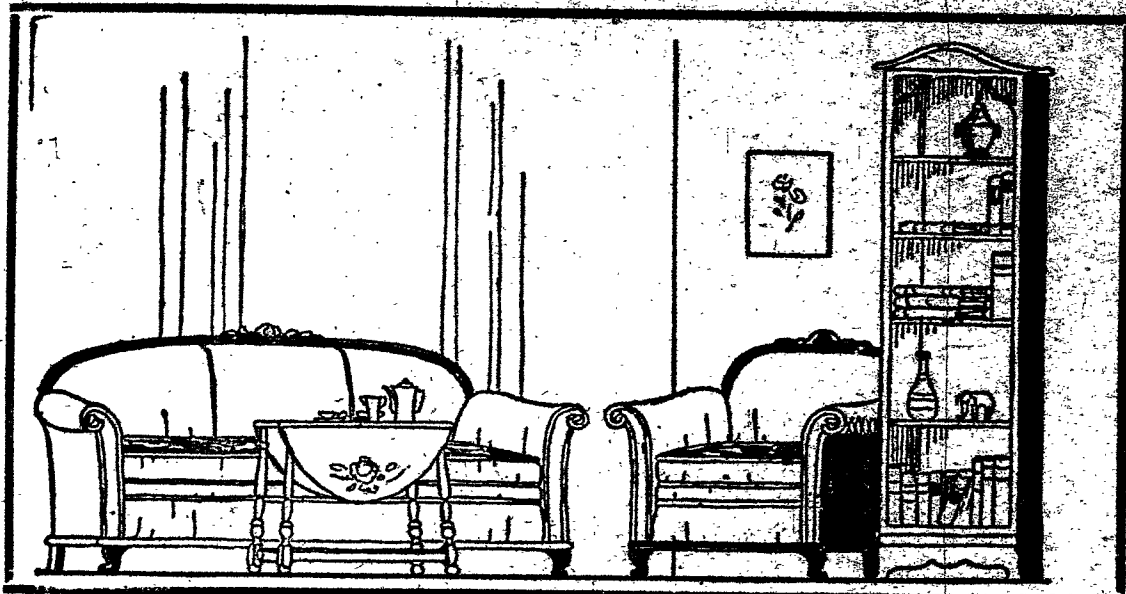
## Your Home Should Come First AND The Bay Furniture Company

Should be first to furnish it in order to enable you to get selection and save money. Here you will find everything necessary from the living room to the kitchen, including the

### Famous Sellers Kitchen Cabinet

AND A FULL LINE OF REFRIGERATORS.

For the Living Room we have everything to make it attractive and Up-To-Date.



Just at the time of the year when you are planning what you will do in refurnishing this spring. All items are priced unusually low; the quality is up to our usual high standard.

Standard Selections and Odd Pieces for

### The Bed Room

FOR THE DINING ROOM AND BREAKFAST ROOM.

We are especially fitted and supplied to meet your requirements, and many things in our store will suggest themselves.

A Floor Lamp is always welcome in a home—it adds cheer and makes the home beautiful.

We invite Coast and County trade. We deliver to all parts.

See Our Store Opposite R. R. Depot.

## Bay Furniture Co.

EVERYTHING FOR THE HOME

Telephone 449.

RAILROAD AVENUE, BAY ST. LOUIS, MISS.

### Where to List for Results

I have ready buyers for Bay St. Louis and Waveland property. List your property with me for results. It will pay you.

### R. TERRELL PERKINS

Bay St. Louis Branch Office,  
Beach Front, Near Corner Main St.

867 PERDIDO STREET,  
NEW ORLEANS, LA.

## W. H. SLINGER Upholsterer.

LATE WITH GALLUP, INC., NEW ORLEANS.

MATTRESSES

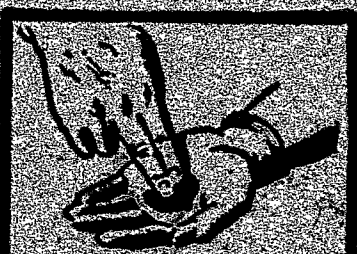
SLIP COVERS

Phone 342-J

109 Toulme St.

### Don't Let a Cold Knock You Cold!

Take  
**DESTOR'S  
KOLD KNOCKERS**  
For Grippe, Flu, Head  
Colds and Fevers.  
Contains No Quinine or  
harmful drugs. For sale  
by all Drug Stores.  
Price 25c.



Test It Yourself!  
The medicine that stops a  
cold in its tracks and  
keeps it from coming  
back. Destor's Kold  
Knockers is the only  
cold medicine that  
contains no quinine or  
harmful drugs. For  
sale by all drug stores.  
Price 25c.

### Reservations For "Know Mississippi Better" Train

Former Governor Dennis Murphree, chairman of the executive committee of the "Know Mississippi Better" Train, has notified Chambers of Commerce, boards of aldermen and the several civic organizations throughout the state that space would be reserved on the fourth annual train until March 15th for whatever representatives they care to name. After that date, reservations will be accepted from the public at large, if announced.

Governor Murphree declared that more than fifty county boards of supervisors in the state already had made reservations on the 1928 train. The first year this year will be made in the Pacific Northwest through the Mid-Western states.

The executive committee, in addition to Governor Murphree, includes W. F. Bond, State Board of Education; Dr. F. A. Anderson, director of the state board of health; and Dr. J. M. Collins, and several other prominent citizens.

The train will leave New Orleans for the Pacific Northwest through the Mid-Western states.

## Dreaded Aches, PAINS Disappeared

"My health had been poor for ten years, before I took Cardui," says Mrs. Anna Cronin, of Rockport, Ind. "I was lifeless and no account. I dragged around day after day, every move an effort, and never feeling the joy of being well."

"At times, I had a dreadful ache across my back, and my sides hurt me. I worried along, sometimes hardly able to leave my bed, but the demands of a growing family had to be attended to. I would get up, do what was absolutely necessary, and then lie down again."

"One day, someone suggested Cardui to me. I took it for several months, and all the time I was growing stronger, and less nervous. My aches and pains finally disappeared."

"That was two years ago. My improvement has been permanent. The good health, which followed the taking of Cardui, is still with me, so I do not hesitate to recommend it to my friends."

**CARDUI**  
Helps Women  
to Health

### PROFESSIONAL CARDS

DR. W. S. SPEER

Chiropractor  
OFFICE AND RESIDENCE 211 MAIN ST.  
EXPERT MANIPULATIVE  
THERAPY  
BAY ST. LOUIS, MISS.

DR. J. C. BUCKLEY

Physician and Surgeon  
OFFICE  
Tulme Drug Co., 128 Canal Ave.  
Phone 342

DR. B. L. RAMSEY

Physician  
Office and Residence, 128 Canal Ave.  
Phone 342

## WHO'S WHO IN HANCOCK COUNTY

### OUR SUPERVISORS

H. S. WESTON is supervisor from Beat No. 1, and has been in that position for many consecutive terms and is president of the Hancock County Board of Supervisors. He is president of the H. Weston Lumber Company, at Logtown, and heads numerous other public and private enterprises.

JOHN B. BROWN represents Beat 2, and is numbered among the active and progressive. He is a successful farmer and leading citizen, located near Pearl River county line, he is equally and popularly known in the two counties.

DR. F. Z. GOSS is from Beat 3, well-known practicing physician for many years, and his farm and orchards stamp him equally successful in various endeavor and pursuit. Dr. Goss is well known and generally popular.

JOSEPH P. MORAN is serving his third term, residing in Beat 4, the Jordan River section of Hancock county. He was formerly with the Edward Hines Lumber company. He is also a successful farmer. Progressive and active.

EMILIO CUE, of Bay St. Louis, represents Beat 5, and, like his associates, has proven by his ability that he is a successful business man. In private life he is a realtor and developer. The destinies of the Bay-Waveland District are safe in his hands. He numbers among our most progressive citizens.

A. BRYAN RUSSELL, Hancock county's representative, son of Chancellor Russell and member of law firm of Walter J. Gex, Sr., and associates, of this city. Representative Russell is proving his value as our ambassador to Jackson—a young man with a future.

JOSEPH C. JONES is Hancock's sheriff, typical of the part. In office since January 1st, has well manifested to unanimous satisfaction who is sheriff. Elements of lawlessness will find no lodgment.

JOSEPH V. BONTEMPS, former efficient sheriff, is deputy and assumed charge of the clerical department of the office, with title of deputy sheriff. L. T. W. Mitchell, also deputy, specializing in out-door work.

A. G. FAVRE, former deputy county clerk and deputy clerk of courts, under Clerk A. A. Kergosien, is one of the youngest men holding such office in the state, outstanding in ability and distinguished as an executive. He is secretary Mississippi State Chancery Clerk's Association.

HORACE L. KERGOSIEN is deputy clerk of Hancock county. A young man, yet he has had active experience and ability. A man of marked ability and versatility. He is uniformly courteous and courteous of the office and others are always cordially received. He is a son of former Clerk A. A. Kergosien.

MISS MARCELITE TELHARD is secretary to County Clerk Favre. Her aptitude and initiative make her services of marked value.

E. VAN WHITFIELD, who has held nearly every office in Hancock County, is Tax Assessor. A man of marked ability and versatility. He is no wonder he is elected unopposed like Mr. Favre, when candidate for clerk. Mr. Whitfield succeeds the lamented F. C. Bordages.

J. D. EVERETT, Hancock county's new superintendent of education. Former instructor at Lake Shore and more recently at Kila. He is a worthy successor of T. Ed. Kellar, who was not a candidate for re-election. Educational affairs are in excellent keeping under the stewardship of J. D. Everett.

E. J. GEX is well-known county attorney, re-elected without opposition. Prosecutor for the county, he is also attorney and counselor to the Board of Supervisors, and with the district prosecuting attorney plays an important role in the moral uplift and its permanency in Hancock.

DR. C. M. SHIPP, county health officer, by constant gesture, is one of the most ideal guardians to the well-being of every man and woman in Hancock county.

MISS MAYME O'DOM is county demonstration agent, working constructively in and out of season for economic betterment of people of Hancock. How well she succeeds is best told by result.

JOHN C. DE ARMAS serves Hancock in capacity as county civil engineer, to satisfaction in more than ordinary sense, and is a factor in public work determining county development. Experienced in engineering and practical work over a period of many years, he serves to advantage.

MRS. LAURIN GEX, GEORGE P. REA and R. J. LADNER compose Hancock county's Board of Election Commissioners, appointed by the governor and Secretary of State. The personnel of this Board is well known, members who serve the trust with fitness. Mr. Ladner is chairman.

### Seven Cities By-the-Sea on Mississippi Gulf Coast

PASADIGOLA  
Hancock County  
OCEAN SPRINGS  
Jackson County  
BLOOM  
Harrison County  
PINE BEACH  
Harrison County  
GREENVILLE  
Harrison County  
MORRISVILLE  
Harrison County  
MORRISVILLE  
Harrison County  
MORRISVILLE  
Harrison County

## PERSONNEL HANCOCK COUNTY BOARD OF SUPERVISORS.

UNDER AUSPICES OF WHOM  
BI-COUNTY BRIDGE WAS  
CONSTRUCTED.

(1924-28)  
BEAT 1: H. S. WESTON, Pres.  
BEAT 2: JOHN B. BROWN.  
BEAT 3: F. Z. GOSS.  
BEAT 4: JOSEPH P. MORAN.  
BEAT 5: EMILIO CUE.

Bridge Accepted Under New Board  
(1928-1932)

BEAT 1: H. S. WESTON, Pres.  
BEAT 2: JOHN B. BROWN.  
BEAT 3: F. Z. GOSS.  
BEAT 4: JOSEPH P. MORAN.  
BEAT 5: EMILIO CUE.

Hancock County's Share Financing  
Bridge: \$155,921.22.

### How to Learn.

A school teacher in one of Dickens' stories has a pupil study the spelling of botany and then go out and work in the garden.

Thus the spelling is impressed upon his mind.

He wasn't much of a school teacher, but his idea was sound. The best way to learn is to learn from doing.

All knowledge is connected with life. The way to learn a language is to connect every word with something you actually do or see. In other words, language is to be connected with life and not with literature.

There was a meeting the other day held in one of our cities to discuss the enabling of students to earn while learning. Representatives of forty-two States of the Union and Canada were present.

Nicholas Ricciardi, president of the National Association of Vocational Education, said:

"Under the present system, students are taught various vocations, from watchmaking to hair dressing, during their high school terms. When they graduate from high school they are ready to hold a position. In junior college they are permitted to work at remunerative employment during the mornings and attend classes during the afternoon. They can continue their education through college, and then their earning power will be sufficient to pay their expenses and enable them actually to save money."

This plan is already actually carried out at Antioch, a small college town in Ohio, where the business men co-operate with the college and the student works part of the time and studies part of the time. Thus while at Princeton the average yearly outlay for a son is estimated at \$1,500, while at Antioch the average freshman needs only \$400 besides his earnings.

The Vocational aims of students include agriculture, architecture, art, business, engineering, medicine, economics, law, etc.

The average weekly wage while pursuing these courses is \$22 in the freshman year and \$35 in the senior year. They complete the Antioch course in five years.

Thus the student has already learned the most important thing of all in an education, that is, how to take care of himself.

## A REAL GUSHER NEAR BAY ST. LOUIS.



Here is a real gusher—of purest artesian drinking water, located at Fenton, not very far from Bay St. Louis. This flowing well is located on Mrs. Blair's farm, on Bienville Bayou (Indian name and as inscribed on original documents in Hancock county's courthouse).

The well is only 500 feet deep, with 500-pound pressure and is capable of being harnessed and developed for power.

Mrs. Blair is originally from St. Louis. She moved here about two years ago and has made this second home. The property was owned by Dr. A. A. Kergosien, who died some time ago. The property is now owned by Mrs. Blair. She is a very successful business woman and has made this property a very profitable one. She has built a large house and has made it a very comfortable one. She has also built a large barn and has made it a very comfortable one. She has also built a large garage and has made it a very comfortable one. She has also built a large workshop and has made it a very comfortable one. She has also built a large office and has made it a very comfortable one. She has also built a large library and has made it a very comfortable one. She has also built a large garden and has made it a very comfortable one. She has also built a large pond and has made it a very comfortable one. She has also built a large lake and has made it a very comfortable one. She has also built a large beach and has made it a very comfortable one. She has also built a large park and has made it a very comfortable one. She has also built a large hotel and has made it a very comfortable one. She has also built a large restaurant and has made it a very comfortable one. She has also built a large bank and has made it a very comfortable one. She has also built a large school and has made it a very comfortable one. She has also built a large church and has made it a very comfortable one. She has also built a large synagogue and has made it a very comfortable one. She has also built a large mosque and has made it a very comfortable one. She has also built a large temple and has made it a very comfortable one. She has also built a large cathedral and has made it a very comfortable one. She has also built a large basilica and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She has also built a large convent and has made it a very comfortable one. She has also built a large nunnery and has made it a very comfortable one. She has also built a large priory and has made it a very comfortable one. She has also built a large abbey and has made it a very comfortable one. She has also built a large monastery and has made it a very comfortable one. She



# TOURNAMENT FOR GULF COAST IN BAY ST. LOUIS IS UNUSUAL OCCASION

Annual Regional Basket Ball Contest Is Held at St. Stanislaus College Gym—Gulfport Captures Championship.

## HIGH SPOTS OF EVENT.

Okehi Hi of Stone County Awarded Sportsmanship Trophy. Oba Lander, of Okehi, Chosen as Most Valuable Player. Thrilling Contests Witnessed by Capacity Crowds.

The annual tournament of the Gulf Coast Regional schools held at and under the auspices of St. Stanislaus College, was brought to a very successful termination on Saturday evening, February 25th, in the presence of about a thousand excited basket ball fans when the girls of Gulfport Hi met and defeated the Bay Hi sextet in a thrilling and close contest by a score of 14 to 12 in the first game of the finals. Moss Point boys, who had thrown a surprise package at the big audience by defeating Piceune in the semi-finals, went up against the fast quintet from Gulfport Hi and were downed easily by a score of 22 to 7.

Both the girls and the boys of Gulfport were declared champions and presented with the beautiful trophies.

Ten teams of boys and six of girls, representing Pearl River, Stone, Hancock, Harrison and Jackson counties, started the contest on Friday afternoon at 1 o'clock and played fourteen games up to the finals on Saturday at 10 p.m. Games that were replete with thrills and at times stages had the big crowds on their feet, at times one could hardly hear the shrill whistle of the referee.

The preliminary games started with Okehi Hi from Stone county and Lyman Hi of Harrison on the court.

Okehi nosed out Lyman in the last minute of play by a score of 18-17 when L. Lader, giant center, made a perfect shot from the center of the court, tying the score, and Bell caged a free one. The lads from Okehi were the tallest team in the tournament, each man measuring at least six feet. L. Lader, at center, stood 6 ft. 10 in.

The second game was an easy victory for Bay St. Louis Hi when they took the measure of the cadets of Gulf Coast Military academy easily by a score of 23 to 13.

Moss Point Hi eliminated Orange Grove in the next game after a thrilling contest by the close score of 24 to 22.

At 4 o'clock the first game between the girls was played and Lyman defeated Biloxi 30 to 24.

The third game for the boys was started at 5 o'clock with Piceune facing the Biloxi team on the court. The husky lumberjacks sawed and quartered the Indians by a score of 26-10.

At 7 o'clock the deep water girls of Gulfport took on and defeated the Ocean Springs sextet by a score of 25 to 16. Gulfport took the lead in the first quarter 12-7, went to the half at 19 to 9, at the third period they ran the score to 25-13. Ocean Springs tallied three points in the last period.

The next game at 8 p.m. was between the Bay Hi Blizzards and the Yellow Jackets of Orange Grove, the Bay girls winning hands down by a score of 30 to 20. The score stood at 24 to 14 at the three-quarter period. Orange Grove rallied in the last stanza and scored six points, but were met even by Summersgill who was thrown in that quarter as she caged three goals.

The first round of the tourney was brought to a close at 9 o'clock when Gulfport eliminated Sellers 22-11. The feature of the game was the playing of "Boozy" Jones, who scored ten of the winners' points and carried the crowd by his excellent floor work.

## Second Round.

The first of the games for the second round was between Okehi and Bay St. Louis, in which Okehi overcame a lead of the Bay boys and forced on to a victory of 24 to 12 in the last half. Bay led at the first quarter by 4-0, went to the half at 5 to 2. At the resumption of play in the second period the giants got in their stride and ran the score for the remainder to 14-6 in their favor and were never headed going to the end by a score of 24-12.

Moss Point eliminated the Lumberjacks of Piceune in the next bracket by a score of 23 to 12, playing a very good game and earning the right to play in the finals.

The next was the semi-finals between the girls of Gulfport and those of Lyman and was one of the features of the tourney, throughout the entire game the crowds were kept at a fever heat of excitement. It was anybody's game to the very last second of play. The first quarter was credited to Lyman 6-5, at the half Lyman had forced a bit further ahead and led 11 to 8. At the start of the third period Clark, of Lyman, caged a shot, little game of Gulfport, the smallest player in the tourney, caged a free one, her running mate, Anderson, then tied the score 13 all. Reeves, of Lyman, tallied two points at the close of the quarter, putting Lyman to the fore 15 to 11.

In the last few minutes of the game the excitement ran high, the majority yelling for the diminutive James to win. Reeves scored again and the score was 17-13. James took one free shot perfectly and Anderson scored a basket, running the count to 19-14 for Lyman.

Three minutes to play and the crowd wild. The girls were fighting like soldiers. With the last minute marking on the time board, little James brought the crowd to their feet with a wild yell as he caged a free shot, the 19-14 for Lyman.

At 10 o'clock the girls of Gulfport took on and defeated the Ocean Springs sextet by a score of 25 to 16. Gulfport took the lead in the first quarter 12-7, went to the half at 19 to 9, at the third period they ran the score to 25-13. Ocean Springs tallied three points in the last period.

port boys facing the giants from Okehi and defeating them 20 to 16 in a very fast game. The deep water boys led at the quarter 5-4 and at the half 7-6. Boyd, of Gulfport, making a beautiful shot from near mid-court. Boyd repeated in the next two more. The third period ended 14 to 10 for Gulfport, who kept the ball on the move and placed their shots well, equalizing the six goals that Okehi scored and ending play at 20-16.

## FINALS.

Gulfport Triumphs in Both. The finals for the girls started at 8 o'clock between Bay Hi and Gulfport. The game was won in a driving finish by the latter, after Bay leading all the way to the final period. At the first quarter Bay led 9 to 7, in the next few minutes Osborne scored twice and ran the score to 17-7. Gulfport added three points in the third and forged ahead of the Bay with but two minutes to play. The great crowd that packed the big gym was on its feet, wild with excitement. The Bay team fought like wildcats to meet the score but could not and were obliged to bow to the team that came from behind and defeat them by a score of 14 to 12.

The boys' final game did not give the crowd the excitement that the girls' team furnished. It was between Gulfport and Moss Point. The superior playing of "Boozy" Jones stood out in this final game and it was his work that recorded the win for the champions by a score of 22 to 7. The team's excellent work easily demonstrated the fact that they have been well coached and deserved to be champions.

## Trophies Awarded.

During "time out" just a few minutes before the end of the last game, the fans were requested to retain their seats after the game as the awarding of the trophies would take place.

After the applause over the victory of Gulfport had subsided, Hon. Emile Gex arose from his seat on the stage and in a few well chosen words complimented the officers of the School Teachers' association and the faculty of St. Stanislaus college for the wonderful manner in which the tournament had been handled.

Mr. Gex then introduced Pro. Carl Wilson, the president of the association. Professor Wilson was loud in his praises of St. Stanislaus college for its great assistance in making the tourney such a success, he also thanked the people of Bay St. Louis for their support, and at his suggestion the great crowd rose to its feet in a rising vote of thanks to Bro. Peter and St. Stanislaus.

At the conclusion of Bro. Wilson's speech, Mr. Gex began awarding the beautiful trophies; the first, a regulation size basket ball of silver on the stage and in a few well chosen words complimented the officers of the School Teachers' association and the faculty of St. Stanislaus college for the wonderful manner in which the tournament had been handled. Each member of the teams were awarded miniature basket balls of silver.

Moss Point was then awarded the trophy for the second position.

The Mary Perkins trophy, a beautiful loving cup, was awarded to the girls' team of Biloxi for displaying the highest grade of sportsmanship in and out of actual play.

The Bay St. Louis Chamber of Commerce trophy awarded to the boys' team showing the highest grade of sportsmanship in and out of actual play, was awarded to the Giants of Okehi. Mr. Gex spoke very feelingly on the great significance of this award, even putting the honor ahead of all others.

The Grady Perkins trophy for the player that proved of most value to his team was awarded to Oba Lader of the Okehi quintet.

Box scores:

Second Round.

Okehi—fg fg ft  
Wilson, forward—1 2 4  
Bell, guard—1 0 0  
Yeager, forward—1 0 0  
L. Lader, center—3 2 3  
B. Lader, guard—0 0 0  
O. Lader, guard—2 2 3

Totals—9 6 11

Bay St. Louis—fg fg ft

N. Lader, forward—3 1 4  
Whitfield, guard—0 1 1  
Blau, forward—0 0 0  
Bontemp, center—0 2 0  
Maurin, center—0 0 0  
Ramond, guard—0 0 0  
Tacon, guard—0 1 2  
Speer, guard—0 0 0  
Coward, guard—0 0 0

Totals—3 6 11

Piceune—fg fg ft

Low, forward—2 0 0  
Delmar, forward—3 0 0  
Passeau, center—5 3 0  
Corley, guard—1 0 0  
Kansrup, guard—0 0 1

Totals—11 3 1

Watts (Texas), referee.

Girls' Semi-Finals.

Gulfport—fg fg ft

Anderson, forward—4 0 0  
James, forward—3 0 0  
Perry, forward—3 0 0  
Nichols, center—0 0 0  
Hendrix, center—0 0 0  
Maurin, center—0 0 0  
Ramond, guard—0 0 0  
Tacon, guard—0 0 0  
Speer, guard—0 0 0  
Coward, guard—0 0 0

Totals—10 0 0

CITY'S NEWEST HOTEL IN CREDIT TO COAST



## HOTEL WESTON, ON THE BEACH.

Among the number of material improvements for this section in recent times, is that of the Hotel Weston, constructed of brick and concrete, fire-proof and one of the best hotels in the State.

It is a transient, family and tourist hotel, catering to a varied and large clientele and fills a long-felt want. It is located on the western terminus of the Bay St. Louis bridge, and celebration incidental to the dedication of the bridge this Friday afternoon will be held on hotel grounds, a most fitting

# BOYS' AND GIRLS' 4-H CLUB WORK IN HANCOCK CO.

"The youths of a nation are the trustees of prosperity."—Disraeli.

## What Club Work Is.

Boys' and Girls' 4-H Club work is a part of the national agricultural extension system. Through it, rural boys and girls, 10 to 20 years of age, in school and out of school, are taught better agricultural and home-economics practices and the finer and more significant things of rural life. It builds men and women.

## What Club Work Does.

4-H Club boys and girls are demonstrators—they learn and teach better ways on the farm, in the home, and in the community.

4-H Club boys and girls work, earn money and acquire property.

4-H Club boys and girls do the needful, the wholesome, the helpful thing. They become leaders.

4-H Club boys and girls play the game fairly.

4-H Club boys and girls meet together, work together, play together, co-operate, achieve.

4-H Club boys and girls build up their bodies and their health through right living; they train their hands to be useful, their minds to think clearly; their hearts are kind.

4-H Club boys and girls have high ideals and standards. They serve.

4-H Club boys and girls are doers.

## The Club Problem.

There are about 11,000,000 rural boys and girls 10 to 18 years of age in the United States. There are not enrolled in 4-H Club work about 600,000 rural boys and girls. The aim is to develop the work that every boy or girl who reaches maturity and takes up farm life shall have had the opportunity in youth to take part in 4-H Club work.

How to Find Out More About 4-H Club Work.

(1) Ask a club member or local club leader.

(2) Ask your county Home Demonstration Agent.

(3) Write to the extension director of your State agricultural college.

(4) Write to the Extension Service of the United States Department of Agriculture, Washington, D. C.

(5) Open your eyes to club activities about you.

Miss Maymie O'Dom is Hancock county's demonstration agent with this work in charge.

Lyman—fg fg ft

Clarke, forward—6 1 1  
Reeves, forward—0 0 1  
Nichols, center—1 0 0  
M. Scott, rc—0 0 3  
Hunter, rc—0 0 0  
G. Scott, guard—0 0 1  
Hendrix, guard—0 0 1  
Robertson, guard—0 0 3

Totals—8 4 3

Summary: Officials, Perkins, A. & M., referee; Watts, Texas, A. & M., umpire.

Boys' Semi-Finals.

Gulfport—fg fg ft

Boyd, forward—4 0 1  
Nicaise, forward—3 0 1  
Jones, center—1 0 0  
Hardy, guard—3 1 0  
Andre, guard—0 1 1

Totals—11 2 3

Okehi—fg fg ft

Hickman, forward—2 0 1  
L. Lader, center—2 0 1  
O. Lader, guard—2 0 3  
M. Lader, guard—0 0 1

Totals—7 2 8

Watts (Texas A. & M.), referee.

Girls' Finals.

Gulfport—fg fg ft

James, forward—3 1 0  
Anderson, forward—0 0 0  
Wilburn, forward—3 1 0  
Magruder, je—0 0 2  
Perry, rc—0 0 1  
Murray, guard—0 0 1  
Whites, guard—0 0 0

Totals—6 2 4

Bay St. Louis—fg fg ft

Sick, forward—1 2 0  
Osborne, forward—1 2 0  
Adams, rc—0 0 0  
Ketch, guard—0 0 0  
Tremoulet, guard—0 0 0

Totals—3 4 2

Denson (Perkins), referee.

Boys' Finals.

Moss Point—fg fg ft

Low, forward—2 1 2  
Delmar, forward—0 1 0  
Passeau, center—1 0 0  
Corley, guard—0 0 0  
Kansrup, guard—0 0 1

Totals—4 2 3

Gulfport—fg fg ft

Anderson, forward—4 0 0  
James, forward—3 0 0  
Perry, forward—3 0 0  
Nichols, center—0 0 0  
Hendrix, center—0 0 0  
Maurin, center—0 0 0  
Ramond, guard—0 0 0  
Tacon, guard—0 0 0  
Speer, guard—0 0 0  
Coward, guard—0 0 0

## RED DEVILS WIN THRILLING GAME FROM N. O. ELKS

## Three Extra Periods Are Played; Junior Elks Win First Game.

In a thrilling game that took three extra periods to decide, the Stanislaus Red Devil Varsity team defeated the New Orleans Elks' basketball team by a score of 36 to 34.

The Red Devils jumped off to an eight point lead with "Pizen" Toca and Genard scoring a brace of baskets each in quick order. The Elks woke up then and with Enderle leading by three quick baskets they forged on toward the fleeing Devils till at the half the score stood 16 to 15 for Stanislaus.

Genard started the second half by caging a free shot, Hayes made a long goal and White followed with a basket. Genard then caged another free one and "Pizen" jumped into the limelight again by ringing up two nice ones in quick succession. Genard got another free one. Enderle scored, Glover caged a free. Enderle took three points with a goal and a free one, Aldige scored.

Generes relieved Kramer and immediately tied the score 26 all. Heinlen took two chances at the free line but failed to connect. Enderle missed two free throws. Two minutes to play and all tied up. The Bull Elk sent Wooten in and he made good by one basket, but Charley Genard took his measure on the next play and the final whistle found all tied up, 28-28.

In extra five minutes to play off the tie was announced. Ike Wilson was sent in and he scored. Wooten met it with a basket. Generes caged one and put the count 32-30. The crowd were frantic, no one could sit quietly, all were on their feet. Enderle, Washington, D. C. was tied as Enderle caged both of the shots from the free line, then the whistle blew again.

Another five minutes was given. Both teams were worked up and full of fight. Wooten fouled Heinlen, but failed to connect. Enderle then caged a goal, but "Pizen" Toca, like a stick of T. N. T. was right there with the goods and tied it up again, 34-34.

Still another five minutes allowed. Both teams were playing cautiously, neither side retaining any advantage. The crowd was yelling like a bunch of red skins on the war path. The five minutes were nearly spent when the Red Devils got the ball on out-of-bounds. "Wop" Glover, who was guarding way back, saw the opening. Rushing up at top speed he got the throw and caged the ball before anyone could get near and won the game.

In the preliminary contest the Junior (?) Elks defeated the 135-lb. Sharpshooters by a score of 52 to 14. Age and experience (a vast amount of each) contributed to the defeat, also the absence of Carlotta, the chief of the shooters.

Box scores:

St. Stanislaus—fg fg ft

Genard, forward—3 1 2  
Wilson, forward—1 0 1  
Toca, forward—1 0 0  
Kramer, center—1 0 0  
Generes, center—3 0 1  
Hendrix, guard—1 2 3  
Heinlen, guard—0 1 1

Totals—15 6 9

Senior Elks—fg fg ft

Enderle, forward—5 3 1  
Gil, forward—0 0 0  
Aldige, forward—0 0 1  
White, center—3 0 2  
Wooten, guard—2 1 3  
Minazzi, guard—1 0 1  
Hayes, guard—2 0 4

Totals—13 4 15

Referee, Watts.

Jr. Rockchaws—fg fg ft

Blaze, forward—3 1 2  
Garard, forward—2 0 0  
E. Blaze, forward—2 0 0  
Cantare, center—0 0 2  
Schro, guard—1 1 2  
Vallon, guard—1 0 2  
Hayes, guard—0 0 0

Totals—12 3 6

Jr. Elks—fg fg ft

Pigeon, forward—3 1 1  
Garard, forward—3 1 2  
Geffen, forward—3 1 2  
Pigeon, center—0 0 0  
Pigeon, guard—0 0 0  
Burke, guard—0 0 0  
Jones, guard—0 0 0

Totals—12 4 6

Referee, Watts.

# ST. STANISLAUS COLLEGE

## General News.

Friday and Saturday of last week the Gulf Coast tournament at St. Stanislaus College. The affair was a huge success, and everyone was well pleased. The attendance, owing to the opening of the new bridge, was larger than any other time in college history, almost a thousand people being present for the finals. The gym was decorated by Brother Basil, Brother William Henry and the boys, who certainly deserve thanks for the way they executed this hard commission. The referees Mr. Ed Watts, of Gulfport; Mr. Denson, of Perkins, and Coach Grady Perkins, of Stanislaus, also deserve our thanks for no tournament could have been better conducted by referees. And lastly to the loyal people of Bay St. Louis, and the other Coast towns, who make tournaments possible, we give grateful thanks.

Among other surprises the tournament brought out the fact that in Harry "Wop" Glover, "Emile" "Pots" Perre and Emile "Jody" Lacote, are the makings of future substantial grocers, bakers and butchers; that if it were not for acute indigestion while on duty, Harry Glover is now suffering from a mental mania, that causes him to imagine he is selling weinies during recitations and class hours.

Constables Jones and Vancourt were outsmarted by the wily automobiles that sneaked up and parked on both sides of the street Friday night. This was disheartening to the two parking policemen, but they rose to the occasion Saturday when many more cars were here, and parked them all well. In the future watch these boys, they are fighters and both of college dance.

February 21st, has made squirrel food out of promising material. Aubrey "Son" Bradford, from that team has been walking around muttering "Hazel" which probably refers to a certain color or nut.

It would be inappropriate to mention here that Marcel "Wavie" Gueniot, of the 125-lb. basketball team, is awarded the mythical prize for falling on the floor most in college games.

For the second time, Stanislaus conducted the annual Gulf Coast Regional tournament in the college gym Friday and Saturday, January 24th and 25th. The entrants were from all along the Coast and the neighboring country. The number entered were ten boys and six girls teams. All the entrants and officials accompanying the teams seemed to be pleased with the attention shown them by those in charge of the tournament.

Sports.

The first game of the tournament was between Lyman and Okehi. Okehi won by the smallest margin possible, the totals being 18-17. Throughout the whole performance thrills and excitement reigned supreme. L. Lader, Okehi's center, saved the day for his team.

Bay Hi and C. C. M. A. played the second game. This was an easy victory for the Bay boys, even if they are only half grown, compared to the team they were matched with. The score was 23-13.

At 3 o'clock Moss Point came in contact with Orange Grove. This was the most exciting game of the first round. The score was tied at the last whistle and nearly all through the game. The tie was played out with an extra period. Moss Point won, breaking the tie; score, 22-22; with a score of 24-22. Both teams were evenly matched.

Next came the Biloxi-Lyman girls' game, which was very interesting and exciting. The Biloxi girls fought hard but were not quite strong enough to overcome the Purple wave of Lyman. Lyman did not clean up as might have been expected for the score was pretty close, 30-24.

The fifth game of the tourney was between the Piceune quintet and Biloxi second team. Considering the odds against them the Biloxi lads did fine work. Piceune has a much better team as the results show for they carried away the laurels with a big margin.

The Gulfport and Ocean Springs girls fought out their first game about seven Friday evening. Very early in the game Gulfport took a good lead and kept it. Ocean Springs hardly had a chance against such a team as Gulfport for with the accurate shooting and fine pass work of the little James girls it takes a very good team to beat them.

Bay Hi girls and Orange Grove played the next game of which Bay Hi proved to be the stronger team. Winning this game put the Bay girls in the finals with a good chance for first place.

The last game of the first round began at 9 o'clock. Gulfport and Sellers boys were the contestants. This was a fairly easy victory for Gulfport for they were more experienced team in every detail.

The second round began Saturday at 1 o'clock. Okehi beat Bay Hi two to one. Bay Hi hardly ever got the tap on Okehi's big tall center and getting the tap is a very important point in basketball. The count at the final whistle was 24-12. Both teams played a very clean game.

The Lyman girls and Gulfport girls played next and again Gulfport was victorious. Again the Little James girls, player No. 11 on the report card, showed a remarkable skill for a child of her size compared with the rest of the team. She's little but mighty.

Moss Point and Piceune were next on the floor. Moss Point outplayed the Piceune boys by 11 points. Winning this game put Moss Point in beginning to end on account of Moss Point's fine pass work.

At 6 o'clock Okehi and Gulfport performed for the spectators. Okehi put up a stiff fight to get in the finals but was not good enough to pull out a victory. Okehi's great game was won by a score of 24-12. The score was very close, Gulfport winning by a few field goals.

The last game for the girls was between Bay Hi and Gulfport which Gulfport won by just one field goal. The general idea was that Bay Hi would win because they beat Gulfport not so long ago by 16 points.

However, the general idea was not right this time. Gulfport, therefore, came first in the girls tournament winning the actual size silver basketball.

Referee, Watts.

The last game of the tournament came off at 9 o'clock Saturday night. Gulfport and Moss Point boys were the contestants. Captain "Boozy" Jones, of Gulfport, led his team to victory with a big score, thus capturing the prize which also was a silver basketball of actual size. The score was 22-7.

The Sportsmanship cup was given to Okehi by a unanimous vote. The Grady Perkins trophy for the most valuable man to his team was given to Lader of the Okehi team. Biloxi girls got the girls' Sportsmanship cup. Each member of the winning teams was given a miniature basketball.

Brother Peter and the boys who had charge of the tournament take this means of thanking everybody who was of any assistance in helping them to put over the annual event.

First, we wish to thank the good Sisters of the convent for accommodating the girl teams that were entered in the tournament. Although this means of thanking them hardly begins to express our indebtedness we hope that they feel that we extend to them thanks that cannot be expressed by the amateur writer of these notes.

Secondly, we wish to thank all the citizens of the Bay for the way in which all the visitors were treated, and for any attention or favor that helped to make our tournament a success.

Lastly, thanks to the students of the college, that were not appointed to any special duty in the tournament, for assisting in any thing that they saw had to be done, and for their helping to accommodate spectators by giving up the seats that they had picked before the crowd came into the gym.

Athletic News.

Sunday evening last the two strong Elk teams of New Orleans journeyed over to the Bay to contend in two games of basketball with Stanislaus. The first game which was preliminary, was played between the Junior Elks and Stanislaus' 135-lb. team. The main event of the evening was a game between the Elks' first team and Stanislaus varsity.

In the first game the Junior Elks were victorious over the 135-pounders, the score being 51-11. The visitors were faster and more experienced. Notwithstanding this, the little Red Devils put up a hard scrap against this opponents.

The second game between the Elks first team and Stanislaus varsity was a different tale than the first game. This time the college triumphed over the visitors. The score at the end of the first half was 16-15, in favor of the college. From the beginning of the second half until the final whistle one team would make a field goal and then the other. They kept this up and at the end of the game the score was a tie, 30-30. In order to break up the tie an extra five minutes was played, but at the end of this time the score was again a tie, for each team made a field goal. Another five minutes was played and still another, and finally the game ended with the score of 36-34 in Stanislaus' favor.

Jokes.

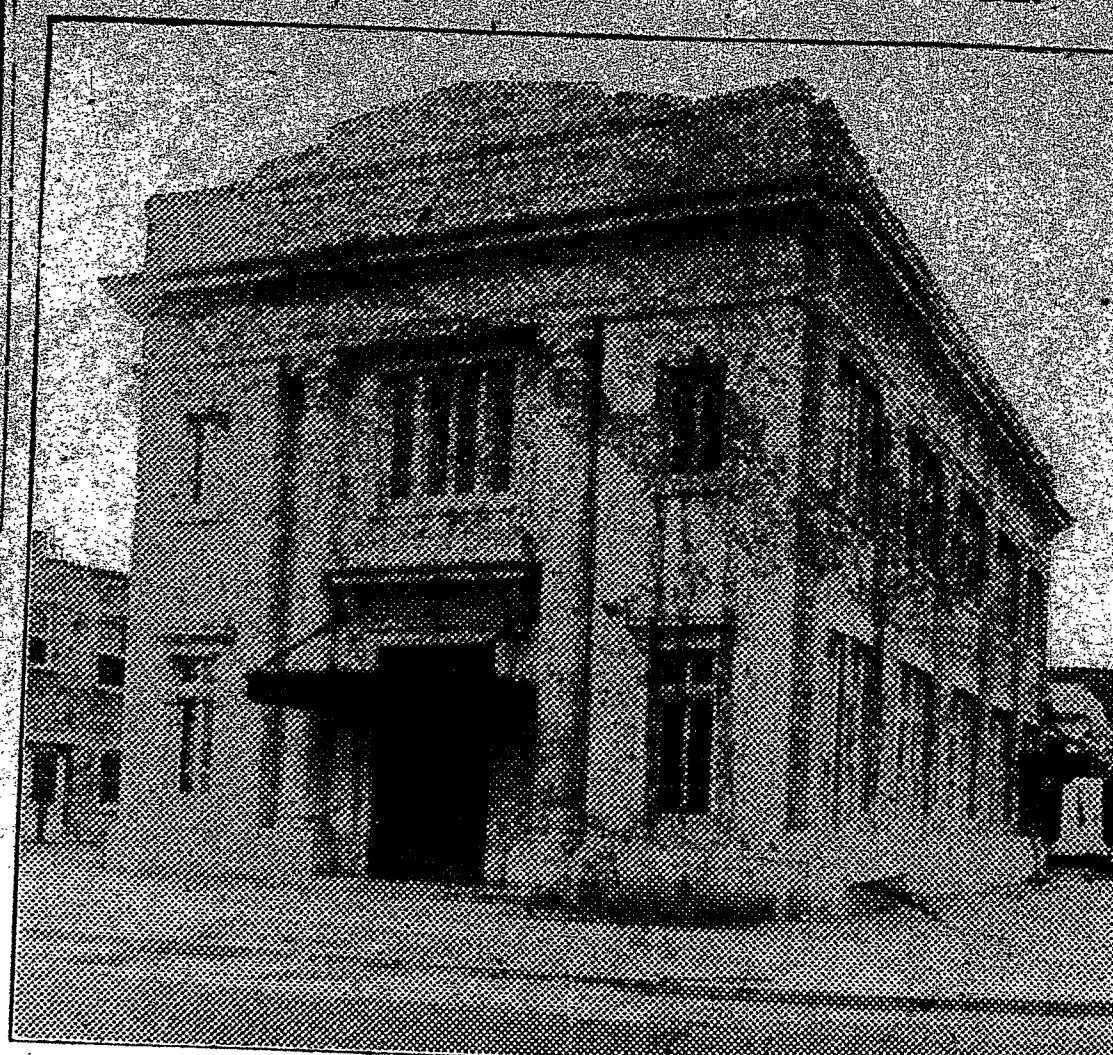
Massengill: What are you talking about? You can't feel color.

Dours: Is that so? Didn't you ever feel blue?

Brandt: Can you tell me what relation a doorstep is to a door mat?



## "A BANK AT EACH END OF THE BRIDGE."



HANDSOME NEW HOME OF HANCOCK COUNTY BANK, AT PASS CHRISTIAN, OPENED SATURDAY, FEBRUARY 11TH.

"A Bank at each end of the Bridge," is quite a distinction and shows the enterprise and spirit of expansion of the parent Hancock County Bank, located in Bay St. Louis, celebrating its silver anniversary this year, while the younger bank is located at Pass Christian.

On the occasion of the opening of this new bank, The Sea Coast Echo, at that time, took occasion to say: Though the money for the construction of this new building was, of course, provided by the financially strong Hancock County Bank, others were the bank's architect; Henry T. Nolan, of New Orleans, the contractors; the Riecke Cabinet Works, of New Orleans, the contractors; the Gates Electric Company, of Gulfport, installed the electric lighting fixtures; and Alonzo Hayden, of Pass Christian, was the contractor for the plumbing.

The officers and directors of the Hancock County Bank include a number of the Coast's leading citizens and are as follows: H. S. Weston, president; Dr. A. R. Robertson and R. C. Engman, vice presidents; Leo W. Seal, cashier; Peter Tudury, S. L. Engman, Cashier; Leo W. Seal, Jr., assistant cashier; Carl Marshall, Cartright Eustis and R. J. Ladner, directors.

Aside from the industry and enthusiasm of Dr. A. R. Robertson, active vice president of the Hancock County Bank, of Pass Christian, and S. L. Engman, assistant cashier, the moving spirit back of its financial success has been Cashier Leo W. Seal, of Bay St. Louis, who modestly and actively goes about his pleasant task of bank building.

## CITY'S SYSTEM DRINKING WATER FINEST IN LAND—MAKES G. COAST FAMOUS

Purest Artesian Water From Deep Wells Copiously Supplies Water For All Purposes—Municipally Owned and Operated.

No city, in fact, no place in the world can justly boast of better supply of drinking water than in Bay St. Louis and the adjoining town of Waveland as well. While the town of Waveland's system of water supply is privately owned, that of Bay St. Louis is municipally owned.

A generation back, when the city was called Shieldsboro, and many years after its original name of Chicopoula had become obsolete, water was supplied from deep wells, dug and the walls "bricked," and suspended from the roof built over head was the well-known oaken bucket. The first step from the primitive, but it sufficed for the time being. This came from a strata possibly fifty or sixty feet deep, in other instances not so deep. This was fine drinking water, even though to the newcomer tasting a little backish. Strange to say, it was of slight tepid temperature in winter, and during the hottest months of summer superlatively cool.

But the method of drawing and limited supply to be had at one time was tedious, slow and far from satisfactory and when discovered the Mississippi Gulf Coast possessed a deep well burst forth in gusher form and strength, Charles Sanger, pioneer resident, a builder and contractor of substantial popularity during the 80's and 90's and even later, evolved the idea of sinking a number of such wells and connecting each with a series of underground pipes and supplying families and others with purest water, in unlimited quantity and at a cost that ran from \$5.00, \$7.50 to \$10.00 and \$12.00 per annum, depending on the amount of service rendered.

Mr. Sanger drove his own wells. The depths of these varied in several instances, however, the average depth was from 1,000 to 1,200 feet, yet there were wells of less depth that seemed to supply equally as well. This system of waterworks soon expanded, but since Bay St. Louis, like Washington, is a "city of magnificent distances" it is not always profitable to extend the mains to all parts of the city, and in a measure this semi-public utility was handicapped. But, in many remote places Mr. Sanger extended the services, even though the expense thus incurred did not prove remunerative. Patronage was not sufficiently commensurate.

For possibly twenty-five years or more this system prevailed, until the city grew to such size that, in a measure it became inadequate. At this juncture it occurred to Mayor E. W. Webb and his associates that it might be well for the city to own its own water system, in order to better supply the demand and to have a free water for schools and public fire-fighting system. Accordingly, the plant was purchased from Mr. Sanger, a committee representing the city and others representing Mr. Sanger was agreed and a sale finally made. Mr. Sanger sacrificed a splendid revenue producer, but he wished to stand in the way of the city's progress and extension.

The city rebuilt the line, placing new and heavier mains, and after visiting various towns and cities in Mississippi and Louisiana, it was finally decided the tower system was the best, affording more water, better pressure and a decided factor in fighting fire.

This system was inaugurated and the water tower, running plant (electrically operated) the very last word in such construction, serves the city to advantage. Supplying the city with water for drinking and all other purposes has proven remunerative, to say nothing of a contribution

to health and further happiness of consumer.

**Analysis of Water.**  
In reply to a letter of inquiry from Mr. Charles Sanger, then owner of the system, State Chemist Hand refers to the water as a "soft drinking water," and owing to the depth of the wells "free from contamination."

The correspondence is here published in full, in order there may be a full understanding and no room for doubt, of what was said, proving the water contains all chemical ingredients conducive to the good of the stomach and other organs and free from anything slightly deleterious to one's betterment of health.

"Mr. Charles Sanger,  
Bay St. Louis, Miss.

"Dear Sir:

"Referring to the sample of water which you were kind enough to send me some time ago, we wish to state that our chemists have made a complete and careful examination of this water, and we take pleasure in enclosing herewith our analysis, No. 18367.

"Trusting that the results will be of interest and value to you, I am

"Yours truly,  
"W. F. HAND,  
"State Chemist."

"Enclosure: 18367.  
Analysis No. 18367.

"Analysis of water.  
From Charles Sanger, Bay St. Louis, Miss.

**Results.**

	Parts Per Million
Turbidity	None
Suspended Matter	None
Silica (SiO <sub>2</sub> )	33.70
Iron (Fe)	1.31
Calcium (Ca)	2.14
Magnesium (Mg)	0.87
Sodium and Potassium (Na-K)	131.52
Carbonate Radicle (C O <sub>3</sub> )	7.20
Bicarbonate Radicle (HCO <sub>3</sub> )	268.40
Sulfate Radicle (SO <sub>4</sub> )	3.12
Nitrate Radicle (NO <sub>3</sub> )	0.00
Chlorine (Cl)	36.00
bicarbonate radicle to carbonate radicle	136.45

Total solids in solution by analysis

Total solids by evaporation—347.81

W. F. HAND,  
State Chemist.

Here is a letter of later date to Mr. Sanger from State Chemist Hand:

"Mr. Charles Sanger,  
"Bay St. Louis, Miss.

"Dear Sir:

"I acknowledge your letter of the 18th ultimo concerning analysis No. 18367.

"This water is similar in composition to many of the deep well waters of our State. The predominating constituents are bicarbonate of sodium (cooking soda), and chloride of sodium (common salt). In view of the fact that the well is very deep, we assume that contamination by surface drainage is impossible.

"This water is alkaline, and belongs to the class of waters known as 'soft water.' You will doubtless find it to color foods, somewhat yellow when they are boiled in it. This may be corrected by the addition of a little lemon juice, tartaric acid, or citric acid. The same yellow color may be imparted to food after being ironed if the starch is made up with water. This again can be corrected by the use of a little commercial acetic acid or oxalic acid. You will find it a very good drinking water.

"Assuming you that we are always glad to serve you, I am

"Very truly yours,  
"W. F. HAND,  
"State Chemist."

## Our Mississippi Coast.

Have you ever been down here to our Gulf Coast,  
When the sun comes up out of the sea?  
Well, it's not that I live here that I want to boast.  
But it really is this way to me.

Have you ever been out on an early edge?  
When everything seems in tune—  
Have you ever seen a beautiful dawn  
That faded away too soon?

Did you ever go down to the water's edge,  
Watch the waves, and get wet with spray,  
Have you ever seen an evergreen hedge,  
With squirrels around it at play?

Have you ever seen low slung oaks,  
With moss that is heavy with dew,  
The kind you read of in fairy tale books,  
But in reality, too beautiful to be true?

If you have never felt great in your life,  
And you're sick, run down and tired,  
Come down here, forget the strife,  
Don't stay there like you are mired.

Come down to this coast of ours,  
Where the work out men are made new,  
Come on, and while away the hours,  
And your health will come back anew.

Come down and go fishing with me  
Catch a five pounder, or two,  
Come on down for yourself and see  
That everything I've said is true.

So, we are waiting until you come down,  
And we'll greet you in that old Southern way—  
Go fishing with you in the Mississippi Sound,  
And you won't ever want to go away.

## MAJORITY OF BABIES UNDERNOURISHED IS CLAIM OF DR. MATEER

Underdeveloped Mentally and Physically While Young Cause of "Black Sheep."

The "black sheep" of many a family can blame his waywardness on eating the wrong sort of food during his childhood.

The family may be of excellent

stock; the environment may have been of the best, and the child's training may have been along the most modern, scientific lines, but a lack of milk in the infantile diet may ruin his life.

Correcting the first signs of abnormality by building up health is one of the most important methods of developing character in the child. Dr. Florence Mateer, clinical psychologist of Columbus, Ohio, told the mid-western conference on character development at Chicago this week.

The physical condition of the child determines a great many of his feelings and consequently guides much of his emotional life," Dr. Mateer said.

Lack of milk or other calcium substances, for example, affects body glands, she explained. Defective

glands lead to successively fatigue, self-pity, depression, fear, waywardness and even suicide. The child also may suffer from body abnormalities such as he and his parents never knew existed until it was too late to correct them, she said.

"The usual attitude is to ignore the emotional disturbances which result, or to attribute them to 'complexes,' but even most complexes would have the chance to affect the child if he were in perfect health," Dr. Mateer said.

**BATON ROUGE BRIDGE BILL GETS SIGNATURE.**

President Coolidge has signed the bill authorizing construction of a bridge across the Mississippi river near Baton Rouge, La.

H. S. WESTON, President.  
R. C. ENGMAN, Secretary.  
Leo W. Seal, Treasurer

## GULF COAST BUILDING AND LOAN ASSOCIATION

## The New Home As You Picture It

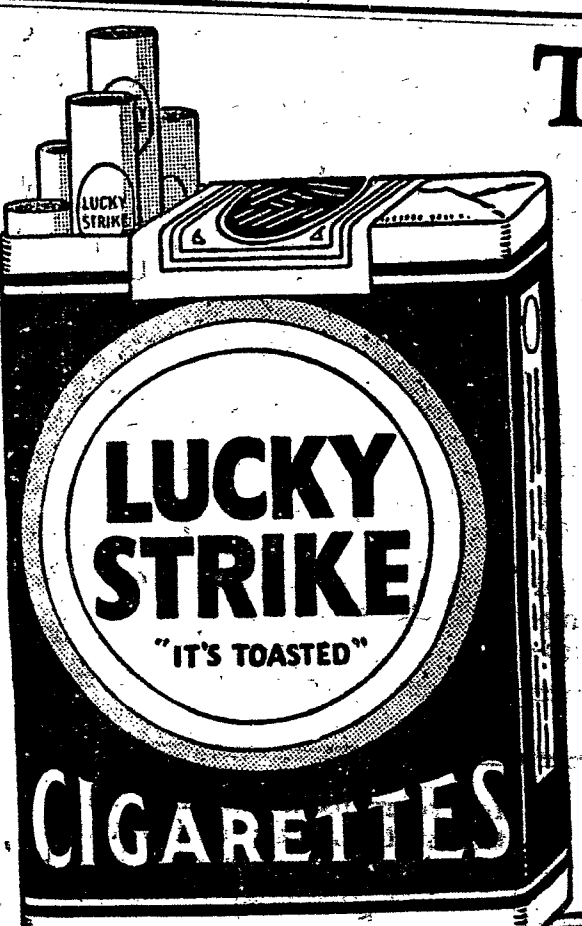


We can do a lot toward making your new home look like you have it pictured in your mind's eye. Come in at your convenience and let us talk it over. We will help finance you.

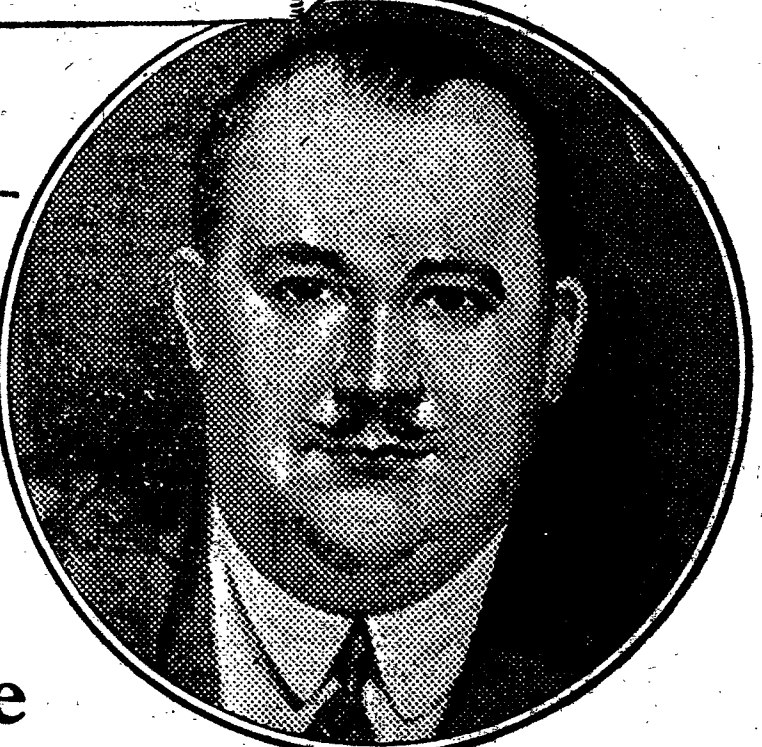
BAY ST. LOUIS, MISSISSIPPI.

## Board of Directors.

H. S. Weston,  
Leo W. Seal,  
Robt. L. Genin,  
Dr. A. R. Robertson  
Vincent Smith, Sr.  
R. C. Engman.



## The Cream of the Tobacco Crop



Lucky Strikes are the Favorite Brand of Paul Whiteman—

"It was but recently, when I started to act as master of ceremonies with my band at the Paramount Theatre, that I realized how vital perfect voice condition was to a performer. I have always been a consistent smoker and fortunately, Lucky Strikes were my favorite brand. I like their toasted flavor and, best of all, I can smoke as often as I like, without fear of irritating my voice, which is becoming a great asset in my work."

**"It's toasted"**  
No Throat Irritation—No Cough.

## City of Romance and History

Residents of New Orleans have always had a fond affection for Bay St. Louis, or, as they term it, "the Bay." Others, too, who visited here, always return and love to linger within the atmosphere of charm and lasting memory.

Discovered by Bienville, while on his way to Louisiana, and named after his beloved King Louis, many other historical characters have visited and lingered. From the primitive days of the tribe of Indians that were later known as Choctaws, this section has been the scene of romance as well. Maurice Thompson, well-known poet and novelist, laid scenes of his book, "King of Honey Island," in Bay St. Louis, that section now part of Hotel Weston, and adjacent territory. Many writers have found material here for alluring stories, combining fiction and fact. In private life, romance has always been a dominating factor. The bay is a romantic and historic waterway of which

has been frequently compared to the bay of Naples, has an irresistible charm. The beach with its intriguing lines and witchery moonlight, the gulf zephyrs all conspire to the compelling atmosphere of the "City of Romance and History."

"What age is your baby?"  
"Six months."  
"Is he your youngest?"

The clothes that make the women are the clothes that break the men.

The password is—yum—yum  
It costs you quite a sum—yum  
It makes you dead and—yum—yum  
So his best to lay off this—yum—yum

Madame: "Home Andre—and have many asked who owned my stunning new motor?"  
Andre: "Not a one, Madame."  
Madame: "Heavens! A whole afternoon wasted!"

SUPREME PENNSYLVANIA QUALITY

# PENNZOIL

SAFE LUBRICATION

PAYNE BROS., Inc.  
923 Magazine, New Orleans

CHEVROLET

## The Lowest Price

ever placed on an automobile with Body by Fisher!

**The COACH \$585**

The Touring or Roadster \$495  
The Coupe \$595  
The 4-Door Sedan \$675  
The Sport Cabriolet \$665  
The Imperial \$715  
Utility Truck (Chassis Only) \$495  
Light Delivery (Chassis Only) \$375  
All prices f.o.b. Plant, Mich.  
Check Chevrolet Dealership Prices  
They include the lowest handling and delivery charges available.

Wherever automobiles are driven, the emblem "Body by Fisher" is recognized as a hallmark of quality. Everywhere, it identifies automobiles that are distinguished for style, beauty, and comfort.

The sensational success of the Bigger and Better Chevrolet is largely due to the fact that it brings all these exclusive advantages of Fisher styling and craftsmanship within the reach of everybody, everywhere!

Consider, for instance, the Chevrolet Coach—which carries the lowest price ever placed on a car with

Body by Fisher. Long, low and racy... finished in genuine Duco... and with its body built of selected hardwood and steel—it offers all those qualities of beauty, comfort and safety that are characteristic of cars costing hundreds of dollars more!

Come in today and inspect the Bigger and Better Chevrolet. Note the advanced engineering in every unit. Go for a drive and learn the full meaning of Chevrolet performance. Learn, like tens of thousands of others have, that there is the world's most luxurious low-priced automobile!

# BAY CHEVROLET COMPANY,

PHONE 52 WASHINGTON ST. PHONE 52

## QUALITY AT LOW COST



## The Sea Coast Echo

ECHO BLDG.

Thirty-Seven Years of Publication.

Chas. G. Moreau, Editor and Publisher.

Official Journal Board of Supervisors  
Official Journal City Bay St. LouisMember National Editorial Association.  
Member State Press Association.Subscription Terms: \$2.00 Per Annum  
Always in Advance.Entered as Second-Class Matter at the Postoffice, at  
Bay St. Louis, Miss., under Act of March 3, 1879.

Paragraphs are clipped, not made.

Puzzles are interesting until solved.

You can't build a town with a hammer.

N. O. States calls it the Bay-Pass Bridge.

The farmers need help but so do the politicians.

It is about out of date to name one's son for Napo-  
leon.Bill collectors have a habit of coming back, whether  
or no.Judging from national scandals there seems to be  
money in oil.Not every man that enters a political race gets way  
to a running start.What we could never understand is why some peo-  
ple are not understood.The lady who carries her style usually has a hus-  
band who carries a purse.Any lady who knows how to cook can find a man  
who knows how to eat.You never can tell whether it is going to rain or not  
by reading the forecasts.The beginning of March finds us hopeful that a  
number of subscribers will march in.You can go to the end of the world and you will  
wish you were back on the Mississippi Gulf Coast.Every time a man starts a garden his neighbor starts  
to raise hens. Nature's balance, it seems.We hate to be pessimistic, and we have heard of  
prosperity, but there is a dark cloud in the sky for 1928.The tune that was being whistled last week by the  
gloomy stranger you saw was "The Buy-at-Home Blues."Correct this sentence: "The chance for extraordinary  
profit is so great that I will sell you some of my stock."We shudder to think of the many young people who  
have developed what might be called the poultry com-  
plex.Our idea of a joke on justice is the fact that Mr.  
Sinclair got six months for contempt of court and only  
three months for contempt of the country.Our extra slice of pie for this week is given to the  
young lady who said she always looked in this column to  
see who got the extra slice of pie.Few small newspapers get the advertising patronage  
they deserve because few small town merchants think  
they can get the business they deserve.Correspondents are invited to send in any items that  
they wish published in our columns. We are always  
glad to give publicity to deserving news items.Bay St. Louis bridge rests on 3,100 creosoted piles,  
202 steel draw span. The roadway is twenty feet above  
mean low tide. Draw span is electrically controlled and  
may be opened or closed in one minute's time.Up to 12 o'clock noon Sunday, from 7 o'clock, 4,000  
automobiles had passed to and fro over the Bay St.  
Louis bridge. The question arises, where do they all  
come from? However, it's the best argument for the  
bridge.Bishop Bratton says "I do not see any harm what-  
ever in the bill proposed by the American Legion seek-  
ing to authorize boxing in Mississippi. This is largely a  
matter of opinion, of course, but we opine the Bishop is  
right."

## WHAT TO DO FOR BAY ST. LOUIS.

When the average citizen of Bay St. Louis begins to  
think about its future he realizes that his own economic  
success depends to a great measure, upon the pros-  
perity of his neighbors, and the growth of his town.To realize what he ought to do, in helping Bay St.  
Louis forward, he has only to ask himself what he ex-  
pects of his fellow citizens. What is it? To trade with  
him to overlook the shortcomings in his business due to  
his location and through their co-operation to help him  
render better service.Then, to be a loyal booster of Bay St. Louis all that  
is required of the average citizen is that he treat his  
neighbor, and his neighbor's business, in the same way  
that he wants his neighbor to treat him and his business.

## DEMAND FOR APARTMENT HOUSES.

Considering the amount capital reported idle and  
number of investors seeking opportunities, it is sur-  
prising the demand for a first-class apartment house has  
not been met.There are many people seeking such accommoda-  
tions the year round, either for season or permanently,  
and result has only too frequently been such people have  
had to go elsewhere.An apartment, first-class and complete in every ap-  
pointment, and renting at fair and proportionate price,  
would find ready demand. Such building would have  
to be located possibly on the beach front, and be central  
to every convenience. Such location would make for it  
the possibility of locating shops on the ground floor  
and second and third floors for tenants.This edition of The Sea Coast Echo will carry over  
the entire country, so to speak, and no doubt investors  
from away will be quick to investigate the proposition  
and find it more attractive than it may seem.However, the beauty of proper housing, that is,  
well-lighted, well-ventilated, with modern appointments, makes  
the demand insistent, and the hope is expressed that  
this edition will be a means of attracting attention that will  
fill this want.

## THIS EDITION—OUR AIM.

In placing our greatest edition before our readers  
and the country at large, we take this opportunity to  
explain in full our motive, in addition to celebrating  
completion of the Bay St. Louis bi-county bridge.The City of Bay St. Louis, so strategically located  
as to command the greatest attention to residents of  
New Orleans begins, with the opening of the bridge, an  
era of unprecedented prosperity.We citizens fully realize the innumerable advantages  
Bay St. Louis possesses. Our climate is ideal, our water  
is excellent by none, our location is fifty minutes closer  
to the largest city in the South than any of our neigh-  
boring cities and on these reasons alone we are destined  
to become the leading city of the Gulf Coast.Knowing these features is considerable self-satis-  
faction. Telling them to others that may enjoy the  
pleasures that only Bay St. Louis may give is not purely  
an unselfish motive.To give the facts of the advantages that lie within  
our city limits to manufacturers that may bring us in-  
dustries, to call the attention to the better element of  
tourists so that they might enjoy our glories and at the  
same time add to our bank deposits will give the most  
truthful and fair conception for the reason of this edi-  
tion.To create public spirit, to assist in the inevitable  
prosperity of Hancock county, and to tell "the cock-  
eyed world and all those less afflicted" of the wonders  
of our city is our sincere aim. To make money for  
our advertisers and for ourselves is our equally sincere  
object. In other words, we aim at our object.We believe Bay St. Louis to be the finest little city  
in the State, the State the best in the Union the Union  
the greatest in the world, and the world the select of  
the planets.

If this be treason, make the most of it.

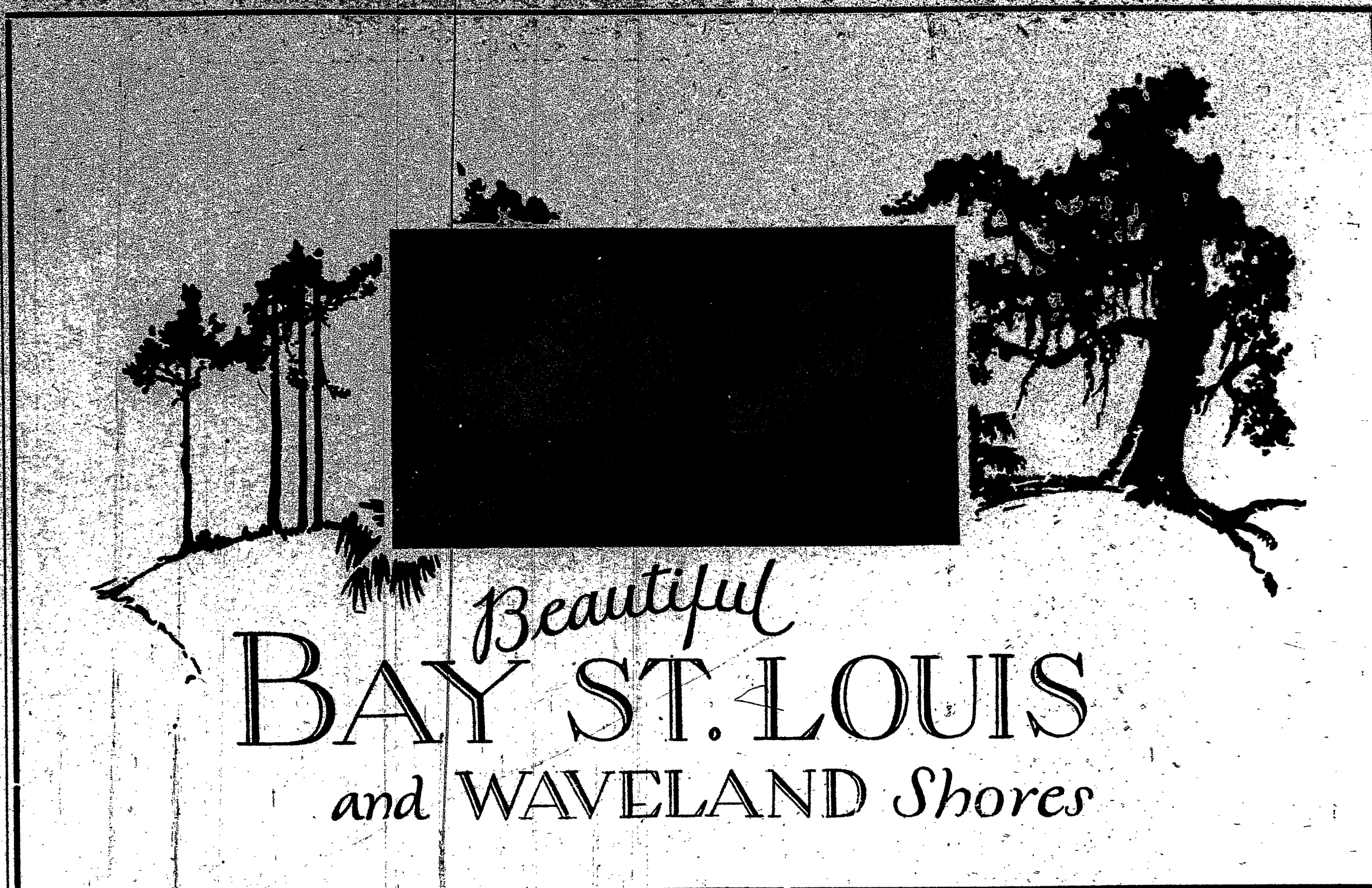
## A CITY OF CHARM.

Bay St. Louis is truly a city of charm, and has cor-  
rectly been called "Garden of the Riviera," a place of  
habitat not only one loves to think about in happy  
reverie, but to dwell for all time and live its very atmos-  
phere. Poets have sung in golden sonnet the allure-  
ment of distant and enchanted land, of flowery domain,  
places of imagination, but these are likened to naught  
compared to our own city and the balance of this  
Riviera Coast line.A City-by-the-Sea, one of the seven on the Missis-  
sippi Gulf Coast, has long taken its destined place; a  
city of homes, of fond dreams, and by reason of its  
strategic position, situated on the highest bluff be-  
tween Texas and the Atlantic Coast line; its close  
proximity to the Metropolis of the South, and facing  
the ultra-marine blue waters of the Bay of St. Louis,  
with the intoxicating Mexico Gulf breezes in summer  
and salubrious winter, makes for it a place second to  
none.To the rear are the soothing pines, giving forth  
balsamic breath, health-giving and fragrant like the  
oriental scent of rare exotic plant. Bay St. Louis is  
delightfully located with the tang of the sea to the fore  
and pine-laden fragrance to the aft.Drainage is natural, drinking water bounteous and  
quality pure, rainfall of medium and well-balanced  
average, no extreme in seasons, health noteworthy with  
death rate subsequently sub-normal.Bay St. Louis, like other cities of the seacoast,  
awaits your coming. A warm and generous welcome is  
promised. There is plenty of charm, the secret of  
happy life; much to lure and compel your stay—all to  
live for.None who visit fail to return. To have eaten the  
native mullet fish makes this proverbial.

## THE BRIDGE BUILDER.

An old man going a lone highway  
Came at the evening cold and gray  
To a chasm vast and deep and wide.  
The old man crossed in the twilight dim,  
The sullen stream had no fears for him;  
But he turned when safe on the other side,  
And built a bridge to span the tide."Old man," said a fellow pilgrim near,  
"You are wasting your time with building here,  
You never again will pass this way,  
Your journey will end with the closing day.  
You have crossed the chasm deep and wide,  
Why build you this bridge at evening tide?"  
The builder lifted his old gray head,  
"Good friend, in the way that I've come," he said,  
"There followeth after me today,  
A youth whose feet must pass this way,  
This stream that has been as naught to me  
To the fair-haired youth might a pit-fall be.  
He, too, must cross in the twilight dim,  
Good friend, I am building the bridge for him!"  
—Anon.TRULY, THE BOUNDS OF ISOLATION  
HAVE BEEN REMOVED.Here's lucky "7" to conjure with. Mississippi Gulf  
Coast, "land of year 'round crops," offers unparalleled  
advantages in (1) general farming, (2) truck garden-  
ing, (3) oranges and peaches, (4) dairying, (5) poultry,  
(6) pecan growing, (7) livestock. Climatic conditions  
ideal, drinking water, best in the world.At no time during its long existence, has Bay St.  
Louis enjoyed such building activity as during the past  
two years. As a city of homes, Bay St. Louis enjoys  
that distinction. Many new homes are in course of com-  
pletion and others either in course of process or plan-  
ned. This applies from Clermont Harbor, through  
Waveland and over to the "city beautiful."

## BRIDGE REMOVES BARRIERS.

With completion of its bridge, a great barrier to  
the future progress and success of Bay St. Louis is re-  
moved. Heretofore, the city was bound on the north  
by Jordan river, the east by waters of Bay St. Louis  
and Mississippi Sound, on the South by Pearl river and  
to the west by illimitable acres of forest and cut-over  
land.Today the bridge connects the city of Bay St. Louis  
with the entire Mississippi Gulf Coast, pulsating with  
thrilling emotions of activity in every endeavor of  
daily pursuit, and teeming with well-nigh million pos-  
sibilities—uniting the Mississippi Gulf Coast as a whole  
—matchless, incomparable and with Bay St. Louis.This, the Bridge Edition of The Sea Coast Echo, is  
the product of the office and plant of this newspaper.  
The mammoth edition is a splendid product of our  
plant. Every line of type, by machine and by hand, and  
the long press runs were accomplished in this office,  
and without additional help. Our plant is a credit to  
larger cities of this size, our force efficient and loyal.  
Organization and united effort made the creation of this  
edition possible.Long leaf yellow pine plays a master part in the  
construction of the Bay St. Louis Bridge. It is inter-  
esting to note native material has entered principally  
into the construction of so massive and outstanding im-  
provement.(By Bay St. Louis Chamber of  
Commerce).Bay St. Louis, on the Mississippi  
Gulf Coast, is calling you.Come. You cannot resist the lure  
of sea sunrise—sun-crested waters  
at dawn, with a thousand tints, and  
streaks with hues of molten silver—  
as the morning grows, waters of  
azure blue, reflecting the color of  
empyrean skies—sun-kissed, wave-  
washed shores throughout the day.  
The scene defies the brush to paint;  
the pen to depict.It is at Bay St. Louis, if you would  
visit or live there, your ship comes in.  
Not the ship of fond dreams or in-  
dulged hopes, sailing from nowhere  
and laden with imaginary doubloons  
of gold and other treasure trove, but  
a better ship. For it is here that  
health, happiness and perfect con-  
tentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here, for  
it brings from the near-by Gulf the  
tang of the sea, paints roses on the  
pallid cheek and deepens into crim-  
son hue compressed lips. Haven  
contentment abide. Bay St. Louis is the  
abode of love, laughter and play. It  
is a better ship that lands here



# EVERYTHING DESIRABLE

For  
**Madame and Mademoiselle**

At the  
**Exclusive Shop**



—Gloves—  
Gloves in every shade, Beige, Blonde, Gun-Metal—with a price range from \$1.00 to \$2.25 per pair.

—Lingerie—  
A select assortment of Lingerie that will appeal to the most discriminating Miss or Madame at prices in conformity with quality.

**Men's Furnishings**  
Shirts, Neckware, Hose, Suits, full line of Work Clothing at special attractive prices.

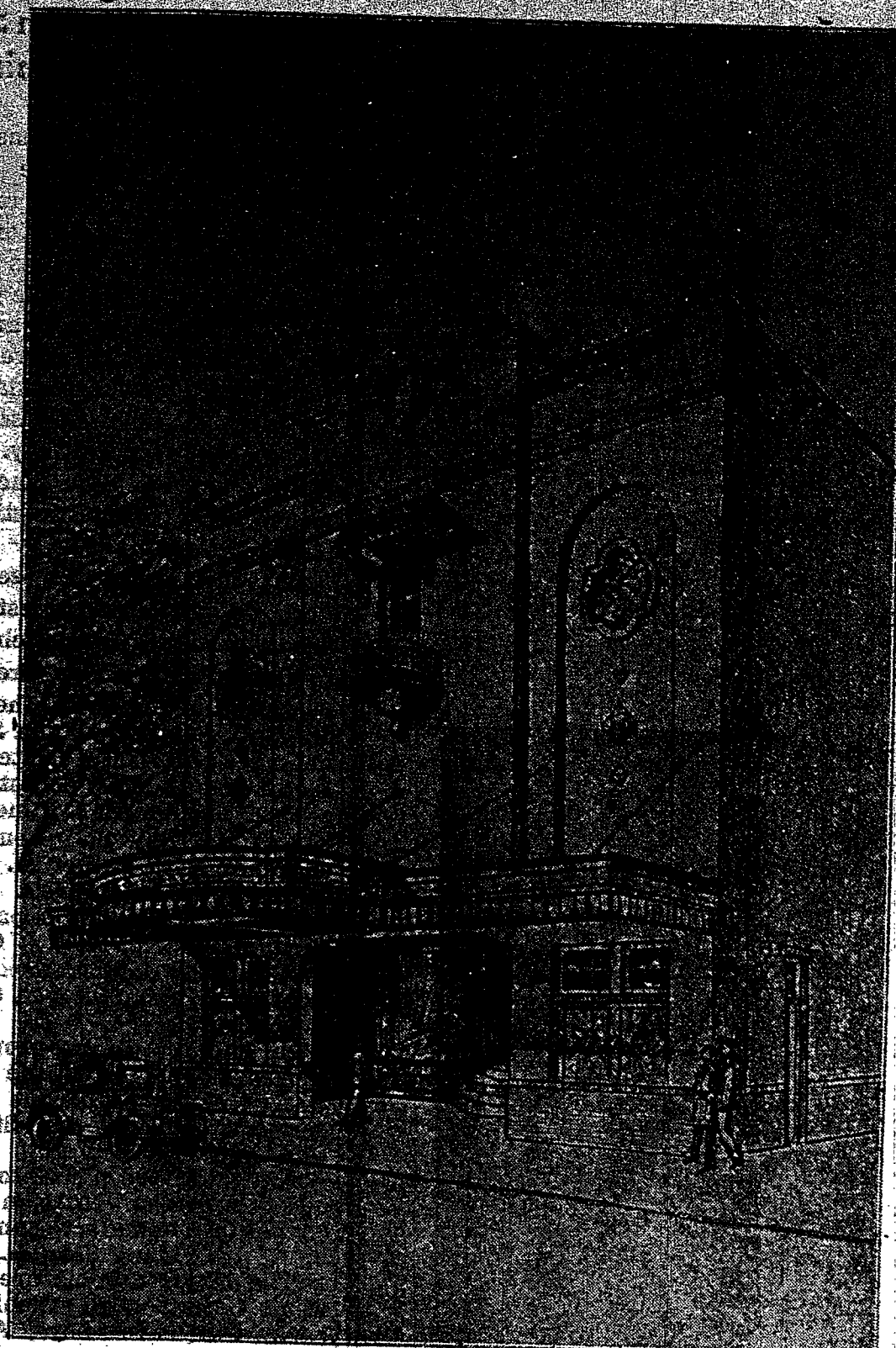
**Frocks**  
An unusually attractive assortment of charming frocks made by some of the best manufacturers in the entire country—Sport, evening and street wear garments ranging in price from

**\$2.49 to \$14.98**

Make Our Shop Your Headquarters in town. We feel confident that we can make each and every visit a pleasant one by displaying our merchandise that is as attractive in appearance and workmanship as it is reasonable in price.

**THE EXCLUSIVE SHOP**  
Bay Saint Louis, Miss.

## BAY ST. LOUIS HANDSOME NEW MOVIE THEATER BUILDING.



The past two years has witnessed the building of a number of splendid structures in the city of Bay St. Louis. Of these prominently outstanding none the least is the A. & G. (Ames & Gaspard) Theater, constructed at a total cost representing \$60,000.00, fire-proof and the very last word in motion picture theater building.

Facing the Bay of St. Louis, and located on the city's most prominent street, and opposite the corner from the Echo Bldg., the A. & G. building easily takes its place as one of the outstanding structures of the city proper. Located not far from the Bay St. Louis bridge, travelers coming into the city from across the Bay easily discern the structure on the sky line, and by night, with its illuminated facade, can be seen for many miles out on the waters of the Mississippi Sound.

Only the best of productions are shown and the theater is operated along such lines that make it an institution of character and well an integral part of the city, its people and their every-day life.

## INTERESTING HISTORY OF EARLY SETTLERS OF BAY SAINT LOUIS

**Ship Load Women Brought From France to Marry Early Pioneers—Bay of St. Louis Discovered in 1699 By Pierre Le Moigne d'Iberville, French Explorer.**

Nestling away under the shade of wide spreading moss draped live oaks, magnificent magnolias and stately pines, on the high banks of a crescent-shaped curve of the Bay of St. Louis and overlooking the azure waters of the Gulf of Mexico, with Cat Island on the south, lies that quaint and picturesque city of Bay St. Louis, metropolis and capital of Hancock county, Mississippi.

Bay St. Louis lends that romantic, subtle Southern charm that captivates every visitor, and it is rich in historical interest of the distant past, stimulating imaginations of the early French settlers, Indians, ante-bellum days and the Civil war.

From documents of the 17th century, preserved by citizens here, it is learned that the earliest settlement was an Indian village called Aschout, pronounced Chicopoula, which flourished for many years. The Indians inhabiting the village, were later known as Choctaws and some unknown authority has translated the name of the village as meaning "bad grass," which is probably the "Rock-achaws" grass found here today.

The first white settlement was founded by Pierre Le Moigne d'Iberville, the French explorer, who discovered the Bay in 1699, the discovery being made on the date of the birthday of King Louis IX of France. d'Iberville named the body of water the Bay of St. Louis in honor of his sovereign.

Some time after the landing of d'Iberville a semi-organized government was established and the town was chartered under the name of "Shieldsboro," several old records and deeds being still in existence, showing that name. This name was later changed to Bay of St. Louis, which has since been shortened to the present name, Bay St. Louis.

Many stories are told of interesting events that occurred during the early days of the French settlement. It is related that one of the vessels of d'Iberville's fleet, with a crew of fifty-four men, was wrecked about two miles out from Bay St. Louis. The crew clung to wreckage from the ship and were washed ashore at a point near where Booker and Main streets are now located. When they discovered that all were saved, they built a wooden cross from the wreckage, erected it on an earthen dike, and offered up thanks for their delivery. On this spot they later built a temple, the ruined foundation of which now rests beneath a modern structure.

Some of the old French residents here claim that buzzards have never been seen flying through the air in the vicinity of Cat Island, which lies in the Gulf a few miles off the shore of Bay St. Louis. Their statement is based on a tradition that has been handed down from the days of d'Iberville exploring party, which says that as one of the French

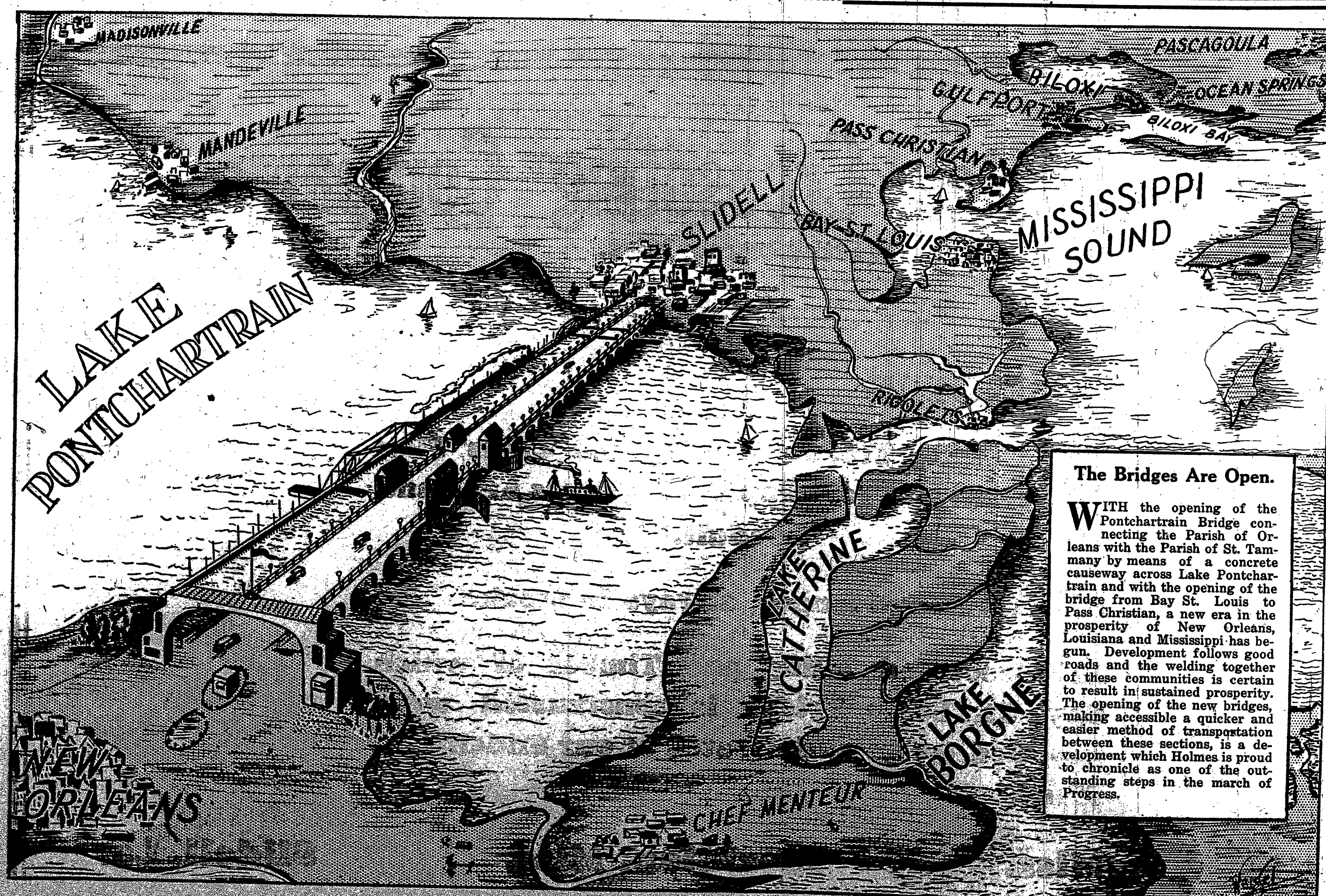
Lafitte, the noted pirate and Dominique You, his first lieutenant, operated here in the early part of the last century. At that time Bay St. Louis had become a port of entry and was quite an important point on the coast.

On a lot just north of and now a part of the Hotel Weston's grounds, a tavern and bar was kept by an ex-sailor named Cantoni. This place was a rendezvous for a very rough element of sea faring people and Lafitte and his crew were frequently seen around the place. It is related that on a visit here in 1814, Lafitte and Vassuer, one of his buccaners robbed an Englishman named Vernon, who was one of the leading citizens of Bay St. Louis of that day. Tradition has it that Lafitte and his crew established "caches" for their loot around the Cantoni place, causing many searches to be made for the buried treasure. Contrary to the general run of pirate gold searches, it is reported on reliable information that a boy named Baron whose family occupied a house on the tavern site, unearthed two "caches" that contained a large amount of old Spanish gold coins.

Shortly after the time of Lafitte, Andrew Jackson arrived in Bay St. Louis, and headquartered here until he went to New Orleans where he defeated the British force under Packenham. Jackson's nephew afterward built a fine old colonial home on the beach near here. It is still standing in a good state of preservation and is known as the Old Jackson home.

Up until 1870 the only means of reaching Bay St. Louis was by boat, there being two wharves, the Martin wharf, at the south end of town, and Touline's wharf, located on the front of what is now the business section of the town. In the fall of 1870, regular, or at least more or less regular, train service was established between New Orleans and Mobile on the old New Orleans, Mobile and Texas road, which is now a part of the L. & N. railway system, running twenty passenger trains a day through Bay St. Louis.

With the establishment of the railroad in 1870, Bay St. Louis was recognized as an ideal place in which to spend a vacation, its proximity to New Orleans by rail making it convenient for week-end trips. This resort traffic has increased, until today, Bay St. Louis is a modern resort town of approximately six thousand people and twelve miles of Gulf and Bay frontage with hundreds of picturesque piers running out into the water. It has six miles of paved streets, a fine courthouse, two live banks, a Chamber of Commerce, Rotary club churches, the best of public schools and is the home of St. Stanislaus college for boys and St. Joseph's Academy for girls. A twelve-mile sea wall is in course of completion, a two-mile bridge across the Bay is a reality, a Golf and Country club is promised, numerous subdivisions are being put in, and yet, with all this activity, the history and doings of the early settlers have left a quaint touch and atmosphere that cannot be erased and adds materially to the pleasures of the many thousands of tourists who yearly spend their vacations at this year-round resort on the Mississippi famous Gulf Coast.



### The Bridges Are Open.

WITH the opening of the Pontchartrain Bridge connecting the Parish of Orleans with the Parish of St. Tammany by means of a concrete causeway across Lake Pontchartrain and with the opening of the bridge from Bay St. Louis to Pass Christian, a new era in the prosperity of New Orleans, Louisiana and Mississippi has begun. Development follows good roads and the welding together of these communities is certain to result in sustained prosperity. The opening of the new bridges, making accessible a quicker and easier method of transportation between these sections, is a development which Holmes is proud to chronicle as one of the outstanding steps in the march of Progress.

The March of Progress Advances and Lasting Benefits Will Result from the Opening of These Bridges.

**D. H. HOLMES CO.**  
LIMITED

For 35 Years—The Best Place to Shop.

CANAL STREET

NEW ORLEANS

A New Era of Prosperity

for Louisiana and Mississippi

Is Forecast by This Event.

Original Offices in Yokohama and Kobe



## DEVELOPMENT OF THIS SECTION IS ASSURED. CENTRAL SCHOOL FIGURES ARE TELLING.

EDITOR SEA COAST ECHO—

In response to your request for an article regarding the possibilities, also probabilities, of our State during the next few years would advise I believe the development, especially in Southern Mississippi and all along the Gulf Coast, will not only surprise but simply astonish America as a foundation politically, commercially and financially has now been laid so securely as to absolutely assure this development.

Primarily, nothing will be able to start anybody except shrewd investors, but ultimately nothing will stop rampant radical speculators.

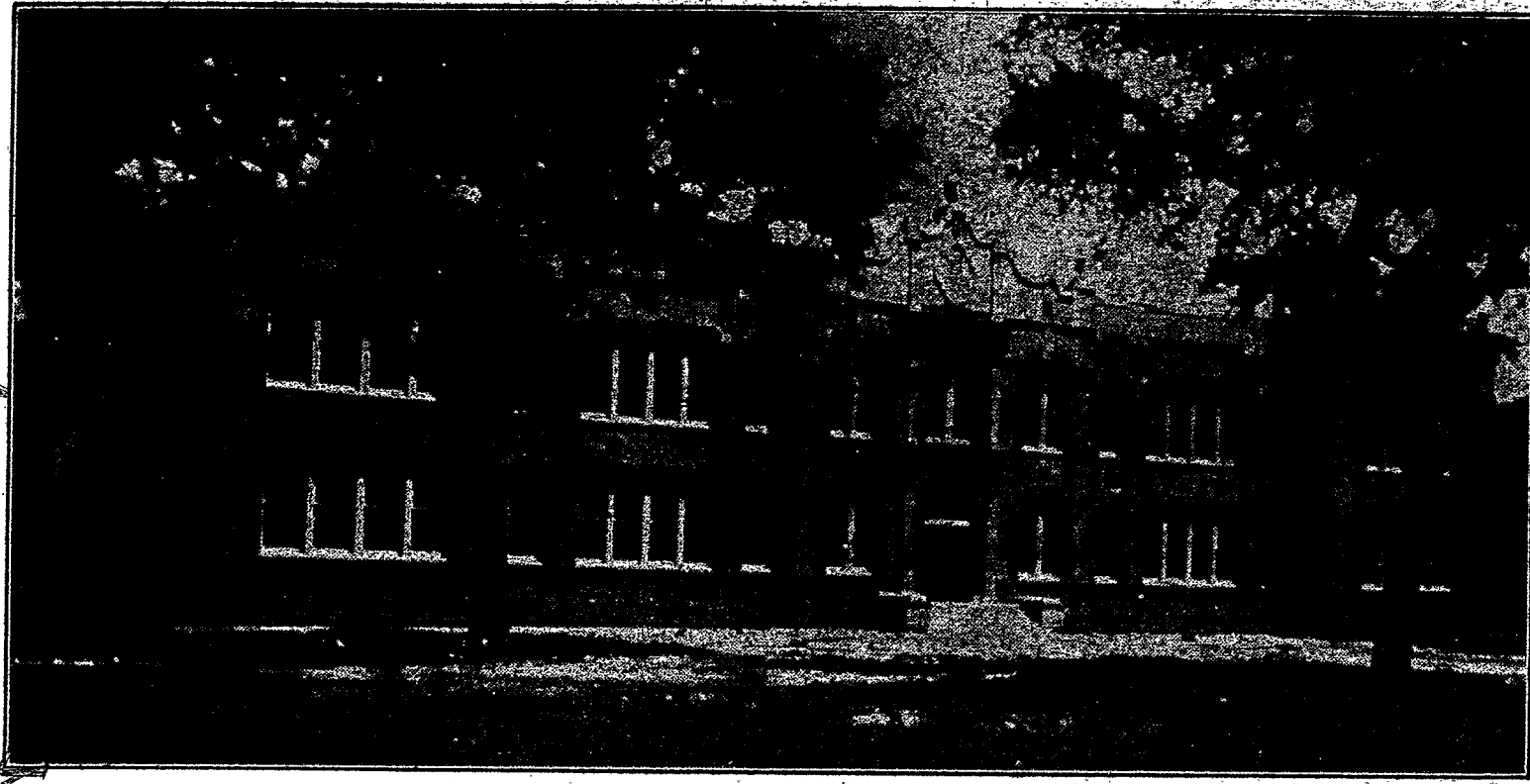
Briefly, the causes will be excellent winter, also summer climate, especially along the Gulf Coast, with its Sea Wall and Boulevard Drive and modern, model roads all over the State, "paid for by gasoline tax," the abolition of income and inheritance taxes, the stock "tick eradication" law now effective, the recent enormous sale of cut over pine lands near here for colonization means a tremendous influx of Dairy Farmers and Winter Vegetable Growers with Creameries and a daily Milk Train to New Orleans.

The headache and heartache of politics, commerce and finance during the past two years are producing an excellent Agricultural, exceptional Educational and an extraordinary Winter, also Summer, Recreational district all along the Mississippi Gulf Coast and in a conscientious, conservative, yet a progressive manner.

Bay St. Louis, Miss., Feb. 20, 1928.

Yours sincerely,

*J. M. Wimer*



CENTRAL SCHOOL—BAY ST. LOUIS, MISS.

School attendance is a fair criterion of the growth of any community.

The number of scholars at this School during the past two years  
HAS INCREASED FROM 185 TO 425.

### Bay St. Louis Rotary Club.

Every thriving and successful city has its civic organizations. Bay St. Louis has its quota. Of the number of these the Rotary club takes its place in the front rank, meeting in luncheon gathering every Wednesday noon at the Weston Hotel.

Its membership is high grade and including part of the leading business men of the city and county. Dr. Jas. A. Evans is president; Joseph O. Mauffray, vice president; Louis J. Norman, treasurer, and Arthur A. Scaife, secretary, who will answer all correspondence.

The Rotary club, like the Chamber of Commerce, functions for the public good as well as for the social side of things. It has instituted and accomplished many projects. Among the latest is a public night school for the boys and girls of the city, which is well attended and flourishing. City Supt. Ingram is in charge.

### Roseate Future.

At no time in its long history have prospects promised more for Bay St. Louis and the balance of the Mississippi Gulf Coast.

To bridge Lake Pontchartrain was

undreamed of, and no resident of Bay St. Louis ever dared the thought of a bridge over the mile and nine-tenths distance. Like New Orleans, Bay St. Louis has been nothing less but an island, so to speak. Today we are practically one. It is possible to leave New Orleans visit the entire Coast section, spend a while in Bay St. Louis, and return home in one day. A daily trip to and fro is now of minor consideration. Bridges, like good roads, shorten distances, and annihilating space renders the people of New Orleans and the Gulf Coast not only as a collective unit but of one interest. A future more roseate has never existed.

### BAY ST. LOUIS CITY OF CHURCHES AND SCHOOLS

All Sections of the Country  
Are Represented in Student  
Body of St. Stanislaus.

While Bay St. Louis has time and again been termed the "City of Homes," and that with proper application, it is also a city of churches and schools. This makes for it the best argument that it is a good place to live with one's family, and clinches the argument all the more.

Compared to the population there are more churches and schools than in the average community. Heads of families considering a place in which to live always first investigate these considerations.

Churches, there are seven, four Catholic and three protestant, in addition to three private chapels open to the public. These are: Catholic, Church Our Lady-of the Gulf, St. Joseph's, St. Henry's and St. Claire's, on Waveland Beach. Protestant, First Methodist, Baptist, Christ Episcopal. Rev. Father A. J. Gmelch is pastor of the Bay St. Louis district churches, with Father M. J. Costello in charge of St. Claire's.

Rev. S. F. Harkey is pastor of the First Methodist; Rev. J. G. Gilmore, pastor of the Baptist church, and Rev. Robt. Grubb, rector of Christ Episcopal church.

In addition to the four Catholic churches enumerated, the chapels are located at St. Stanislaus college, St. Joseph's academy and St. Augustin seminary.

A total of ten places to worship in addition to the Harmon Memorial chapel (Waveland), Second street.

### Many Schools.

The major schools are Bay St. Louis Central High school, St. Stanislaus college for boys, Academy of St. Joseph for young ladies.

The city has three schools for white boys and girls, Central, R. W. Taylor school and R. W. Webb school; one main colored school for colored boys and girls.

St. Stanislaus College for boys, boarding and day school; St. Stephen's school, boys' school under auspices college, and St. Joseph's academy, boarding and day school for girls and young ladies.

Both institutions draw patronage from over the United States, and St. Stanislaus College in particular has pupils from different sections of the Latin-American countries. Bro. Peter heads the college. Mother Claire is superioress of St. Joseph's. Both institutions flourish and are acquisitions to the city and advertise it extensively.

In addition to schools enumerated above for colored, there is St. Rose de Lima school, with new buildings and exclusive convent adjoining, and young colored men studying for the priesthood are located at the seminary. There are seminarians here from all sections over the United States.

## Congratulations To MESSRS. YOUMANS & MOORE Builders and Contractors of

## BAY ST. LOUIS BI-COUNTY BRIDGE

"WE POINT WITH PARDONABLE PRIDE TO THE FACT  
THAT OUR FIRM WAS SELECTED TO HANDLE THE  
BUILDING MATERIALS USED IN THIS PROJECT."

# C.C. McDonald

Phone 18.

BAY ST. LOUIS, MISSISSIPPI.

# Gulf States Creosoting Company

Hattiesburg, Miss.

## CREOSOTED

**Yellow Pine Timbers, Piling and Cross Ties;  
Telephone and Telegraph Poles, Cross Arms and  
Conduit.**

**Piles 85 ft. and longer, always in stock.**

**All Creosoted Piling and Timber of which  
Bay St. Louis Bridge is constructed were  
supplied by us and treated at our Slidell, La.,  
Plant.**

**Hattiesburg, Miss.**

**Meridian, Miss.**

**Slidell, La.**

Combined capacity 500,000 ft. B. M. per day  
Facilities for shipping by rail or water



## QUALITY FOOD

**One of the Coast Serve-Self Grocery Stores is located near the Bay St. Louis end of the New Bridge. This organization of Food stores and markets handles**

### ELGIN PRODUCTS

High grade Mayonnaise, Thousand Island Dressing, Sandwich Spread, Relish, etc., made by the B. S. Pearsall Butter Company, of Elgin, Illinois.  
**THE VERY BEST.**

### DAINTY FLOUR

Made By the  
Valier-Spies Milling Company,  
of St. Louis, Mo.  
**NONE BETTER**

### WESTERN MEATS, HAMS AND BACON

Refrigerator cars arrive regularly from the  
RATH PACKING COMPANY, OF WATERLOO, IOWA.

### WHITE HOUSE

Oleomargarine, made by the  
Missouri Butter Company,  
of St. Louis, Mo.  
**QUALITY SPREAD.**

### RICHELIEU GOODS

The Sprague Warner Company  
of Chicago, Illinois,  
puts up Vegetables, Fruits and  
Spices under this brand.  
**GUARANTEED.**

QUALITY FOODS AND MEATS KEPT BY REFRIGERATION  
UNTIL ORDERED BY YOU.

## COAST SERVE-SELF GROCERY

Seven Stores on the Coast — One Near the Bay St. Louis Bridge.

## STRATEGIC LOCATION VALUABLE

**Twenty Fast Trains Each  
Day Pass Through Bay  
Saint Louis.**

**80 MINUTES FROM  
NEW ORLEANS**

**Free Bridges Make Bay City  
Easily Reached By  
Motorists.**

Strategic location has built more cities than all of the beautiful ballyho turned out by eminent publicity experts. On this basis alone we cite the City of Bay St. Louis as the ideal location for both investors and summer residents. The latter, in this case, easily insures the former.

Bay St. Louis, Mississippi, is with-

in eighty minutes of Canal street in New Orleans. Twenty fast trains each day warrants the rightful claim that Bay St. Louis makes as a community paradise.

With the completion of the Chief bridge, which is now only a matter of a few months, even the twenty fast trains each day will vie in competition with motorists whose preference at times will be the Old Spanish Trail. An hour and forty-five minutes will be considered slow driving between the Bay and New Orleans within the next few years at the ever increasing population of New Orleans will eventually find an over flow into the city of Bay St. Louis.

This is not illogical to reason when living conditions are quite naturally more reasonable in a small community than a city and summer climate, bathing, fishing, golfing and a host of other sports add to the greater attractiveness than living costs.

With the pilgrimage of city residents to Bay St. Louis, building activity will increase. Building activity begets bank accounts and gives rise to real estate values. The law of supply and demand. Real estate values are the substantial base upon which to build the foundation of a great city. They are perfect barometer by which to gauge present and future prosperity.

Saturday night pay rolls have the greatest tendency to prove prosperity.

Bay St. Louis admittedly needs

manufacturers to produce goods. A desirable Saturday evening pay rolls and the Bay St. Louis Chamber of Commerce is formulating plans in which to attract manufacturers to this city.

With the bringing of manufacturers to this city we again come to the necessity of strategic location in which we are ideally situated.

Fifty-two miles by rail and a possible seventy miles as the completion of connecting bridges, to a market of an excess of five hundred thousand people for manufacturers to dispose of merchandise.

Of course, our manufacturers will have to compete with city manufacturers but our Chamber of Commerce will make things so attractive to local manufacturers that are desirous of marketing their merchandise in New Orleans that they will be in a position to compete with the best in their respective lines.

The future foretells nothing but prosperity for the Bay, yet we must be aggressive in addition to being progressive. We must think prosperity as well as speak prosperity. We must offer inducements that will surpass the offers of competing cities and we must continue to keep these offers before the eyes of manufacturers and capitalists that are expanding in their territory and investments. On this basis we can attain heights that even our most optimistic friends predict.

"Does your Congressman do any real work?"  
"I should say he does," answered Farmer Cornsweat. "He has to work mighty hard to keep gettin' re-elected."—Washington Star.

**A House Illustration.**  
Willie—Pa, what is a political boss?  
Mr. Meek—Well, son, all you have to do is to think how your mother would run the whole city.—Boston Transcript.

**No Hero.**  
"Are you the prima donna's manager?"  
"No, merely her husband. I would never attempt to manage her."—Louisville Courier-Journal.

**A Triumph of Years.**  
"My dear," said the old man tenderly, "today is our diamond wedding, and I have a little surprise for you!"  
"Yes?" said the silver haired wife. He took her hand in his. "You see this engagement ring I gave you seventy-six years ago?"  
"Yes," said the expectant old lady. "Well, I paid the final installment on it today, and I am proud to announce that it is now altogether yours!"—Toronto Star.

**A Common Malady.**  
He yearned more than he earned.

## G. W. LOGAN REAL ESTATE

**Beach Front Property—Improved and unimproved  
Cottages and Lots near Beach**

### Farms and Acreage

Loans Negotiated.

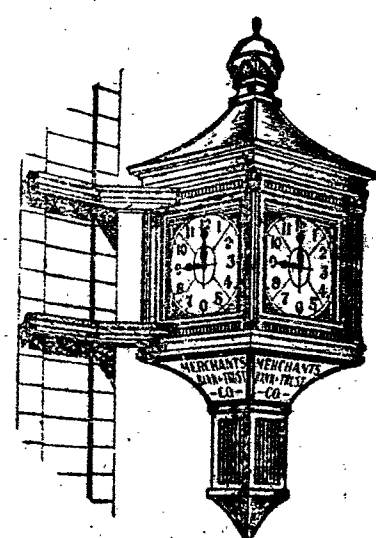
Listings Solicited

South Front Street.

Phone 328-J

**Bay St. Louis, Miss.**

M  
E  
R  
C  
H  
A  
N  
T  
S  
B  
A  
N  
K  
A  
N  
D  
T  
R  
U  
S  
T  
C  
O.



## GROWING WITH THE CITY IT SERVES

The Merchants Bank and Trust Company, having served the citizens over a period of 25 years, extends its heartiest congratulations to the progressive element of gentlemen who have accomplished---THE BRIDGE.

Nothing of such magnitude of importance to the future prosperity of this community has transpired during the past decades as---THE BRIDGE.

On our policy of Conservatism with Progressiveness, Modern and Efficient, yet possessing a Heart, and Service to a fault, we stand ready to serve through that which we sincerely hope will be an era of unprecedented prosperity.

GEORGE R. REA, President.

### DIRECTORS:

O. T. ARNOLD  
J. A. BREATH  
JOHN K. EDWARDS  
GEORGE H. EDWARDS  
E. J. LACOSTE  
P. V. LACOSTE  
G. C. McDONALD  
CHAS. G. MOREAU  
JOHN OSOINACH  
GEORGE R. REA

### OFFICERS:

GEO. R. REA, President.  
JOHN K. EDWARDS, Chairman of Board.  
JOHN OSOINACH, 1st Vice Pres't.  
E. J. LACOSTE, 2nd Vice Pres't.  
W. V. YATES, Cashier.  
CHARLES TRAUB, JR., Ass't Cashier.  
W. J. GEX, SR., Attorney.



**Membership Roll Chamber of  
Commerce**

Dr. Carol W. Allen  
E. J. Arceneaux  
Bidwell Adams  
R. E. Armstrong  
Luther Ansley  
A. D. Benvenutti  
J. V. Bontemps  
Ralph F. Barlow  
H. C. Babcock  
F. J. Bopp  
John A. Breath  
John Bose  
W. L. Bourgeois  
F. E. Beeson  
H. C. Berckes  
Mrs. R. L. Breath  
Mrs. E. Boudin  
J. W. Billingsly  
H. U. Canty  
F. P. Cassidy  
Tudor B. Carre  
I. V. Colly  
L. M. Caillouet  
Geo. L. Cuevas  
L. B. Capdepon  
Owen Crawford  
Christian Capdeville  
J. S. Dailey  
E. W. Drackett  
J. C. De Armas  
M. M. Ducote  
C. B. Dicks  
J. T. Dalier  
A. B. Day  
R. C. Engman  
Geo. H. Edwards  
Cartwright Eustis  
B. E. Eaton  
Dr. J. A. Evans  
A. L. Evans  
Otto Fayard  
C. B. Fischer  
A. G. Favre  
Edmond F. Fahey  
S. C. Fay  
E. J. Gex  
Robert L. Genin  
Father Gmelch  
A. J. Green  
Harry Glover  
Frank L. Green  
George Herlihy  
J. J. Hood  
Harrison Service Station  
C. J. Hardy  
George W. Hoffman  
Dr. C. L. Horton  
J. E. Howze  
Robert L. Totten  
Laurent Kergosien  
Self-Serve Grocery  
Horace Kergosien  
A. King  
J. S. Le Blanc  
Mrs. P. V. Lacoste  
George Logan  
A. P. Lott  
R. J. Ladner  
Mrs. E. J. Leonhard  
Adam Lorch  
C. C. McDonald  
Frank Mann  
C. G. Moore  
J. E. Matthews  
Charles G. Moreau  
Jos. O. Mauffray  
W. R. Morris  
Dr. Joseph Muller  
J. W. Milner  
Carl Marshall  
L. J. Norman  
Miss Mayme J. O'Dom.  
A. L. Oesterle  
S. F. O'Neal  
John Osoinach  
F. L. Owen  
H. G. Perkins  
D. G. Pleasants  
A. G. Payne  
J. C. Roland  
E. C. Runte  
J. K. Ridgely  
George R. Rea  
E. V. Richards  
A. Seafide  
Dr. A. P. Smith  
August Schiro  
Leo W. Seal  
Dr. C. M. Shipp  
Mrs. John N. Stewart  
C. L. Skatvold  
William Starr  
A. A. Seafide  
R. M. Shearer  
L. P. Sweatt  
S. D. Siler  
Charles Traub  
G. E. Templet  
F. M. Turner  
C. J. Weston  
J. J. Wolfe  
H. S. Weston  
W. E. Winter  
E. Van Winkle

# A Prosperous City

**Banks, Schools, Colleges, Magnificent Residences, Paved Streets, Commission Government, Unsurpassed Water Supply.**

## An Ideal Location

**Connected by bridges and fine roads with New Orleans and other Coast resorts destined to be the focal suburban point.**

## Mid-way On Gulf Coast

**Situated at the center of Gulf Coast development—with improvements already made—The first sizeable city from New Orleans.**

## Now WELCOMES You

**Come to the Bay, now that good roads and bridges make it easy of access, and see for yourself how prosperity is bound to increase here.**

## Chamber of Commerce

**AT**

## BAY ST. LOUIS



ARTHUR H. LOVEJOY  
Bay, St. Louis, Miss.

## Plumbing and Tinning

Gutters, Spouting, Jobbing in all Branches  
Get my prices before buying.



## MEN'S TOGS

### Sharply Underpriced

Just make up a list of the items you need for wear now and later, then come here and see how much you can save by buying at these prices.

Special Value in Tailor-Made Suits.  
Ranging in Price from \$22.75 up.

Specializing in a Complete Line of Golf Togs.

## Breath's Haberdashery

BAY ST. LOUIS.

## CITY IS PIONEER IN SEAWALL

Building—First of Seven  
Cities-By-the-Sea to Con-  
struct Bulwark.

Four million dollars or more represent cost and money expended in constructing impenetrable bulwarks, or, perhaps, more popularly termed, seawalls, permanently protecting the "emerald coast" lines of Hancock, Harrison and Jackson counties from ravages of tempestuous tide and wave, fortunately, of rare visitation. It was some twenty years since a movement, headed by T. L. Trawick, including these property owners, R. J. Williams, Christ Episcopal church, Adam Lorch, Sr., Mrs. B. F. Johnson, Mrs. D. H. Boyle, L. A. de Montluzin Sons, C. G. Moreau, William Ames and E. C. Bordages, Sr., crystallized and eventually it became a reality when the first span of steel and concrete was built, forming the city's initial section of seawall, later reinforced with a concrete footing, which has since withstood all pressure brought to bear by warring elements occasionally and to preserve the graceful lines and beautiful tree-dotted fringes of shore.

Following this section, so well served as an experiment, the city continued the work, which embraces the entire shoreline of Bay St. Louis, representing an outlay of money in the sum of approximately \$250,000.00. The major portion of this work was carried out under the administration of R. W. Webb, a leader and doer in the cause.

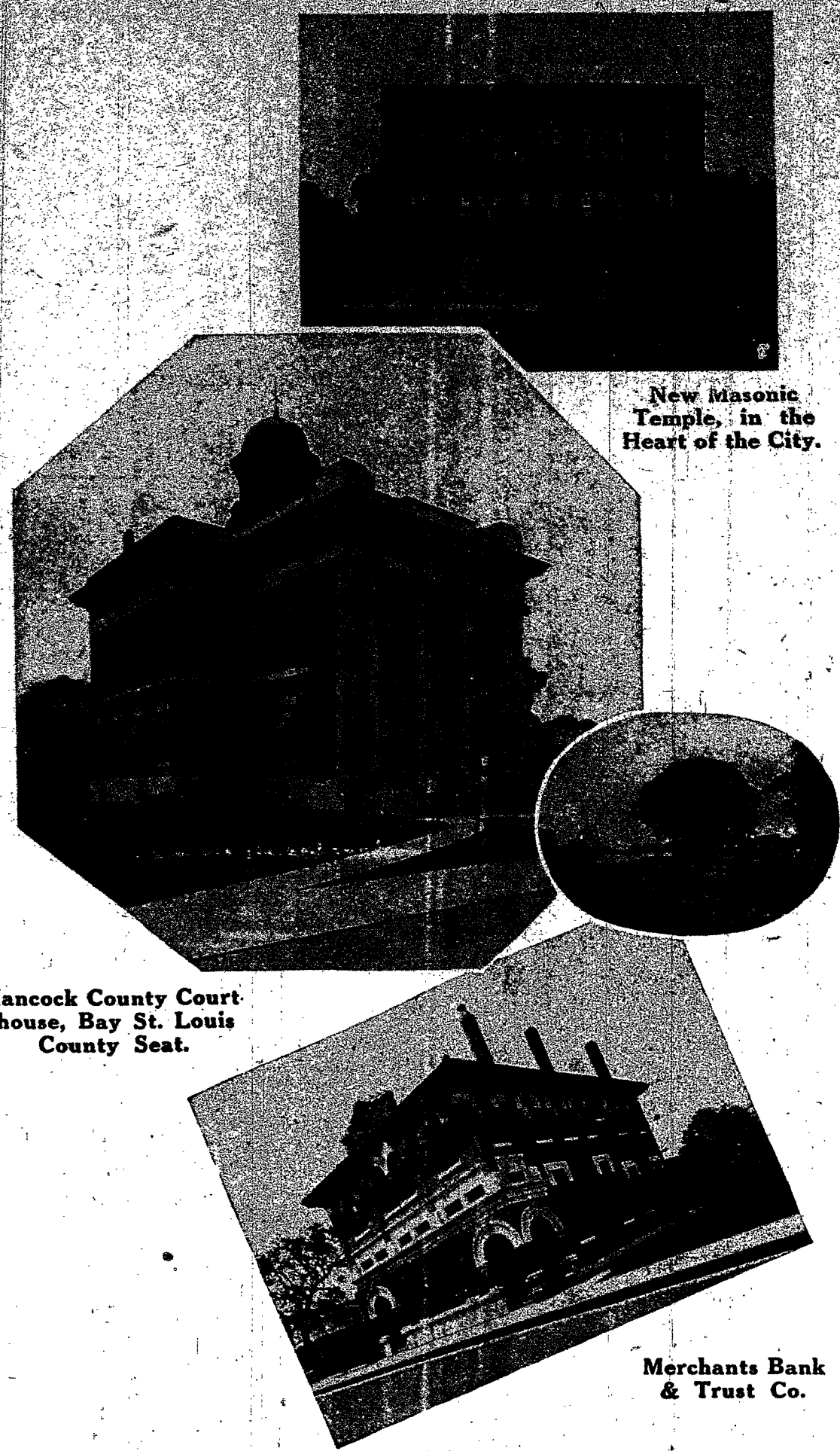
Profiting by the experience of Bay St. Louis, using the "step" style of wall, or revetment, Harrison county followed the work for its own shore line, fully and fittingly, at tremendous cost, and like Bay St. Louis, getting dollar for dollar in value. Jackson county has also fallen in line and similar constructions have begun for Ocean Springs and Pascagoula.

Waveland Seawall. Considerable activity marks the process of constructing a seawall for Waveland and on southward to and including Lakeshore, on over to the north end of city of Bay St. Louis to a point at Bayou L'adose. This work is the project of the Board of Supervisors, bonds sold for defraying cost to be redeemed with funds created by a gasoline tax.

This work is carried out under official auspices of the Board of Supervisors, Hancock county, and under direction of the Hancock County Road Protection Commission, personnel of which is composed of R. C. Engman, president; J. W. Vairin, Randolph J. Ladner, Harry J. Hall, W. W. Ruhr and of which A. G. Favre is clerk.

This board, with task and responsibility, functions without pay. May its tribe increase.

## IN THE HEART OF THE BUSINESS SECTION OF BAY ST. LOUIS.



Hancock County Court  
House, Bay St. Louis  
County Seat.

New Masonic  
Temple, in the  
Heart of the City.

Merchants Bank  
& Trust Co.

Some of City's Modern and Substantial  
Buildings That Ornament the Gulf Coast.

## CITY HAS 3 HOUSES WHOLESALE

Firms Representing Part of  
City's Commerce—Selling  
in Wholesale Lots.

As a city is judged by its churches, schools, civic, fraternal and social elements, as well as by its newspaper, so is it judged by other mediums serving as criterions. Of these and of no less importance are the head sources and channels of its business. Commerce is important. It meets the exactitudes of the law of supply and demand. The producer in Bay St. Louis, supplying the consumer, is represented by 3 wholesale houses, with an annual business totaling figures not available, but safe to say between a quarter and a half million dollars.

These firms are W. A. Scafile, original wholesaler, the firm, located in Bay St. Louis, for some years ago. Today the firm is known as W. A. McDonald & Son, the latter a member since January 1st. While a full line of grocery and tobacco and cigar supplies are sold, the firm specializes in builders' material. Miss Olga von Drosowsky is assistant in the office.

The firm of A. Scafile & Co. is owned by A. Scafile, who also conducts an extensive business in addition to operating a saw and planing mill, manufacturing much of its own material. Leo Murtagh is manager and is assisted in the office by Miss Mary Scafile.

C. C. McDonald also has a large and flourishing business representing wholesale interest, carrying varied and complete lines, specializing in building material.

In addition to extensive warehouses, Mr. McDonald recently completed a planing mill, equipped with the latest machinery electrically equipped.

All three firms supply not only locally, but along the Coast country as well, including the interior of Hancock county and part of Harrison county.

## MAY THE CITY OF BAY ST. LOUIS

attain the heights it so rightfully deserves for  
the progressiveness displayed in the erection  
of

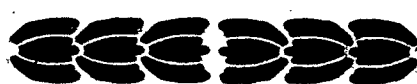
## THE BRIDGE

### Monti Brothers

Pioneer Garage and Auto Sales.

"First With the First."

## In Step With Progress



The opening of the Bay St. Louis Bridge is evidence of our ability to keep pace with the development of the Gulf Coast.



Weston Sand & Gravel Company  
LOGTOWN, MISS.

Just An Hour and a Half From New Orleans.

## Beautiful BAY ST. LOUIS "City of Homes"

NOW CONNECTED WITH OTHER CITIES, EITHER WAY,  
BY SPLENDID ROADS AND BRIDGES.

## The Midway Stop on The Old Spanish Trail to the Gulf Coast.

Bay St. Louis offers year 'round advantages of Fishing, Boating, Bathing, Hunting and other out-door sports.

A PROSPEROUS AND HEALTHY COMMUNITY.

We welcome you to the Bay, and, with other business houses, offer you our services here.

## Hancock County Insurance Agency

A. A. SCAFILE, Agent.

PHONE 108, Hancock County Bank.



## South Mississippi Chosen Again.

In announcing their decision to buy cheap land in a mild climate and build a home for the family and future independence many farmers of Illinois, Iowa and other states are fast following the logical course pursued by many other northern people who, in seeking profits from farming, have located in Hancock county, Mississippi, served by four railroads and the Gulf.

According to survey, it is found that there is a saving of thirty-three per cent in labor over the prevailing wage in the North and that there is a very big saving in taxes and winter feeding. The difference in the cost of these items alone, between northern and western locations and South Mississippi, is enough to permit this

land to pay substantial net returns yearly. The saving on many other items is in proportion.

**Yield.**  
J. S. Roster, a prominent farmer in Hancock county, sold \$945 worth of cane syrup and \$25 worth of cane off of one and four-tenths acres in 1927. Another progressive farmer, Mr. H. O. Smith, in Hancock county, sold \$207 worth of beans per acre and then raised 475 bushels of sweet potatoes per acre on the same land in 1927.

Another leading producer made \$210 per acre net last spring on Irish potatoes, then put the land in corn that made over 40 bushels per acre. He planted soy beans with his corn and had wonderful winter pasture feed after the corn was shucked out.

Another producer raised 157 bushels of Irish potatoes per acre farming between pecan and satsuma

orange trees. When the potatoes and beans are summer crops, the pecans and satsumas are winter crops.

Mr. A. Eby, one of the leading farmers, shipped seven cars of cucumbers in 1927. He also raised about 240 bushels of sweet potatoes per acre which he sold for upward of two cents per pound. He came here two years ago from Tennessee and bought a farm and has since bought two more, after having traveled through sleet, blizzards or severe cold weather. It is cold enough to be invigorating but warm enough to be comfortable, and during the winter we can raise a great variety of crops and have fine pasture (which saves feed and labor), insuring early spring delivery of lambs, fliers and broilers to customers while prices are highest.

South Mississippi presents an unusually fine opportunity for diversified farming, dairying and poultry raising; and this country possesses a high type of citizenry, with religious, educational, recreational and social advantages the best. So farmers will find South Mississippi a de-

lightful place to live and a profitable place to farm.

The farmers' marketing association in this district seeks direct to chain stores and others, cutting out the middlemen, and insures the best possible prices for produce. It is handled by farmers and business men. The farmers everywhere heretofore have not been able to get satisfactory loans at local banks in any State because the banks could not grant the loans for a sufficient length of time—which often forced farmers to sell their crops on a low market. The farmers' credit bureau here, co-operating with the intermediate credit department of the Federal Land Bank, will furnish the farmers funds for raising crops, at a low rate of interest—which serves a long felt need.

The boy stood on the burning deck  
With his arms around his sweetie's neck;  
His father called; he did not go  
Because he loved to neck her so.

A woman is marrying a man she  
knocked down with her car. Pedes-  
trians run dreadful risks if they don't  
run.

## IDEAL SURROUNDINGS AND TRUE SOUTHERN HOSPITALITY ABOUND

Educational Center, Fine Churches, Various Civic Organizations Well Organized—Visitors Indulge in Hospitality and Pleasures Engrossed Here.

Bay St. Louis, Mississippi, situated on the bay of the above name which is a tributary of the Gulf of Mexico, and strategically located so as to be reached from New Orleans by train within sixty minutes of Canal street, has a population of six thousand people.

For motorists its easy accessibility, due to its location on the Old Spanish Trail, gives considerable wonder to why people should go further for summer residence as Bay St. Louis is ideal to say the least.

The Weston Hotel, a thoroughly modern hostelry of 49 rooms, right in the heart of the city, offers reasonable rentals throughout the entire year, and this fact alone should be sufficient to attract those that desire the enjoyableness of the Gulf Coast at fair prices. Twenty fast trains each day keep one in touch with metropolitan centers throughout the country, eleven miles of paved streets make ideal drives in a country known throughout the land for its beauty, and a bathing beach running the entire length of the city suggests completeness in all that may be desired in a rendezvous for the summer months.

The past prosperity of the City of Bay St. Louis can easily be determined with the realization of banking resources in excess of three millions of dollars, and the future prosperity may be gauged in proximity by a progressive community that has voted hundreds of thousands of dollars in bond issues to pay for a seawall and a free bridge connecting Bay St. Louis with Pass Christian, Gulfport, Biloxi and points north.

As an educational center, Bay St. Louis is equalled by few and surpassed by none. A new one hundred thousand dollar school has recently been erected that constitutes both grade and high school. St. Stanislaus College for boys is known from coast to coast for its thoroughness in training and St. Joseph's Academy for girls is an example of all that should be in a modern seminary.

The Chamber of Commerce body typifies the best in progressive citizenship. This organization is not only desirous of assisting desiderables to secure desired connections in Bay St. Louis, but will co-operate in every respect with manufacturers, capitalists, tourists and all who may be interested in the interest of themselves and the City of Bay St. Louis.

Join the ever increasing boosters of the Bay. Come to see us and see the host of possibilities that await you. You will never regret a visit to the Bay, be it for pleasure or profit. Crimson-hued waters at dawn, sea

breezes dispelling heat throughout the day and a sudden realization that life is more than worth while after all.

A dip in the delightful waters of Bay St. Louis, a yachting trip over the rippling waves, a fishing excursion that surpasses the fondest expectations of any sportsman.

At noon, lunch, and after that eighteen holes of golf.

Night, and the inimitable gulf breezes that waft one into peaceful slumberland that daybreak recalls one to an eternal round of pleasures.

These are but a few of the reasons why your vacations should be spent in Bay St. Louis.

Picture a beautiful village in the heart of the healthy pine district almost completely surrounded by waters that are famed throughout the entire South for bathing, fishing, yachting. Visualize these ideal surroundings and add to their attractiveness a true Southern hospitality that has been handed down from generation to generation as the heritage of each family of residents that ever the hectic boom days have failed utterly to destroy and you will partly realize the hundred fold reasons why Bay St. Louis should be your unanimous selection for summer residence.

### Towns.

By Anna Campbell.

It isn't the size of a town that counts,  
Or the wealth of its industries;  
It isn't the width of a city's streets,  
Its beauty of parks and trees.  
It isn't the height of the buildings,  
It isn't the bustle and din,  
It isn't the station of brick and stone  
You see when the train pulls in.

It isn't the size of a town that counts,  
It is deeper than that by far.  
The kind of a city you're living in  
Depends on the folks you are.  
Your heart must be turned to your  
city's need.  
And broad be your purpose and true.  
Your town will be felt through the  
country wide.  
It only depends on you.

It isn't the size of a town that counts!  
It's the folks who are living there.  
Their friendliness and good fellow-  
ship  
Will make any city fair!  
A town is as big as the hearts within  
That rule it and turn its wheels.  
It isn't the size of a town that counts,  
It's the breath of a town's ideals!

## SABBATH BLUE LAWS UNKNOWN

Theater, Drug Stores and Filling Stations Remain Open on Sunday.

We highly advocate the observance of the Sabbath, but we are equally adverse to the adoption of drastic blue laws that have a decided tendency to detract from the desirableness of any locality.

Our city, for the present, is dependent upon outside patronage to grow with the desired rapidity; we are in hope.

It is up to us to make our city so attractive that we will draw from New Orleans and other metropolitan centers the better element of summer residents that feel that the Gulf Coast offers the ideal summer rendezvous.

We have the God given gift of climate. We have our close proximity to New Orleans and we have a host of other natural reasons that force us to the front in preference to other Gulf Coast cities. To these we have but to add amusement, pleasures and hospitality. The latter we possess in abundance. The former is decidedly open for improvement.

The A. & G. theater offers the best example for this article.

We have heard it heatedly advocated that this place of amusement should be closed during Sunday. It has even been suggested that drug stores, filling stations, everything in fact, should be closed during the entire day and this, we feel, is a mistake.

Sunday motion pictures are quite candidly feel is harmless diversion and we further feel that should those that desire this pleasure during their one day of rest be deprived of it, the opportunities for discovering diversion that is not so lacking in harmfulness as a legion.

We could never become so drastic as to prevent automobile riding on Sunday and our numerous back roads are but one example of the opportunities offered idle minds that are deprived of truly harmless enjoyment.

If we are desirous of keeping our young people home, and that idea, we'll venture to say is uppermost in all parents' minds, the most certain way to keep them from our midst is in the adoption of stringent "blue laws" prohibiting this and that harmless diversion.

We cannot legislate morals but we can create desires by suppression of desires. Let us be tolerant in these matters. Summer residents will come to us for pleasures. If these pleasures are harmless, let us not only tolerate them but assure them, for without them we are lost to the tourist trade.

Passing of Operator Bemoaned as Printer Joins Office Force

(Rockford, Ill., Register-Gazette)  
The telegraph news comes in now over an automatic printer. Typed neatly and at high speed it is unrelenting with a monotonous click, click, click that calls for a new adjustment of the newspaper men's ears, so long attuned to the cheerful rattle of the telegrapher's instrument. The old order continually is passing and now the telegraph operator, for many years one of the most faithful and indispensable in the newspaper business, is the victim of "progress."

The new machines require no lunch hour, they have a heavy capacity and are mechanically precise. But with their introduction a little more of the romance and little more of the thrill seems to have passed out of the workaday newspaper world. The operator has long been a boon companion. The noise of his shoulder and key has been music to the ears of the newsroom. Whatever the hurry, the excitement, the helter skelter occasioned by the "big" story he was snatching from the wire with his sharp ears, the operator remained the coolest and most unperturbed of all concerned. Editors might stand at his shoulder, tearing the sheets from his typewriter, but he never lost his poise nor did his skill depart from him.

How many a "flash" he has caught, the first in all the community to know of disaster, of the occurrence of fire, flood, panic and storm with their tragic toll, of the outcome of battles, of ships lost or saved, of thrilling rescue in mine or at sea, of toppling thrones and the making of new rulers of earth, or the attainment of new heights of human achievement in fact, all the infinite variety, good and ill, that interests mankind as the news of the day!

The telegraph operator has known hardship, the strain of incredibly long hours at the key, but he was never a man to falter. He has been such a component of the newspaper family that it doesn't seem just right, this new victory of the machine over the man. But that's giving play to sentiment, and sentiment has a constantly narrowing niche in the present time. The machine simply takes up the skill of the man and improves upon it and the man hunts another job. It is the inevitable. Yet with the passing of that price of good fellows, the telegraph operator, the rest of the gang wants to recite with feeling that whiskered bromide, "A place is vacant in our home that never can be filled."

"Why d'you think it'll be difficult to keep your engagement to Muriel a secret?"  
"Well, I've had to tell Muriel, haven't I?"

"Doesn't your wife miss you when you stay out till three o'clock in the morning?"  
"Yes, but as a rule her aim is perfect."


Unfortunate Alien.  
A rodfish bearing the royal stamp of the Norwegian Government has been caught off Long Branch. If he has an American visa, let him in.

The Guide: Look at that half-ruined castle. It might be at least eight hundred years old. Believe me, lady, they don't build such ancient castles nowadays!

Established 1900. PHONE 99



**A. SCAFIDE & CO.**  
**Feed--Lumber**  
**Building--Material**  
Let us quote you our prices  
Warehouse Nicaise Avenue.  
BAY ST. LOUIS, MISS.



**EVERYTHING DESIRABLE IN DELICIOUS  
DRINKS AND TOASTED SANDWICHES.**  
**Beach Drug Company**  
"Service With a Smile."  
PHONE 189.

**The Radio Man's Creed**  
**I Believe**  
**BAY ST. LOUIS**  
IS THE BEST LITTLE CITY IN THE STATE.  
**THE STATE OF MISSISSIPPI**  
THE BEST IN THE UNION.  
**THE UNION**  
THE GREATEST IN THE WORLD.  
**THE WORLD**  
THE SELECT OF THE PLANETS.  
AND  
**FADA RADIOS**  
PERFECTION IN RECEPTION.  
**Geo. S. Horton**  
**Radio Expert**  
TELEPHONE 82. BOX 653.  
BAY ST. LOUIS, MISSISSIPPI.

Congratulations to the Boards of Supervisors of Hancock and Harrison Counties and to the State Highway Department and the Voters and Others Who Have Made the Bay St. Louis Bridge Possible:

**JOSEPH O. MAUFFRAY**  
"The Store of Honest Values."

ON THE BEACH FRONT, BAY ST. LOUIS, MISS.

**Specializing In Dry Goods, Notions, Shoes, Hats, Clothing, Fancy and Staple Goods and Novelties of All Kinds.**

**HARDWARE DEPARTMENT**

Is complete and carries many lines. Everything for the home. Builders will find our hardware store carrying a stock of Paints, Oils, Nails, etc.

Our Store has stood the test of time. It has grown with that progress and prosperity that has made its success possible and that has given to Bay St. Louis its bridge, the most outstanding and permanent improvement of the past and present time.

**JOSEPH O. MAUFFRAY**



## BAY CITY COOL ALL SUMMER

No More Expensive to Spend  
a Cool Summer in the Bay  
Than to Stay in the City.

BOATING, BATHING,  
FISHING, GOLFING

Number of Summer Resi-  
dents Growing as Each  
Year Passes.

The ancient fallacy that summer residence, outside of New Orleans, is again proven false in an estimate that we have made relative to the expense of summer residence in Bay St. Louis.

In the first place we will give due consideration to commutation transportation from the Bay to New Orleans and return.

Our host of present day commuters leave Bay St. Louis at 7:20 in the morning, arriving in New Orleans at 8:50 a.m., just time for an enjoyable ride in comfort while glancing over your morning paper.

The monthly cost of this transportation to and from the city is approximately eleven dollars, little more than actual taxi fare to and from the office.

From a prominent real estate man we are advised that an attractive four-room cottage may be rented over the summer season as low as \$30.00 a month. This is, of course, furnished.

The servant problem in the Bay has ceased to be a difficult problem, as there are many of the old-time darkies easily obtained.

Chain Stores such as Piggly-Wiggly, Jitney-Jungle, Serve-Self Grocery concerns in the prices of groceries, thereby keeping prices at a minimum, and, if facts were known, considerably lower than New Orleans prices, due to the absence of high rent.

With the three major considerations taken care of it is quite obvious that one may spend the entire summer in Bay St. Louis in an attractive residence, with a competent servant as actually less than it costs to spend the summer in New Orleans.

Picture your home among the magnolias, stately oaks and towering pines, as they grow right down to the water's edge in Bay St. Louis. Visualize a beautiful, ever changing water scene from your living room window with ships, power boats, yachts passing in endless parade to and fro over a sun kissed lake that defies summer heat with delightfully cool breezes. Imagine the fun of the golf links, yachting, fishing, bathing and a host of other enjoyable sports and pleasures, daily at your command to enjoy and the reaction is a slight realization of all that can be yours this summer if you but say the word.

All of your friends will be at the Bay. Come on over, the water's fine.

### Bay St. Louis Doubles Population in Two Years.

One of the best methods to ascertain the growth of any given section is to note the enrollment of scholars in the local schools. Bay St. Louis residents will tell you, "Yes, the Bay-Waveland section is growing," and a glance at the many new buildings, the new paved streets, etc., are proof of growth, but the enrollment of pupils at the Bay St. Louis Central school is most convincing; it shows in 1926 an average attendance of 185, while in 1928 the average is 425 or more than doubled in two years.

The population of Bay St. Louis at the present time is about 4,500. This is one of the best places to live on the entire Coast. The distance from Bay St. Louis to New Orleans is fifty-two miles, or eighty minutes, and by highway it is a drive of about eighty-three miles or two and a half hours.

Among the improvements during the past three years is a three-story Masonic Temple, a new theater, a new school building, paving of streets, a \$750,000 bridge across Bay St. Louis, a \$1,250,000 seawall, the commission form of government, the building of approximately fifty to sixty new homes, and various other smaller projects along with the proposed \$300,000 apartment hotel.

Here you can enjoy the conveniences and pleasures of the city with the freedom of the country.—Mississippi Farm News.

### Mississippi and Ohio in Comparison.

The Mississippi State Board of Development in comparing the growing season of Mississippi, which is 280 days out of the year, with Iowa which has only 160, Indiana 170, Wisconsin 150, and Missouri 180, and surely if Mississippi has so many more growing days than these states, we should develop this state into the greatest agricultural section in the world.

The soil of the state is as rich and fertile as any spot in the United States, with rainfall conditions to suit the soil fertility.

In South Mississippi the climate for fruits of all kind is hard to surpass. We have the largest peach nursery in the world, located at Hattiesburg, with a capacity of over 1,000,000 young plants. These plants are shipped to all parts of the world, and is a good advertising medium for Mississippi.

Mississippi has been progressing more in its school system than any other state in the Union, according to our population. We have high-power lines crossing the state, and will soon have factories and mills throughout the state.

Mississippi is a state of opportunity, and is a state of progress.

## SERVE-SELF GROCERY CHAIN STORES ARE VERY SUCCESSFUL

Now Operating Seven Stores  
on Gulf Coast—One Main  
Store in Bay St. Louis.

Some of us pursue that elusive Lady Luck for an endless eternity without success and others meet and savor the charms of Dame Fortune in a comparatively short length of time and this is a story of good fortune rather than sombre failure.

Six years ago, Mr. W. E. Mutchler, of Gulfport, conceived the idea of a profit-sharing plan of operation of a grocery store in this city.

Approximately named as the policy is serving self and saving money, the Serve-Self Grocery met with phenomenal success from the very beginning.

So successful, in fact, was this attractive plan that Mr. Mutchler immediately thereafter opened a number two store under the same name.

From there on the story reads much like the proverbial Aladdin Lamp fables, Mr. Mutchler not only proving his ability in locations but in the selection of assistants; namely, C. H. Ashton and Gaston Robertson who are now, through their obvious ability, members of the firm.

Today the Serve-Self Grocery company is operating seven stores throughout the entire Gulf Coast with such marked success that they contemplate additions to the chain at an early date.

The Bay St. Louis store, under the management of Mr. R. B. Koch, is located near the end of the Bridge and it is predicted that this location should prove a veritable gold mine now that our bridge has become a reality.

### South Mississippi a Second Petaluma, "To Be."

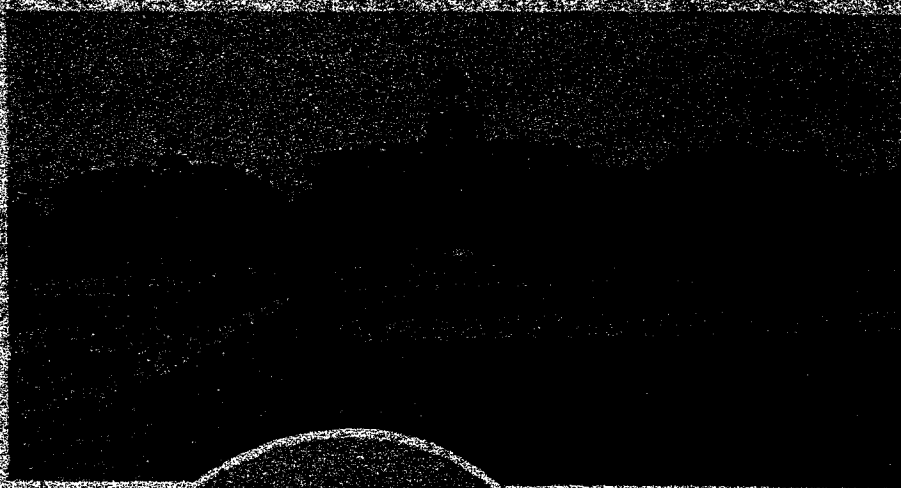
(By E. P. Clayton, Professor of  
Poultry Husbandry, A. & M.)

Most students of poultry husbandry know Petaluma California as a great specialized white egg-producing center. This particular poultry center has a history that is too long to repeat. But suffice it to say its history is interesting and it gives us great pleasure to say that we have in South Mississippi a climate that is equal to Petaluma California, a soil superior to it and in addition plenty of variety which excels the Petaluma district. In other words, in the Petaluma district they grow nothing but poultry, the soil not being adapted to vegetation. While our South Mississippi soil grows the finest peaches, satsumas and vegetables of all kinds and where there is a clay foundation cotton is grown at the rate of a bale to the acre. There is plenty of natural growth pine and small hardwood that will produce shade if the breeder does not want to grow fruits or peaches. These are natural growths and do well along with poultry. In other words, while the Petaluma poultry grower has to depend altogether on his revenue from sale of eggs, the South Mississippi poultryman has in addition to grow eggs, the opportunity to grow all kinds of vegetables, fruits, nuts, cotton, corn and all the soy beans that can be grown on the same land with the other crops.

California ships its surplus eggs approximately 5,000 miles to New York City, while South Mississippi has a long way to go yet before it produces enough eggs to supply New Orleans, La., and other coast cities. It will be many years before these markets are supplied with home-grown eggs and broilers. And when that time is reached the "would-be" South Mississippi poultryman may console himself that he can ship to New York City within one-third of the distance and time that a California poultryman can. There isn't any question in our mind but the day will come when this beautiful South Coast district will be dotted everywhere with a large flock of poultry and carloads of eggs will be going daily to the larger centers of the world.

In South Mississippi your hens will lay all winter; you can put fliers and broilers on the early spring market when prices are best; and your poultry can range out on green pasture all winter, saving feed and labor, and they are not so subject to diseases prevalent in colder climates.

ST. STANISLAUS COLLEGE FOR BOYS, BAYVIEW, MISS.



Here is "the House by the Side of the Road." Bay St. Louis and the balance of Hancock County have remarkably well-built and maintained roads—best in the State.



## Fill Up Before You Go

If you take just a few minutes, before you start on a trip, to drive around by this station and let us check your gas, oil and water, you will be certain to have plenty to get you where you are going. Service with a Smile.

## Banderet Service Station

"Just Before You Reach the Bridge."

Firestone Tires And Vulcanizing

PHONE 500

BAY ST. LOUIS,

MISSISSIPPI

## Two of the Gretest!

## THE TWO OUTSTAND- ING ACHIEVEMENTS

of

1928

## THE NEW BRIDGE

AND

## THE NEW FORD

# Edwards Brothers

BAY ST. LOUIS, MISS.

PHONE 224

## Why Go Further?

# The Hotel Weston

*Facing The Bay*

49 ROOMS

ALL WITH BATH

Offers the ideal rendezvous for both Summer Residence and Commercial Travelers.

Our Chef is a Past Master in the Culinary Art, our prices are truly reasonable and our Service is unexcelled.

Bay St. Louis is the ideal Summer Resort and

# The Hotel Weston

Can Provide You With the Utmost in Conveniences.

## THE HANCOCK COUNTY BANK

BEARS THE DISTINCTION OF HAVING

## A Bank At Each End Of The Bridge

BAY ST. LOUIS, MISS.

The Hancock County Bank strives at all times to keep pace with the progress of this community.

We believe that the Bridge is the most progressive step in the history of Hancock County, and, for that reason, we are proud to celebrate its completion.

## A Bank At Each End Of The Bridge

PASS CHRISTIAN, MISS.

The Hancock County Bank evinces its belief in the glorious future of the Gulf Coast, by building a new and larger bank building at Pass Christian, and on the same solid foundation built at Bay St. Louis.

The Hancock County Bank at Long Beach is also in keeping with the remarkable progress of the Gulf Coast, and gives us a Coast-wide contact.

We solicit the patronage of the progressive element of both sides of the Bridge.—Bay St. Louis, Pass Christian and Long Beach.

### OFFICERS:

H. S. WESTON, President.  
DR. A. R. ROBERTSON, Vice President.  
PETER TUDURY, Assistant Cashier.  
CHAS. J. MITCHELL, Assistant Cashier.

R. C. ENGMAN, Vice President.  
LEO W. SEAL, Cashier.  
S. L. ENGMAN, Assistant Cashier.  
EARL N. BATCHELOR, Assistant Cashier.

### DIRECTORS:

CARL MARSHALL,  
CARTWRIGHT EUSTIS,  
R. J. LADNER.

# HANCOCK COUNTY BANK

BAY ST. LOUIS.

PASS CHRISTIAN.

LONG BEACH



THE FOUNDATION OF NINETY PER CENT OF ALL FORTUNES THAT HAVE BEEN ACCUMULATED OVER A PERIOD OF YEARS IS

## Real Estate

It is my sincere belief that Real Estate will not only become decidedly active after the opening of the Bridge, but will rapidly enhance in value—and

I AM IN A POSITION TO SERVE YOU.

### A. PALMER LOTT

BAY ST. LOUIS,

MISS.

## TO THE SOUTH

I've dodged the big busses on Broadway,  
And I've shot through the Bronx in a Sub;  
I've lounged on the beach at Del Monte  
Where the sky and the big redwoods rub.

I have seen the sun rise in the East  
On the Atlantic, at break of day;  
And I've watched it decline in the West  
On the Pacific and fade away.

I've climbed the steep slopes of the Andes,  
And worshipped where Sun Idols smiled;  
I've trailed the hot sands of the desert  
And tasted its waters defiled.

I have sailed many tropical seas,  
And I loved their romantic shore;  
I have been chilled by the Arctic breeze  
And heard Niagara's mighty roar.

I've paddled the long Mississippi  
And trailed mountains all covered with snow;  
I have lived among the wild Indians  
In the South of Old Mexico.

I have crossed the great plains of Brazil  
And I've fished from the Amazon shore;  
I have hunted the wilds to my fill,  
From Venezuela to Ecuador.

As I trek o'er the world and the land  
There's a call that I hear far away—  
It's a call from my land—Dixie Land,  
And it bids me return there to stay.

I'll return, Dixie Land, to my home,  
May my Muse of your charms learn to sing,  
May I seek never more now to roam—  
In your bounds untold joy always spring.

Welcome me, Southern Land, to your heart.  
Bid my Muse spread your fame far and wide.  
From your shores never more shall I part—  
I'll remain, Fairy Land, at your side.

—Earl Cuevas.

### ELECTRIFIED ATOMS SOUND LIKE HUGE BOULDERS ROLLING

Atoms, when amplified ten billion times sound like huge boulders hurtling down a mountain side.

In a demonstration before the New York Electrical society, Dr. H. Clyde Snook, consulting engineer, said that when iron is magnetized the vast numbers of atoms inside are believed to turn about, and the tiny noise made by this maneuver when amplified resulted in the roaring sound.

What Dr. Snook described as the outstanding achievement of physics last year was the discovery by C. Davison and L. H. Germer, of the Bell Telephone laboratory, that electrons are

probably similar to waves of light. The theory was demonstrated with a vacuum tube and a loud speaker that amplified millions of times the noise made by the electrons within the tube as they rushed from the heated filament. The noise resembled the cracking of a frying pan. Dr. Snook said the generally accepted theory had been that electrons are minute reproductions of the solar system, with a nucleus and a revolving satellite.

Said a belle of the Esquimaux, I'd like to wear rolled haux, But here it ain't hot So I guess I will not Wear vestilated claux.

## BAY ST. LOUIS IS NOTED FOR ITS MISS. GULF COAST IS A "MECCA"

### Fastest Growing Section of the United States—America's Riviera.

No popular resort region in the country has advanced more rapidly in the past two years in favor, or increased its accommodations and attractions for tourists and seasonal visitors more than has the Mississippi Gulf Coast, and all that region we call the American Riviera. It is now entertaining more visitors, summer and winter, than ever before, the building of new hotels and recreation centers has lately been on a very large scale, and the location of either winter, summer or permanent homes there by people from other sections is a regular feature of the development.

From end to end, the "American Riviera," the Gulf Coast from Mobile to New Orleans, has the climate, the beauty, the advantages for recreation, the opportunities for outdoor life in nearly all its phases, the pure water and pure air which are health-giving, to make it one of the most attractive of all the resort regions of America. It is today recognized as one of the premier resorts of the country, and its popularity seems to be rapidly increasing. Of its inhabitants quite a large proportion has been drawn there because of its climate and its attractions, and many of those so drawn have moved from the Northern states. It is advertised as a four-season resort, and such it is. The exhilarating gulf air, the balmy winds which come from inland, laden with the breath of the pine forests, and a pure water which is common to all parts of the region give the conditions under which the invalid recuperates, the convalescent gains in strength, and the lover of outdoor life is able to follow his inclinations at all seasons.

The inland waters afford fine opportunities for sailing and for all kinds of boating. There are several yacht and other clubs devoted to water sports, annual and other regattas are held, which attract competitors from other parts of the country. There are miles of fine bathing beaches along the bays and Mississippi Sound, and other beaches on the island which line the coast a few miles from the mainland, where the open gulf gives the high surfs relished by the sturdy swimmer.

Writers sometimes talk about a paradise for fishermen and hunters. That Gulf Coast region is one of the best fishing grounds in all America, and the enthusiastic fishermen from other parts of the country, who have the time and the means to do so, frequently and in large numbers go there to enjoy their favorite sport. This fishing is found in the streams which empty into the bays and the gulf, in the bays and bayous and Mississippi Sound, and in the Gulf of Mexico. The fisherman has his choice in going after the big tarpon, the amberjack, the great redfish and other sea fighters, or in seeking the bass, the trout, and other fish in the salt water bays or in the fresh water of the rivers.

In the low lands found along rivers and bays, at various places, which give them ample feeding grounds, are mink, raccoons, opossums, many species of duck, wild turkeys and geese; and forests and fields are filled with squirrel, rabbits and quail. There is always good sport in season for the hunter.

Golf has become one of the principal recreations and sports in the United States, and the enthusiastic golfer in his vacation periods seeks places where he may find good courses. In fact, that section between Mobile and New Orleans is often spoken of as the Gulf Coast. There are many good courses along the Riviera, kept up by the clubs, the resort hotels, and in the resort communities recently developed at various places. There are opportunities for tennis, driving, riding and other sports. The beach driveways, the improved highways which penetrate almost every part of the region, the earth roads which wind their way through the forests still to be found there, all along the bays and streams, are ideal for either motoring or for equestrianism.

The region as a resort, or for a place for rest, health seeking, or for recreation is one which appeals to people of moderate means as well as to the wealthy.

The winter season on the Gulf Coast is at its height from mid-December to the first of March, though a great many visitors from the North remain there for a good part of the spring. The Coast resorts are becoming more popular each year with people living in the Ohio and Upper Mississippi Valleys, and they flock to Biloxi, Pass Christian, Gulfport, New Orleans, Mobile, and other places there in great numbers.—North and South.

### WAVE OF HAND PRODUCES SWEET MUSIC.

A group of musicians, music critics and representative New Yorkers have heard music produced by a wave of a young Russian inventor's hand and applauded the product he produced.

Professor Leon Theremin demonstrated his invention to the selected group at his first recital in the United States, playing Schubert's "Ave Maria," Saint-Saen's "The Swan" and other familiar classical selections in a manner pleasing to the critical ears.

The sounds which approximate those made by the violin and cello are caused by the waving of the hand in the electro-magnetic field surrounding a vertical rod and the intensity of tone is regulated by passing the hand near another circular antennae. Professor Theremin describes his system as playing on an invisible but none the less real keyboard.

The apparatus resembles an ordinary radio receiving set. Professor Theremin says his invention was inspired by a study of the faults found in radio sets and the effects caused by these faults.



Bay St. Louis Bi-County Bridge, Automobiles and Pedestrians, No Tolls.

Where palms and oaks grow down to the water's edge.

Home of R. R. Perkins family—One of the many that dot the beach.

Facing the rising sun—dwelling of Geo. R. Rea, president Merchants Bank & Trust Co.



### Sea Coast Echo's Oldest Advertiser.

The oldest advertiser in the columns of The Sea Coast Echo in point of consecutive years is that of Jos. O. Mauffray, extending from the time the first copy of this paper was issued Saturday, January 9, 1892, to the present date—thirty-six years.

The business was originally owned by G. Planchet, one of Bay St. Louis, pioneer merchants, whose success as a merchant is well known to the older generation. His was the first advertisement secured, with others, for The Echo's initial number. Joseph T. Cazeneuve purchased the business following Mr. Planchet's death during the summer of 1894. Mr. Cazeneuve carried the original ad

and space, and when Mr. Mauffray later purchased the business, the same contract continued, and has been renewed every October 1st by Mr. Mauffray for the past twenty-odd years. Thus, it will be seen the oldest advertiser in The Echo in point of years dates from the date of the origin of the paper in 1892. This is quite a record and well worthy of mention.

Dating from the first week the paper saw light, there are many subscribers on our list, the first subscriber to The Echo, however, is Judge J. A. Breath, of Bay St. Louis, who pays his \$2.00 for renewal every December 8th, unfailingly and graciously. There are quite a number of others as well, although, among the first subscribers who make it a point and take an especial pride in paying their renewal subscription on the every date of expiration.



## A Farewell Message

To the public in general of whom I am proud to say I number considerable among my friends, to my patrons who I have endeavored to serve to the best of my ability and to the officials of Hancock county and the City of Bay St. Louis, GOOD BYE.

I bow to the inevitable trend of progress in discontinuing transportation on my boat with the opening of the bridge.

In expressing my sincere appreciation for your patronage in the past, I take this means of advising you of the completion of my plans to operate a ferry from Oak street, New Orleans, to Nine-Mile Point; the shortest route on the O. S. T., at which point I hope to again serve you during your travels.

With best wishes for attaining the rightful position of the leading city of the Gulf Coast, I am cordially yours,

JOHN R. DRACKETT,

ERNEST W. DRACKETT, Mgr.

## I Refuse To Insure You Against Prosperity

At the opening of the Bridge I predict an era of prosperity, Unknown in the Past.

I CAN OFFER YOU

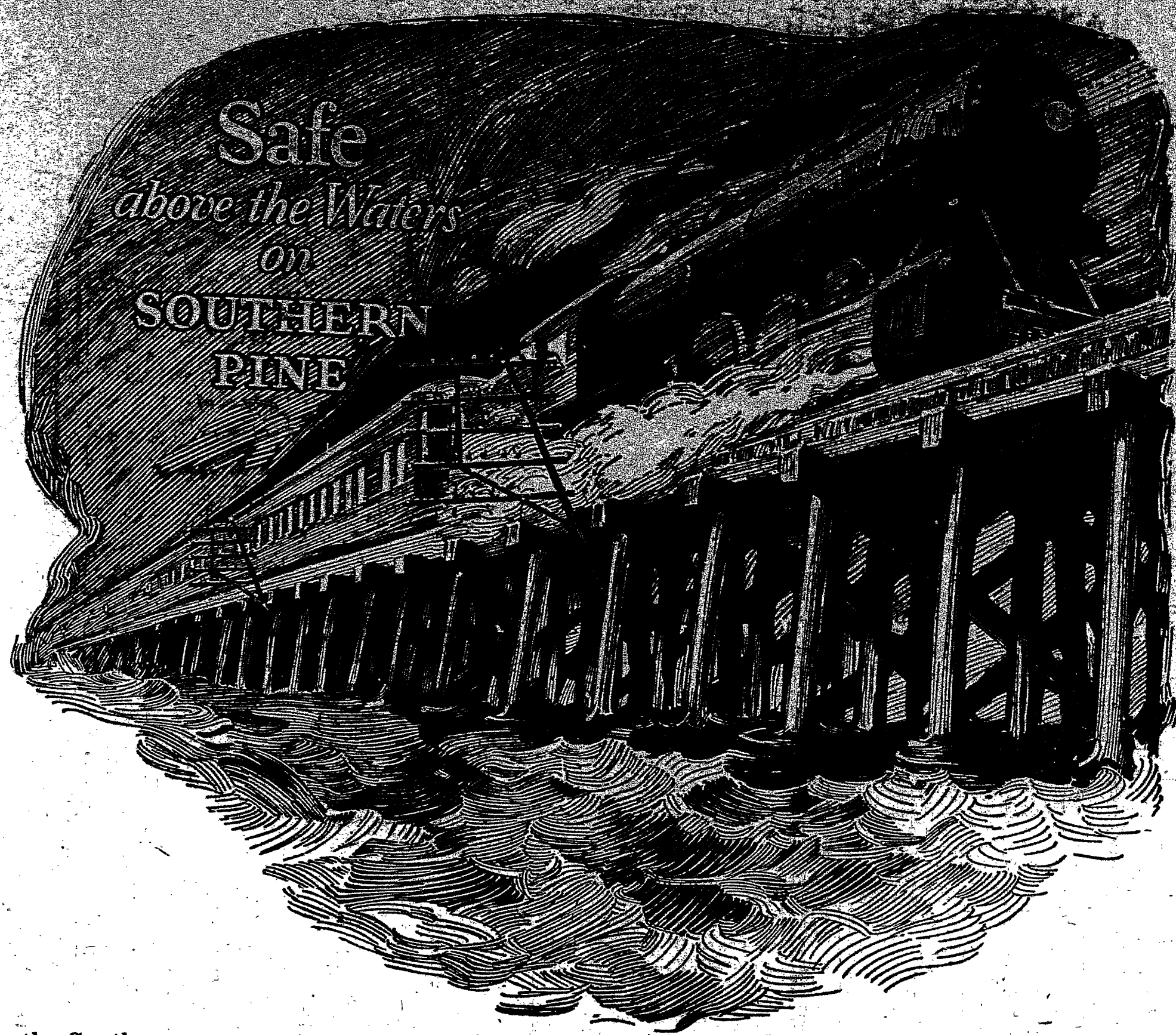
FIRE  
LIFE  
AUTOMOBILE  
CASUALTY

## INSURANCE

But, again, I repeat I refuse to insure you against prosperity.

### H. G. PERKINS





**S**O LONG is this trestle that carries the Southern Railroad above the waters of Lake Pontchartrain that the receding land fades from the view of the passenger on the observation platform before land is reached on the opposite side, over five miles away.

Here, for forty-four years, human life and valuable property have depended for safety upon the structural strength of Southern Pine—the wood of the trestle.

Of risk there is none, because science has determined the dependability of long-leaf and short-leaf Southern Pine. In laboratory and in actual construction, long-leaf Southern Pine has proved itself supreme in strength—in modulus of rupture, in modulus of elasticity, in shearing resistance and crushing strength. A hundred and thirty thousand tests, in one laboratory alone—the Forest Products Laboratory, maintained by the U. S. government at Madison, Wis.—form the basis of these statements upon which engineers and architects specify long-leaf and short-leaf Southern Pine with exact knowledge and complete assurance.

No specie of wood takes creosoting and other preservative treatments as well as short-leaf Southern Pine. With less pressure to the square inch, and at an accordingly lesser cost, short-leaf Southern Pine becomes wholly impregnated and fitted for a lifetime of use in all exposed places. Creosoted Southern Pine is particularly suitable for bridge construction.

A layman may wonder at the uses to which Southern Pine is put. A layman might be confused with reports of testing laboratories. But to the technical

man, there is nothing surprising in the striking uses of long-leaf and short-leaf Southern Pine. To the technical man, the tables of strength are as plain as signs along the highway are to the motorist.

Whatever your structure, whatever your need of wood in it—the strength and suitability of long-leaf and short-leaf Southern Pine is a matter of importance to you.

Wherever you are, east of the Rocky Mountains, the nearest lumber dealer has Southern Pine in his yard. Wherever you buy, you may buy with assurance, for there is now available from Southern Pine Association mills, Southern Pine that is trade-marked and grade-marked.

No other wood has the supreme qualities of long-leaf and short-leaf Southern Pine, and your future supply is assured by the billions of feet still standing and the thousands of acres of young trees being protected throughout the South.

## BAY ST. LOUIS AND MISSISSIPPI COAST ---- CONGRATULATIONS

The people of the Mississippi Coast, and of Bay St. Louis in particular, should be congratulated on their new acquisition—the connecting link between the cities and towns east and west of Bay St. Louis. They should also be congratulated for their wisdom and foresight in profiting by the experience of generations of bridge builders and erecting it of SOUTHERN PINE.

### THE BAY ST. LOUIS BRIDGE



Strength, ability to resist shock, and durability against decay and mechanical wear are prime requisites in bridge timbers. These qualities are important since the advent of heavy, high speed trucks. Highway officials are saving millions of dollars of public funds through the erection of bridges of the kind built over the Bay of St. Louis, and for these Long and Short Leaf SOUTHERN PINE is supreme.



# Southern Pine Association

New Orleans, La.



**An abiding faith  
in the future of  
Bay Saint Louis**  
And the  
**Mississippi Gulf Coast**

**Saint Stanislaus College**

## BAY HIGH SCHOOL IS ADMIRABLE

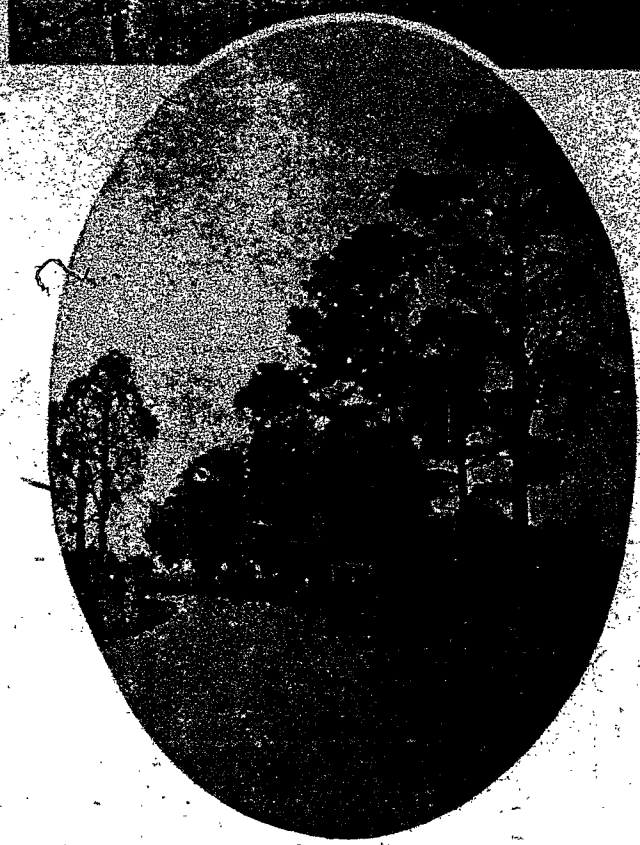
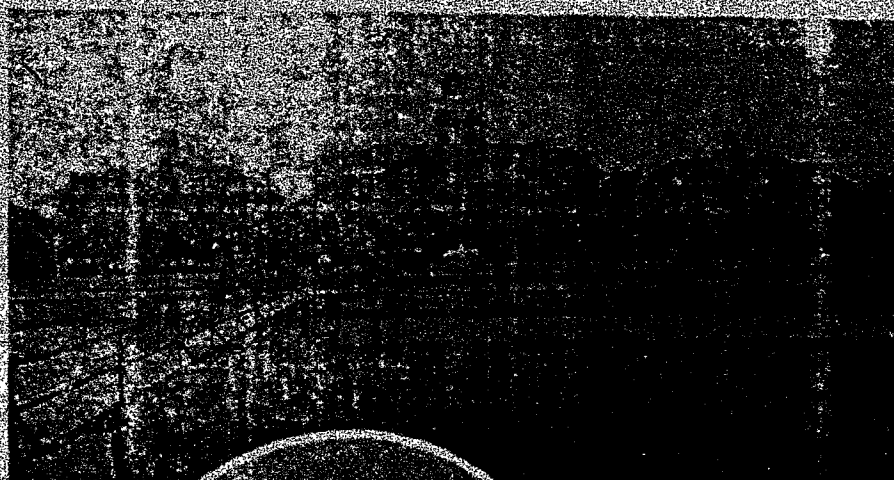
City's Newest Achievements  
and Most Outstanding  
Improvements.

Tourists and others traveling over the new Bay St. Louis bridge, either coming or going, will not fail to observe one of our city's newest and most outstanding improvements, the Bay-St. Louis Central High School, constructed during 1926 on the site of the original high school, Second street, between Carroll and Ulman avenues.

The building is in keeping with the same spirit of progress creating the bridge, the completion of which this issue of The Sea Coast Echo celebrates. A credit not only to the city but county and the Mississippi Gulf Coast as well.

Constructed under the G. Y. Blaise administration, its original cost was \$72,000, fully representing a \$100,000 value. Will T. Nolan, of New Orleans, was the architect, and Jos.

## SCENES THAT ADORN THE BAY ST. LOUIS BEACH.



St. Stanislaus  
College.  
"School of  
Character."  
One of the  
South's Out-  
standing Insti-  
tutions of  
learning.  
Facing the  
Gulf, at  
Bay St. Louis,  
Miss.

Home of J. J. Wolfe, nestled in grove of  
stately pines, with beach highway on one  
side and waters of Bay St. Louis on other.  
A home of distinction and character.

L. Favre, of Bay St. Louis, and John  
T. McDonald, of Pass Christian, con-  
tractors and builders.

S. J. Ingram is superintendent of  
city schools and has a most capable  
corps of assistants, both in the Central  
and other schools over the city.

Donald Marshall is president, and  
Luther M. Ansley secretary of the  
Board of School Trustees, with  
Charles J. Mitchell, J. S. Touquet and  
Harry Stuart Saucier serving as oth-  
er members. The handsome new  
building was built under the person-  
nel of the Board as above mentioned,  
headed by Mr. Marshall, who gave of  
his time and attention a more than  
ordinary measure.

The former school building was  
erected in 1893, under the adminis-  
tration of Mayor J. V. Toulme.

Bay St. Louis is justly proud of its  
magnificent and up-to-date high  
school building—the last word in de-  
sign, construction and equipment,  
with a teaching corps of high effi-  
ciency.

The thousands and hundreds of  
thousands—and then many more—  
that will travel to and fro over the  
Bay St. Louis bridge will view the  
building, not only in admiration, but  
as an index of the character of our

Engaging a Booster.  
"When I started in life," said the  
successful man pompously, "I resolv-  
ed that my motto should be 'Get thee  
behind me, Satan!'"  
"Excellent," murmured a listener.  
"There's nothing like starting with a  
good backing."—Montreal Star.

Ungracious Scoffer.  
Mae—Oh, I realize there will be  
many sad hearts when I marry.  
Bill—Say, how many are you going  
to marry?—Detroit News.

"Where did the car hit him?" asked  
the coroner.  
"At the junction of the dorsal and  
cervical vertebrae," replied the medi-  
cal witness.

The burly foreman rose from his  
seat.  
"Man and boy, I've lived in these  
parts for fifty years," he protested,  
ponderously, "an' I never heard of  
the place."—Tit Bits.

people, but the type of our progres-  
sive and most beloved city, so fre-  
quently and referred to as an educa-  
tional city, with its many and var-  
ied schools.

## OVEN GOLD BREAD CAKES—PIES PASTRIES



NOTHING BUT THE BEST AND THE COST IS THE SAME.

Wholesale and Retail

Deliveries.

## BLUE RIBBON BAKERY

J. J. FERDINAL, Prop.

MAIN STREET,

BAY ST. LOUIS

## Flowers



FOR ANY AND ALL OCCASIONS.  
**BAY ST. LOUIS BRIDGE**  
Connects Us.

We are now at your very door. You can shop  
with us—and return home with order prac-  
tically within time it takes to cross bridge and  
back.

**Lorraine Flower Shop**  
Corner Davis Ave. and 4th St.,  
PASS CHRISTIAN, MISS.

## A Full Basket For Less Money



It is a fact, proven by many women of this  
community, that they can come here shopping,  
and fill their basket for less money. Quality  
food-stuffs, too. Try it today.

**WILSON JUNGLE**  
SAVE A NICKEL ON A QUARTER

W. L. BOURGEOIS, Prop.

# Gulf Coast Music Company

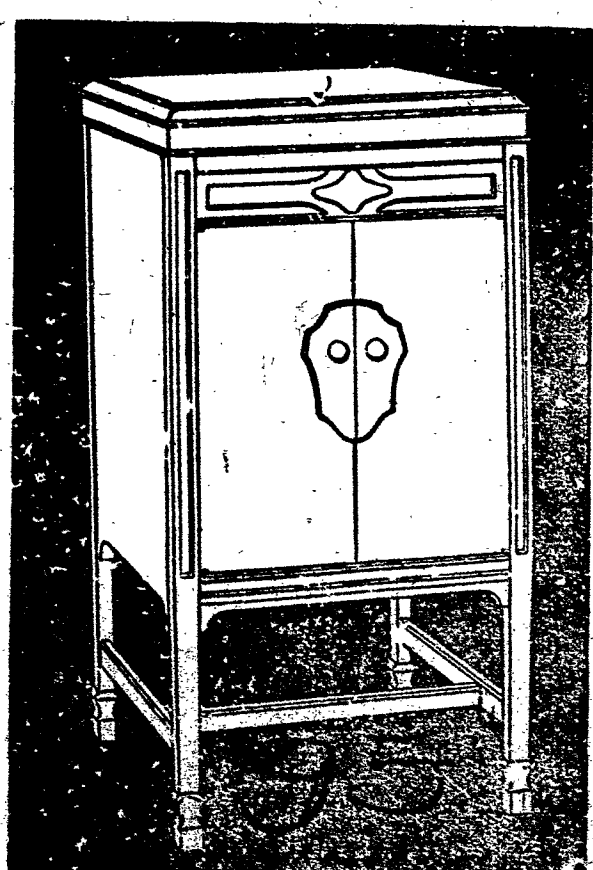
The Most Complete  
Music Store on The  
Gulf Coast.

PHONE, 866

"OPPOSITE STRAND THEATRE"

GULFPORT, MISS.

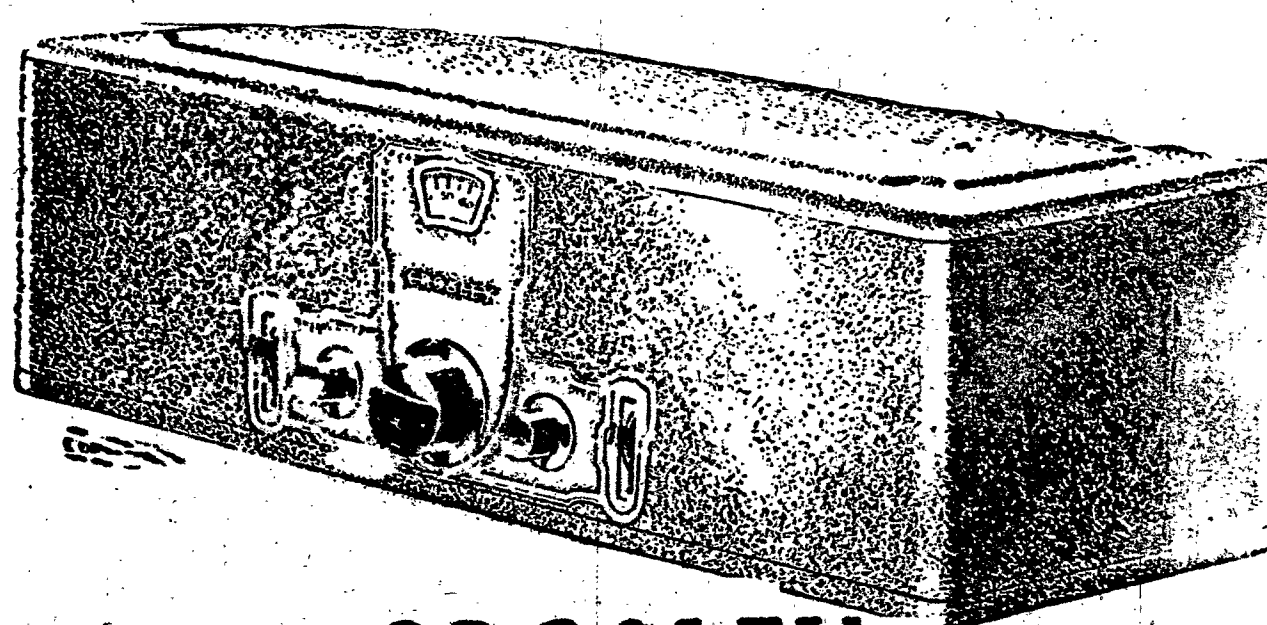
We Repair All Makes of Radios,  
Pianos and Phonographs.  
Piano Tuning.



**\$95.00**

ORTHOPHONIC VICTROLAS  
Cabinet Models, \$95.00 up.

We also carry a complete line of  
BRUNSWICK AND COLUMBIA  
PHONOGRAPHS AND RECORDS.



**CROSEY  
RADIO**  
"You're there with a Crosley"

## 6-TUBE BAND BOX

Operates Right From The Light  
Socket

No Batteries. No Elim'nators  
Just Plug It In

**\$90.00**

The Greatest Value in Radio Today  
Let Us Prove It. Easy Terms.

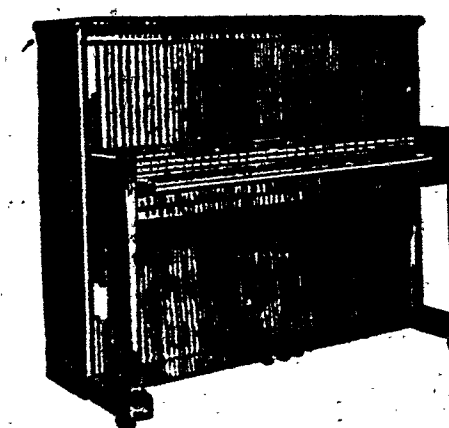
**OWNERS AND OPERATORS OF RADIO STATION WQBO.**

MAIL ORDERS QUICKLY FILLED—WE PREPAY POSTAGE.

To Introduced Our New  
EASTMAN KODAK DEPARTMENT  
A GENUINE EASTMAN HAWKEYE  
BOX CAMERA

For This Week Only.....89c  
FIRST-CLASS FILM DEVELOPING.

## Wurlitzer Pianos



This Beautiful Studio Model Only

**\$325.00**

A SMALL CASH PAYMENT AND A LITTLE EACH  
WEEK MAKES IT YOURS.

We Also Carry a Complete Stock of  
IVERS & POND, KOHLER & CAMPBELL AND  
GULBRANSEN PIANOS.

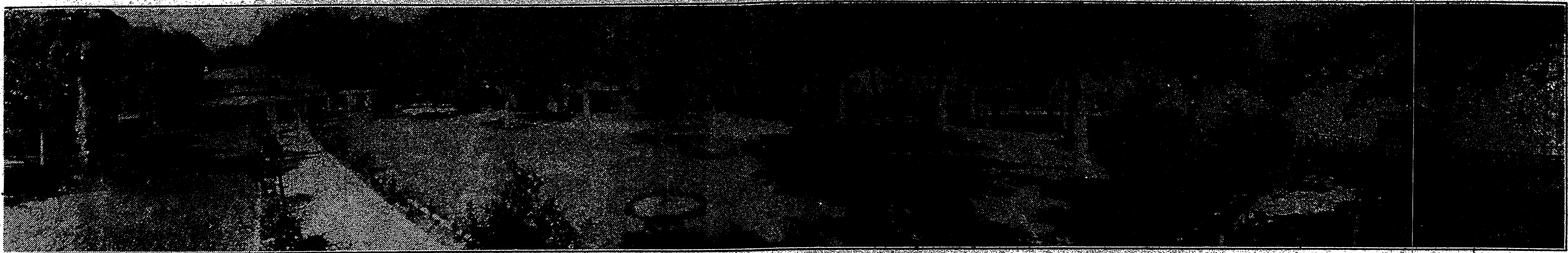
R. C. A. RADIO TUBES AT SPECIAL PRICES

\$1.50 Tubes, our price.....\$1.33

\$2.25 Tubes, our price.....\$1.95



**EDITOR'S NOTE**—The February issue of The Railway Conductor, published at Cedar Rapids, Iowa, and which is carefully read by virtually every Conductor in America (over 50,000), has one of the many stories written by J. N. WISNER at "ON THE BEACH," entitled "Hot and Cold Railroading," and these recollections as a brakeman, conductor, circus agent, passenger agent and cotton broker are excellent stories, also good examples of clean, healthy anecdotes, as they are never personal nor derogatory, are well written, also invariably contain an element of curiosity. For example: "Who is the prominent mid-western railroad official who once was Bill the Brakeman, and his stories have an O. Henry finish?" These stories are furnished "exclusively and free of cost to Magazines with a national circulation, the only stipulation being the heading above each story must have a panoramic picture of the writer's home 'On the Beach,' at Bay St. Louis, Miss., in the Bay Waveland district of the Gulf Coast, and half-tone cuts are furnished free to publishers, the idea being to indirectly focus national attention to the Bay-Waveland district and is a form of press agency that is new, but which seems to be mutually beneficial and we take pleasure in reproducing the story and headings as outlined. WISNER'S WANDERINGS show close observation, a very retentive memory and excellent descriptive ability.



### Recollections

The Writer's Home "On The Beach" at Bay St. Louis, Mississippi, in the Bay-Waveland District of the Gulf Coast.

#### HOT AND COLD RAILROADING.

A TYPICAL example of the early days of our Western railroads was Bill, who was then a brakeman, but who has since been a prominent official of an important mid-Western railway system.

Forty years ago, when the railroads of the West were in the making and struggling for existence, they had but few industries on their lines and were of necessity forced to depend largely upon hauling agricultural products and supplies for revenue.

Their volume of traffic very naturally fluctuated and was either a feast or a famine, or turkey one month and feathers the next, and this fact was in a great measure responsible for creating a type of railroad men then known as boomers, but which now are almost extinct.

The human tendency toward wanderlust unquestionably was a contributing factor in developing tourist car hands, but the basic influence was an up and down volume of traffic that was like the section foreman's report which, when boiled down, read: "Off again—on again—gone again—Finnegan."

Bill had been a brakeman or switchman around Joplin or Webb City, Missouri; but for some reason the volume of business slumped and from no fault of his own Bill was forced to hunt for new pastures in a hope the grass of labor would be greener or greater there.

Bill today is a human fashion plate, and even then he was a strong believer in keeping up his personal appearance; consequently, when he was discharged at Webb City or Joplin, he invested the proceeds of his time check in what he considered the most desirable or, in any event, the most available wardrobe or outfit of clothes.

The slump in business occurred in the latter part of July, and as August 1st was the date on which merchants there put on their reduced priced sales of summer wearing apparel, Bill invested in a seersucker suit, a straw hat, a pair of canvas shoes, some B. V. D.'s or their equivalent, a couple of shirts with collars and cuffs attached, and a necktie to match, and he looked good.

This investment naturally consumed all of his funds, but he was not worried, as at that time any idle railroad man who looked all right and had a satisfactory service letter or a union card, as a rule, had but little trouble in riding or sleeping in cabooses and brakemen and conductors in those days were generous in allowing their pie cards meal tickets) to be punched for worthy brother railroad men who were in search of employment.

Bill toured the entire month of August without success in getting a job, but he was eating fairly regularly, and while sleeping in ca-

booses was not exactly similar to a suite in the Ritz-Carlton, yet it was what he was accustomed to, and from his point of view at that time was amply sufficient.

He finally landed a job as head brakeman in freight service (no air, mostly hand brakes, forty years ago) on the K. C. F. S. & G. Railway between Fort Scott, Kans., and Kansas City, Mo., and commenced work on September morn.

As soon as he began work, his credit was good for a meal ticket, which would be deducted from his pay, and the caboose was his bedroom with a tub heated with hot links and pins from the caboose stove (no automatic couplers on freight trains to any extent forty years ago), consequently the caboose tub did double duty as bath and laundry.

During the latter portion of September it became distinctly, decidedly frosty on the hurricane deck of a train de cargo in that section, and Bill found his straw hat out of season and his seersucker suit and B. V. D.'s inadequate, and his canvas shoes were in a condition where he wished he could walk on his hands.

Business was good and he got \$92 worth of good work during September, which was considered an ample month's pay for a brakeman forty years ago, and after meal ticket deductions he had about \$70 due him, but which he

would not receive (unless he quit) until about October 26, when the pay car would arrive, and in the meantime he would be literally naked, also actually frozen; so he quit, not from choice, but from necessity in order to draw his time check, cash it, and buy some good, warm clothes.

Our recent immediate experiences usually govern our actions, and Bill was no exception to this rule; therefore, he bought a heavy chinchilla coat and vest, a very heavy pair of pants, some woolen underwear, a couple of nice flannel shirts, a neat black tie, a pair of good heavy gloves, heavy socks, a pair of strong box-toed boots, and a fur cap, all of which gave him that comfortable feeling and caused him to say, "I am now prepared to work on any railroad."

After having quit during the rush season he was not exactly in a position to re-apply for a position as brakeman out of Fort Scott, so he bundled his belongings in his little go-away bag and started touring.

The freight rush, however, was short-lived that fall and Bill was unable to get a job until late in the following spring, and the job he finally secured was in the hottest part of the interior of Georgia, and he will never forget having to work all summer in that heavy woolen underwear and fur cap.

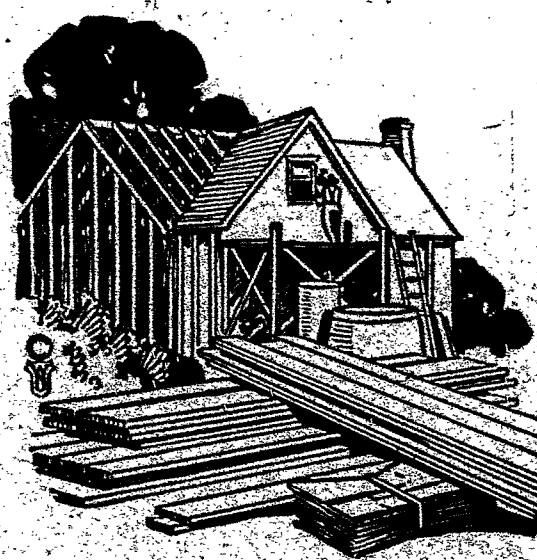
CONGRATULATIONS—BAY ST. LOUIS' MOST OUTSTANDING IMPROVEMENT—BI-COUNTY BRIDGE.

## Norton Haas Lbr. Co.

The completion of our Bridge, built by Hancock and Harrison Counties, and aided by the Federal and State Highway Department, is quite an auspicious occasion and calls for more than ordinary felicitation. The building of this monumental enterprise is just cause for congratulation and well wishing. We are striving to meet with the same success, to merit the same commendation in our business, and know, if quality, prices, service and courtesy counts, we will in a measure attain the end we seek.

#### WE SUPPLY THE LUMBER

We specialize in the Lumber business. All our time is devoted entirely to the Lumber business. That's the reason why we sell practically all the lumber used on the Coast of Hancock County today. We have the equipment, we have the entire stock yards of the Edw. Hines Yellow Pine Co., Kiln, Miss., at our immediate disposal, we have the experienced men. So why should we not be in a position to better serve the Lumber buyers?



#### OUR RECOMMENDATION.

Our best recommendation is our satisfied customers. We supply lumber principally to the many dwellings recently completed and in course of construction in Clermont Harbor, Waveland and Lakeshore. Of the many contracts we have filled there has been no complaint. Our lumber is select, and every piece not only comes up to specifications but more than fits the special use to which it might be used. We have the "pick of the mill" and a large supply to draw from, an advantage that is obvious.

Our trade is direct from the producer to the consumer, and our Lumber is Guaranteed to be up to the grades and specifications of the Southern Pine Association in every respect, as that is the standard by which all our Lumber is cut, and the standard by which all our customers are protected.

NOTE—Our prices are Right, our Lumber is the Best (coming from the very heart of the Mississippi Yellow Pine District, famous the world over). Our Lumber is Guaranteed, our Lumber is delivered promptly. You practically make your own terms of payment, and our chief aim is ABSOLUTE SATISFACTION.

WHAT MORE COULD A BUYER DESIRE?—NOTHING.

Then We Are Waiting to Serve You.

## Norton Haas Lumber Company

AGENTS FOR HINES LUMBER  
BAY ST. LOUIS, Estimator Gladly Furnished, TELEPHONE 2202

#### BAY CITY TO HAVE UNUSUALLY FINE BARBER SHOP

Piazza Bros. Have Shop at New Location Renovated and Refurnished New.

Realizing the growing importance of Bay St. Louis as a fast growing city, both as a summer and winter resort, and an ideal place to call home, Messrs. Piazza Bros., well-known local proprietors of the well-known Pickwick Shaving Parlor, are determined to keep abreast with the times, regardless of expenses and whatever the demand might be.

"Bay St. Louis is the fastest growing city on the Coast," Mr. A. Piazza said, "and it is but the proper thing that we not only keep abreast, but, if possible, to keep a few leaps ahead, and this is what we are doing now in having the new Kewagon building, head of Main street, formerly occupied by the Bay Jewelry store, and not only remodeling the interior, but putting in a brand new equipment."

The Koken Manufacturing company, of St. Louis, is manufacturing a new chair, the latest and most attractive thing in that line. Instead of white, the chair is of blue camellied, and a set of four chairs, one for the ladies' exclusive department, and three for the general shop, will be the first of the kind to be sold south. This is not only a distinction, but the South but speaks well for the enterprise of Messrs. Piazza Bros. and their intention to give Bay St. Louis and the Mississippi Gulf Coast not only one of the best but one of the finest and most up-to-date shops.

"It is planned to be in the new building and shop about March 1st, or as early thereafter as practicable, and no effort is spared to meet that end. In addition to the new chair equipment there will be other things of equal newness and outstanding notice. In fact, no expense seemed to have been spared.

"Such a barber shop as we have planned and will soon have in operation," said Mr. Sam Piazza, "is bound to come later as the city branches out, and the population doubles, but we are not waiting for that time. We rather beat time to it and be ready when the demand is here. However, our people are entitled to the best, and this is another reason why we feel confident our investment and labor will be rewarded with a fair return of profit."

Both Messrs. Anthony and Sam Piazza have been long in the business, covering a period of eighteen years. During that time they have always conducted a first-class shop, with system, every sanitary precaution and with decorum. Truly a barber shop for ladies and children, and the high-class reputation they have won and patronage they enjoy is amply due them. It is conclusive their clean, neat and great financial success will result in better, improved, and this will be best attested to by a liberal patronage. They are fine in all respects and entitled to every commendation.

#### BAY CHAMBER OF COMMERCE A FORCE IN LOCAL AFFAIRS

Frank S. Gentry as Secretary Never Lets Up on Job—A Tireless Worker.

When the Bay St. Louis Chamber of Commerce was organized some two years or more, after electing its officers and completing its organization, with a corresponding secretary, it soon became evident when the usefulness of the organization became so manifest, that a secretary-manager was imperative for its further progress and usefulness, the horizon was scanned for the services of one who would peculiarly well fill a peculiar position.

After going through a maze of applications and after that of Frank S. Gentry, of Crystal Springs, had been favorably considered, it was not very long it was discovered no mistake was made, for Mr. Gentry's education and aptitude made him eminently the right man in the right place. And as such he has been functioning 100 per cent ever since.

Born in Memphis, Tenn., January 21, 1902, he moved with his parents to Crystal Springs, Miss., in 1909, and later years graduated from Gallman High School, June, 1919.

In the fall of the same year he entered the University of Mississippi and completing his college course there in business, science and commerce.

He traveled for one year, two years as manager of a fire insurance office at Crystal Springs, and subsequently became secretary of the Chamber of Commerce in this city.

The Chamber of Commerce finds its secretary-manager resourceful. Every month he has a long list of suggestions presented to his board of directors, calling attention to things that might be corrected, others that might be created and no attention seems to escape his mind. He is thoroughly imbued with his job—for that's what it is, and a big one, too—and carries on its work to a splendid consummation.

He works in harmony and in harness with the officers, directors and members of the various special committee. Nothing seems too much to do, too much trouble to be concerned about and his object is to accomplish.

He has the interest of Bay St. Louis and Hancock county genuinely at heart, and his work in that direction is unflinching.

The Bay St. Louis Chamber of Commerce is a force in local affairs, a dynamic influence for doing, a clearing house for all that public matters that come up for the public good and questions to be disposed of, and in Mr. Gentry the organization has found a man equal to the task.

#### Bridges Dawn of New Day.

With completion of Pontchartrain bridge, practically simultaneously with that of Bay St. Louis, the exodus of visitors from New Orleans to Bay St. Louis and the balance of the Gulf Coast will multiply by the thousands during the greater part of the year, especially summer time.

Bay St. Louis will get many of these and the bulk will go through to and fro, an endless stream of autos and people as it were. No greater advertisement and advantage can happen to the Bay-Waveland district, and it requires no stretch of the imagination to paint the picture. Verily, a new era has dawned, a new vista has opened and our people will have come into their own.

#### Bay St. Louis Chamber of Commerce.

Readers of this edition living away from Bay St. Louis and interested for further information, might write the Bay St. Louis Chamber of Commerce for further and more specific information than contained in this edition of The Sea Coast Echo.

The Chamber of Commerce, full personnel of active membership appearing elsewhere in full page display, is officered by H. S. Weston, president; vice presidents, Joseph O. Mauffray, Dr. G. M. Shipp, Chas. G. Moreau, with Frank Gentry, secretary, including Louis J. Norman, forming the executive committee.

This edition of The Sea Coast Echo is partly made possible by and with the co-operation of the Bay St. Louis Chamber of Commerce.

## THE BRIDGE

"A Monument to Progressiveness."

## THE CHEVROLET

"A Tribute to Public Confidence."

## WHY WAIT?

NEW MODELS NOW READY FOR DELIVERY.

## Bay Chevrolet Co.,

Washington Street,  
BAY ST. LOUIS, MISSISSIPPI.



# BAY SAINT LOUIS PASS CHRISTIAN

Hancock County—Harrison County

## BRIDGE

### Youmans & Moore

Contractors and Bridge Builders

HOUSTON, - - TEXAS.

## In The Center Of GULF COAST DEVELOPMENT

**S**tragetically located, midway between New Orleans and the Gulf Coast terminal resorts—with bridges connecting both ways. Bay St. Louis is the ideal place for your year round residence.

Good roads, paved streets, finest water, splendid bathing and boating, county seat, banks, theaters, schools, colleges, railroads. The most progressive City on the Gulf Coast—with Commission Form of Government.

**VISIT US THIS SUMMER—YOU ARE CORDIALLY INVITED.**

## BAY SAINT LOUIS

**Under The  
Commission Form  
of Government**

**Chas. Traub, Sr., Mayor.  
S. J. Ladner, Commissioner.  
F. H. Egloff, Commissioner.**







The  
**Bay Mercantile Co.,**  
**HENRY'S BIG DEPARTMENT STORE**  
**On The Beach BIG At Railroad Crossing.**  
**Bay Saint Louis, Mississippi.**

Everything  
for  
Men.

It is our candid belief that the opening of the Bridge will begin an era of prosperity to Hancock County unknown in the past, but not only for this reason have we kept our stocks complete. It is our desire to at all times serve our trade with anything that they might expect to purchase at a department store and we feel confident of our ability to not only fill the requirements of our patrons but to do so at prices that meet with their entire satisfaction.

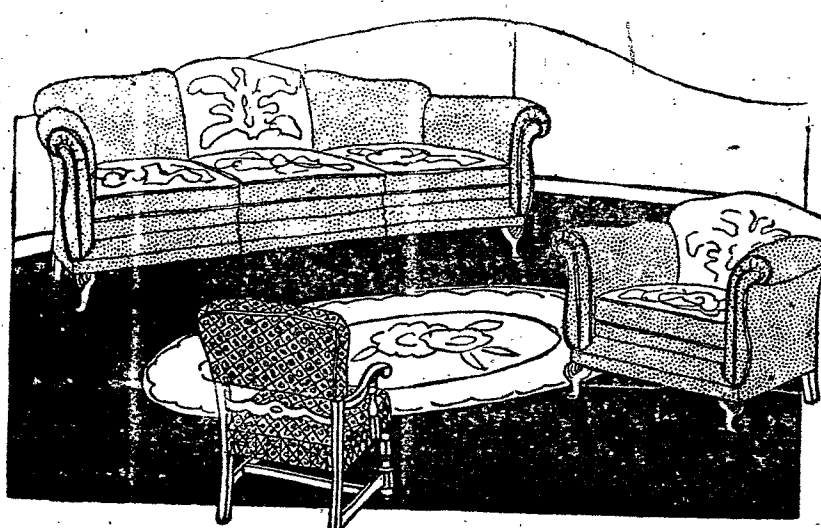
Everything  
for  
Women  
and  
Children.

**Crockery and Glassware—Rugs—Stoves—Furniture.**  
**Window Shades, 59c up**

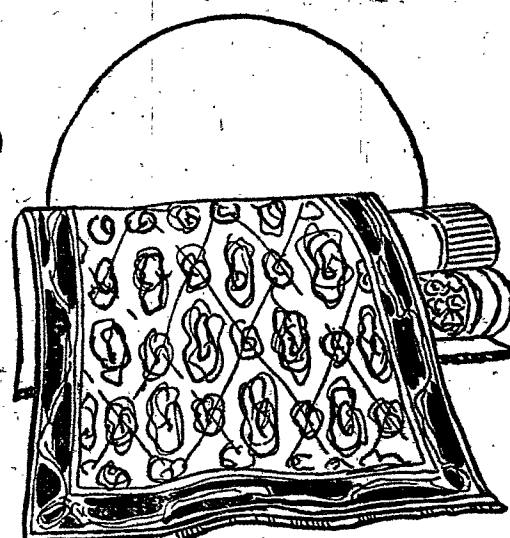
**Millinery**



Just the thing in chick  
Chapeaus,  
\$1.00 to \$6.00.



**Rugs**



We find it almost impossible to properly display our vast stock of furniture and take this means of advising the public of a complete and attractive assortment of home furnishings.

An unusually complete assortment of rugs, consisting of wool, fibre, matting and our specially featured Felt Paraffin Base Art Squares and Roll goods. Ranging in price from  
**\$1.69 to \$14.50**

**Breakfast Sets**



Beautiful and efficient Breakfast Room Sets, beautifully finished and unfinished that may be painted the desired color, with prices ranging as low as

**\$12.50.**

**Dress Goods**



All that is desirable in myriad-hued material, consisting of ladies' and Misses Spring Wash Dresses for street and house wear.

—Men's Shirts—



Neckband and collar attached. A complete assortment in sizes from 14 to 17 in the latest stripes and shades for dress

**89c, \$1.39, \$1.69**

**Kitchen Ware**



Kitchen wear that makes kitchen work a pleasure instead of drudgery. Everything that goes to complete a modern kitchen from Mirror Wear Aluminum to Vollrath's Enamel wear. Special White Enamel Wear Sale Now.

**Men's Shoes**



Men's Star Brand Shoes for either dress or work. Solid leather and substantial comfort. Priced from, pair,

**\$2.25 to \$7.50.**

**HEED THIS MESSAGE**



It means a saving of money NOW and in the future. We are highly desirous of making new friends. We want you to know how efficiently and satisfactorily we can serve you and we want an opportunity to show you that our prices cannot be beat on the Gulf Coast, or elsewhere. So come in and see what we have to offer and we'll assure you of the greatest savings ever heard of on the finest quality of merchandise.

**Bathing Suits For The Entire Family**  
**Suit Cases, Trunks and Bags, 99c to \$45**

**WAVELAND ON THE BANKS OF THE JORDAN**  
**IS LAND OF PROMISE**

Strictly Summer Resort Is  
Ideal Watering Place for  
Thousands Orleanians.

NEARNESS TO ORLEANS  
ADDS TO POPULARITY

Miles of Strand Dotted With  
Villas and Other Summer  
Dwellings Attractive.

Waveland is supreme. Justly so as a summer resort, where the waters of the Gulf of Mexico undulatingly caress the sands of some six or eight miles, possibly ten, and during summer affords finest sea-water bathing.

Bathing in the briny waters of the deep as it billows over the surface of Mississippi Sound is one of the chief of attractions, to say nothing of boating and fishing.

It is not overestimating to say thousands of summer residents and visitors come out from New Orleans annually to bask on the beach, to take the daily "dip in the gulf," to enjoy the gulf breezes by day and cooling zephyrs by night; to enjoy the many pleasures offered by an ideal watering summer resort as Waveland, and find its nearness to New Orleans makes it all the more desirable to hide away from the city's torrid heat.

Many villas and other beautiful dwellings dot the seashore line, and a full valuation of property, improved and unimproved would reveal a most staggering set of figures. For Waveland property, not above purchase price, nor that for sale is held at prohibitive price—far from it—has value, and with comparison of improvements that are in course of progress and the immediate rebuilding of the beach driveway, connecting with that of Bay St. Louis, presages unusual development and an acceleration of values.

But Waveland, Bay St. Louis' sister city, is not solely a summer resort, as thousands of readers in the North and Mid-West, who will read these lines for the first time in The Sea Coast Echo might think, but is equally a winter resort, for the climate is mild and equable and severe cold unknown, as in Bay St. Louis and along the Mississippi Gulf Coast. In addition to a developed summer resort and possible winter resort, it is a town of stability. Mr. George W. Logan, realtor, is among the permanent residents.

Incorporated as a town, Waveland has a full set of municipal officers, headed by George Herlihy, mayor. There are splendid public school facilities. Its civic spirit is splendid, equal to its citizenry.

Next to Clermont Harbor, summer



Twin Oaks on the Banks of the Jordan, in Front of James Munton's Home.

Hancock soil will grow anything that any other section will produce. James Munton's Jordan River Citrus Grove is one of the largest and most successful in and along the Mississippi Gulf Coast country. Mr. Munton, originally from Michigan, moved to this section some years ago, and his success with every branch of farming—live stock, poultry, farm and orchard—has proven eminently successful.

Mr. Munton is an exponent of possibilities of this section. By application and intelligent attention he has scored success, and, better than all, he says his health is 100 per cent.

The picture above not only depicts the beautiful river front scene, but shows the activity and traffic. Here are barges weighted with lumber from nearby mills, that of Edward Hines Lumber Company, in tow, ready to be loaded possibly at Gulfport and to be shipped to foreign port.

**MERCHANTS BANK**  
**WILL CELEBRATE**  
**SILVER ANNIVERSARY**

The Bank With the Clock  
Celebrates Twenty-Fifth  
Year in October.

Banks are outstanding factors in a city's growth. They figure as an integral part of a community's everyday life and with ample finances help to build materially.

The Merchants Bank & Trust Company, of Bay St. Louis, is not the exception. On the contrary, the bank is ever on the alert to help both city and people, realizing that it is not a mere banking house, a corporation to make money—far from it—but to serve. An institution, as it were, ready to co-operate, to help the individual as well as the greater and more major projects.

Organized twenty-five years ago by local interests, headed by the late Louis S. Fairchild as its first president, and more recently and successfully, the late R. R. Perkins, the Merchants Bank, with George R. Rea, first as cashier and today as splendid young president, has grown apace with the trend of things, frequently taking the initiative and contributing to the factors and elements that contribute to the development of Bay St. Louis and Hancock county.

Its resources last year passed the million-dollar mark and judging the future by the past, it will not be very long, Waveland is nearest of Mississippi Gulf Coast towns to New Orleans, on the L. & N. road, 45 miles distance.

long when the second million will have been attained.

Officers of the Merchants Bank & Trust Company are:  
Geo. R. Rea, president.  
John K. Edwards, chairman of board.

John Osoinach, 1st vice pres't.  
E. J. Lacoste, 2nd vice pres't.  
W. V. Yates, cashier.  
Charles Traub, Jr., ass't cashier.  
W. J. Gex, Sr., attorney.  
Directors: O. T. Arnold, J. A. Breath, John K. Edwards, George H. Edwards, E. J. Lacoste, P. V. Lacoste, C. C. McDonald, Chas. G. Moreau, John Osoinach, George R. Rea.

With the Poetess as a Factor.  
The caller was young and quite charming. "If you like," said the young man at the desk, "I'll have your poem submitted to the editor."  
"No," she answered positively. "I'll read it aloud to him. I prefer to have the editor submitted to the poem."  
—Boston Transcript.

Always Tardy.  
It was at the theater. The orchestra had just been seated; then, as customary, the director came in. Immediately, the stillness was broken by the sound of a small girl's voice:  
"Mamma, that man is late again."  
—Indianapolis News.

Suits the Line.  
Schoolmaster—"Now, Willie, if the earth's axis is an imaginary line, can you hang clothes on it?"  
Willie—"Yes, sir."  
Schoolmaster—"Ha, ha. That's good. And what sort of clothes, Willie?"  
Willie—"Imaginary clothes, sir."  
—Answers.

**TO SERVE, to encourage and assist the Thrifty, to co-operate in every progressive move made in the interest of our City, our County, our State and—**  
**TO BUILD**  
**constitutes the ideals and principles on which our organization is founded.**

The  
**People's**  
Building & Loan Association  
BAY ST. LOUIS, MISS.

CHAS. G. MOREAU, Pres't. JOHN OSOINACH, Vice Pres't.  
GEORGE R. REA, Treasurer. S. J. LADNER, Director.  
JOHN A. BREATH, Secretary.



# THE MOST CONVENIENT PLACE ON THE COAST!

FOR

Luncheons Dinner Parties

CARD PARTIES

Banquets

Dances

AND ALL OTHER SOCIAL AND RECREATIONAL AFFAIRS

## Hotel Markham

"Convenient to Everywhere on the Gulf Coast."

GULFPORT

### NOTICE OF ORDINANCE

Adopted by the Commissioners of the City of Bay St. Louis, Mississippi.

An ordinance fixing the salaries of the Mayor and Councilmen (Commissioners) of the City of Bay St. Louis, Mississippi. Section 1.—Be it ordained by the Board of Mayor and Councilmen (Commissioners) of the City of Bay St. Louis that the salaries of the Mayor and Councilmen (Commissioners) be and is hereby fixed at Two Hundred and twenty-five dollars per month each, payable monthly.

Section 2.—That the ordinance shall become operative when the same shall be approved by the majority of the qualified electors of the City of Bay St. Louis at an election to be held for that purpose as provided for by law.

The above ordinance, after being read and considered by section, was adopted as a whole by the following:

Those voting "yes": Ladner, Traub, Egloff.

Those voting "nay": None.

### NOTICE OF ELECTION

Notice is hereby given that an election will be held in the City of Bay St. Louis at the City Hall as provided for by law on

THURSDAY, MARCH 15TH, 1923.

Said election is being held for the purpose of fixing the salaries of the Mayor and Councilmen (Commissioners) of the City of Bay St. Louis as provided for by ordinance being published as provided for by law, and the following resolution:

Whereas, the Board of Mayor and Councilmen of the City of Bay St. Louis has this day by ordinance fixed the salaries of the Mayor and Councilmen of the City of Bay St. Louis, which ordinance must be submitted to the qualified electors of the City of Bay St. Louis as provided for by Section 2046 of the Henningway Code of 1917, and

Whereas, the said ordinance in full shall be submitted to the qualified electors as provided for by law, and

Whereas, it is necessary for the Board

### B. Y. P. U. Notes.

Group No. one rendered a most interesting program Sunday evening, Feb. 26, on the subject announced last week in this paper. Every member who had a part on program was present.

Group No. two is being challenged to make as good a report March 4. The meeting is a devotional topic, the subject being "The Cleansing Blood of Christ." A cordial welcome awaits any and all who would visit our meeting, especially mothers and fathers. We meet at 6:30 p.m. every Sunday.

To provide for said election. Therefore

Resolved that an election be held on

THURSDAY, MARCH 15TH, 1923.

That the said ordinance shall be published in the City of Bay St. Louis, for the time required by law, before the said election, and that at said election the said ordinance fixing the salaries of the Mayor and Councilmen be printed upon the official ballots for said election and that said ordinance be held by the Election Commission of the City of Bay St. Louis as provided.

Be it further resolved that public notice of the said ordinance be in force from and after its passage.

CHARLES TRAUB, SR., Mayor.  
S. J. LADNER, Public Utility Commissioner.  
F. H. EGLOFF, Commissioner of Finance.

DANIEL J. ZIEGLER, Commissioner of Election.

### "Sam and Henry" on Mississippi Gulf Coast.

Sam and Henry, nationally known radio stars, WGN, Chicago, were on the Mississippi Gulf Coast a few days since, and stopped at Gulf Hills while on their tour in this section.

They are at the present time touring the Southern theaters in what might be termed their last appearance as Sam and Henry, having successfully completed their popular contract with the Chicago Tribune.

While not ready for public announcement it is known to their friends that they will join the Chicago Daily News with change of name. Sam and Henry were delighted with Gulf Hills and our golf course, having played eighteen holes and complimented the Branigan Brothers and their associates in assisting nature with the marvelous accomplishments.

Spilling the Lingo.

They grinned when the waiter spoke to me in Greek, but their laughter changed to astonishment at my ready reply.

"I wanna roasta big san'wich, strumberry pie, two cup skawtee," was the simple and clear statement I made without hesitation.—Life.

Sinclair, Mason Day and W. J. Burns get jail terms, while W. S. Burns is fined \$1,000 in contempt case.

### PROMINENTLY IN THE PUBLIC EYE



S. J. LADNER, City Commissioner.

Born in Bay St. Louis, a son of the late Mr. and Mrs. Francois Ladner, representative residents of Bay St. Louis of other days, has been prominently connected with the affairs of this city all of his adult life.

Leaving college, he became identified with the business of the Bay Mercantile Company, serving with that establishment for a period of nine years later to embark in business for himself and handling such stock belonging to a hardware and paint store. He was with the Mercantile Company for 8 years, and in business for himself 7 years.

The post of city auditor and secretary becoming vacant by the death of Richard Mendes, who for many years discharged its duties with more than ordinary ability, Mr. Ladner was urged to allow his name to be a candidate and he was in turn duly elected, and at once proved a worthy successor of his predecessor.

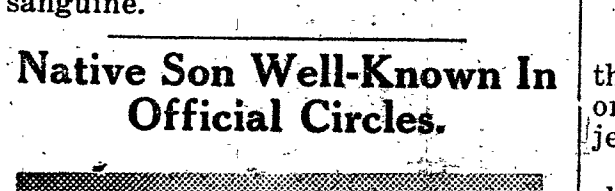
Mr. Ladner has held the trust for six consecutive terms—twelve years, and on January 1st, of this year, was inaugurated as one of the three city commissioners for a term of four years. When he will have rounded out his present term he will have served the city twenty years.

While he is conservative, Commissioner Ladner is progressive and no citizen is more anxious to see the city go forward than he. Identified with every interest for the public good, he is associated with all that tends to the social, civic and economic good of the city. He is one of the leading citizens of this section.

Married, he is the father of two sons, Jean and Sylvan and resides in Ward one, his home located in Carroll avenue.

He is a great believer in the future of Bay St. Louis, pins his faith to the Mississippi Gulf Coast, and a believer in real estate values. He predicts, with the completion of the Bay St. Louis bi-county bridge a continuation of local development that will exceed the imagination of the most sanguine.

Native Son Well-Known In Official Circles.



JOSEPH V. BONTEMPS.

A native of this city and county, Joseph V. Bontemps, is another of the native sons who rose from the bottom of the ladder and received deserved recognition by dint of work and strict application to business.

Mr. Bontemps, well-known and capable sheriff the past four-year term up to December 31st, and unable to succeed himself because of legal limitation, he is at present chief deputy sheriff, and by virtue of his experience and ability fills the trust in most thorough manner. He is in charge of the sheriff's office and dispatches the business of that department of the courthouse with marked dispatch and result. His term as sheriff places him in line for 1932.

### BAY WAVELAND YACHT CLUB

5 W. Y. C. Bldg., Beach Front, Bay St. Louis, Miss.

ADAM LORCH, SR., Honorary Commodore.  
E. J. LACOSTE, Commodore.  
JOHN K. EDWARDS, Vice Commodore.  
BERNARD SHIELDS, Rear Commodore.  
P. V. LACOSTE, Treasurer.  
GEORGE J. TOCA, Secretary-Manager.  
H. C. CLOVER, Chairman House Committee.  
JUSTIN GREEN, Chairman Regatta Committee.  
GEORGE R. REA, Chairman Finance Committee.  
CHAS. G. MOREAU, Chairman Publicity Committee.  
EDWARD SCHWARTZ, Chairman Membership Committee.

### County Official Recognized State-Wide.



COUNTY CLERK A. G. FAVRE.

A. G. Favre, clerk of courts of Hancock county and also clerk Board of Supervisors, has also been recognized State-wide. He is secretary-treasurer Mississippi Chancery Clerks' Association, and an active and leading factor.

Mr. Favre is one of the youngest officials in the State and has a wide acquaintance. It is not amiss to make the prophecy his services will some day grace a State office. He is known for his activity and marked ability. Modest and unassuming, he works tirelessly and with telling result.

Sellers Club Meets With Mrs. Calvin Shaw.

The home of Mrs. Calvin Shaw was the meeting place of the Sellers club on Wednesday. Poultry was the subject of discussion.

Reason for early hatching of baby chicks discussed by Mrs. J. E. Smith. Essentials in feeding and raising of baby chicks by Mrs. Calvin Shaw. Some very interesting and helpful papers on culling were read by Miss O'Dom.

Round table discussion on attending club meetings, led by Mrs. A. E. Shaw. The hostess served delicious cake and coffee.

The next meeting will be at the home of Mrs. Francis Shaw.

### AN OUTSTANDING PUBLIC OFFICIAL



F. H. EGLOFF, City Commissioner.

There is no public official more outstanding than Ferdinand H. Egloff, who has served the city for many years, in various capacity, and always with marked ability and credit both to his constituency and to himself.

At present Mr. Egloff is one of three city commissioners, heading the department of finance, collecting all monies and receiving for same. He will serve a term of four years, beginning January 1, 1928.

A native of Bay St. Louis, scion of one of the best known and oldest families, he has lived here all his life; married and father of six children, with family residence in Ballentine street, representing the city as a resident of Ward 3.

Ferdinand Egloff has served the city for twenty continuous years. He was city treasurer for two terms, elected alderman one time and later on two occasions appointed alderman to fill unexpired terms. As a member of Board of Mayor and Aldermen he displayed his splendid executive ability, and in him the city has never had a more constructive and safe man.

He was also appointed city marshal at one time, and no matter what trust he held, it was always with the same unflinching fidelity, integrity and loyalty.

For the past number of years Mr. Egloff has served in the capacity of tax assessor and collector, and it is safe to say no man knows better than he every inch of land and improvement within the city's bounds. In collecting taxes he has also collected for the municipally-owned water-works department.

Ferdinand H. Egloff is identified with the city's best interest, one of its substantial citizens and it has been said time and again he has many friends.

Stronger Latin alignment with the U. S. won by Hughes' speech.

Nicaraguan Liberals name General Moncado for president.

Norway keeps Olympic crown with U. S. in second place.

Robertson rides six winners in a row at Havana track.

Four men will try to cross Atlantic in lifeboat.

Coolidge fears rising appropriations imperil tax cuts.

Labor Department reports employment increasing toward end of January.

American tanker blows up off Japan; 16 men killed.

Labor Secretary says unemployment has increased recently.

Government sells its last three Pacific lines for \$3,743,631.

Gov. Jackson, of Indiana, is acquitted by directed verdict in bribery plot trial.

Missing Indiana deputies are found slain and hidden in woods.

French Senate decides legislators in wartime must stay in Parliament.

Sandino's raiders loot town of Trinidad, Nicaragua.

General Motors' net earnings break peace-time records of American industries.

Wilbur's absence from Plunkett dinner seen as a rebuke to the admiral.

Senate, by vote of 46 to 31, refers "power trust" inquiry to Federal Trade Commission.

House upholds dry laws by vote of 281 to 61.

Largest marine force to date takes field against Sandino.

Air express planned between Europe and California.

Navy court finds both ships at fault in S-4 disaster.

### GULF HILLS POPULAR BUNGALOW COURT FINISHED

Improvement Clinches Success of Beautiful Coast Residential Park.

Court Bungalow Hotel is the latest thing on the Coast. Located at Gulf Hills, on the west end of the Mississippi Gulf Coast, it is the latest thing in hotel structure, strictly for family and gets away from the too-often conventional hotel.

The Court Bungalow Hotel is a novel plan; its architecture of the Spanish type; each room with private bath; with separate doors leading into a spacious living room; all outside rooms, and are beautifully furnished, a la carte country club service.

Mr. Herbert Grodeman, late of the Roosevelt Hotel, at New Orleans, manager of the clubhouse, informs The Echo that there is not a single vacancy, and are received daily. This number of Spanish-type bungalows, with their colorful tiled roofs, and vari-colored stucco walls, are stunningly attractive and clinch Gulf Hills' success in addition to it being one of the first residential parks in the country.

For the future comfort of guests Mr. Little, general manager of Gulf Hills, announces the construction of a rustic walk from the Bungalow Court to the Country Club.

Little Echoes.

Superman possible through control of heredity biologist says.

American-Mexican air mail service nears realization.

Bomb-shattered plane falls in Macon, Ga.; three killed.

Business generally hesitant, bright spots in some industries.

One hundred hurt in rush to see English soccer game in London.

First railroad reports for 1927 show lessened incomes.

Americans have contributed \$2,383,220 to aid League of Nations in last eight years.

Captain Campbell sets new auto speed record at Daytona, 206 miles per hour.

Stronger Latin alignment with the U. S. won by Hughes' speech.

Nicaraguan Liberals name General Moncado for president.

Norway keeps Olympic crown with U. S. in second place.

Robertson rides six winners in a row at Havana track.

Four men will try to cross Atlantic in lifeboat.

Coolidge fears rising appropriations imperil tax cuts.

Labor Department reports employment increasing toward end of January.

American tanker blows up off Japan; 16 men killed.

Labor Secretary says unemployment has increased recently.

Government sells its last three Pacific lines for \$3,743,631.

Gov. Jackson, of Indiana, is acquitted by directed verdict in bribery plot trial.

Missing Indiana deputies are found slain and hidden in woods.

French Senate decides legislators in wartime must stay in Parliament.

Sandino's raiders loot town of Trinidad, Nicaragua.

General Motors' net earnings break peace-time records of American industries.

Wilbur's absence from Plunkett dinner seen as a rebuke to the admiral.

Senate, by vote of 46 to 31, refers "power trust" inquiry to Federal Trade Commission.

House upholds dry laws by vote of 281 to 61.

Largest marine force to date takes field against Sandino.

Air express planned between Europe and California.

Navy court finds both ships at fault in S-4 disaster.

## Formal Opening Monday, March 5th PIAZZA BROTHERS BARBER SHOP

EVERYTHING NEW AND UP-TO-DATE.

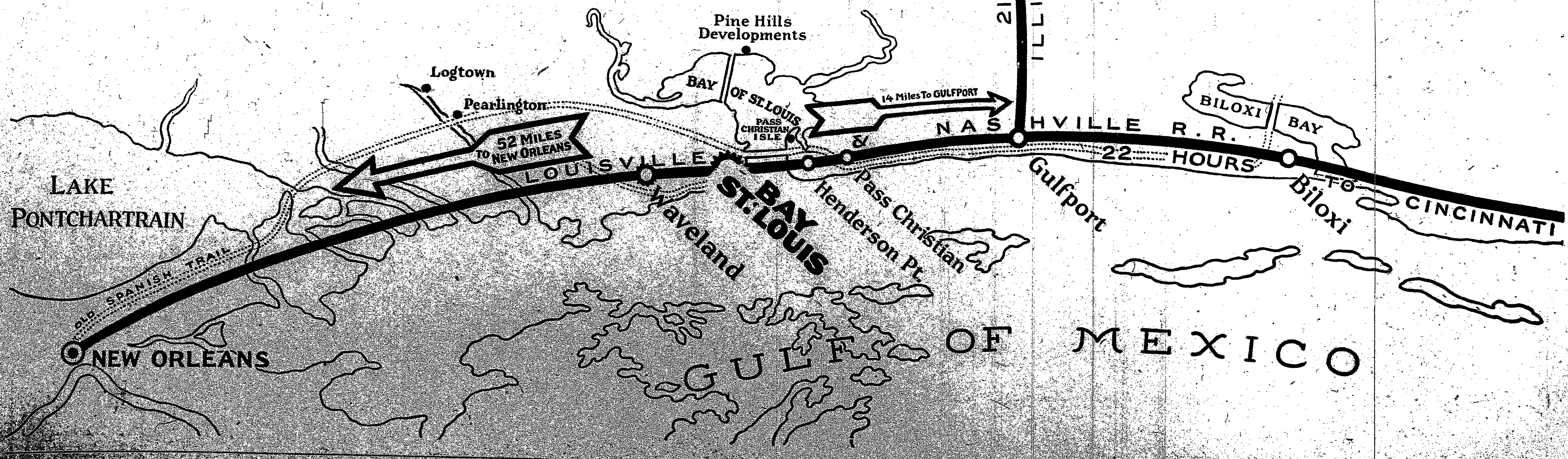
NEWEST AND MOST MODERN SHOP FOR LADIES AND GENTLEMEN ON THE GULF COAST. STRICTLY MODERN AND THOROUGHLY SANITARY, OFFICIALLY APPROVED.

SOUVENIRS FOR CUSTOMERS MONDAY. A TOY BALLOON FOR CHILDREN—A CARD OF BOE PINS FOR EVERY LADY. ALSO A CONSIDERATION FOR EVERY GENTLEMAN.

Do us the honor and pleasure of visiting our shop, on the Beach, head of Main street, Monday, at least, and often as you wish thereafter.

Anthony and Sam Piazza.

BAY ST. LOUIS, MISSISSIPPI.





## A black and white portrait of a young man with dark hair, wearing a dark suit jacket, a light-colored collared shirt, and a dark tie. He is looking directly at the camera with a neutral expression. The background is dark and textured.

Like other officials, Sheriff Jones is highly elated over the completion of the Bay St. Louis bridge. He says it will prove of great assistance in more ways than one to the successful administration of his duties.

## A black and white photograph of a three-story brick building, likely a school or institutional structure. The building features a prominent corner with a series of windows on each floor. The architecture is simple and functional, with a flat roof and a solid brick facade. The image is grainy and has a high-contrast, almost stencil-like quality.

(I'll kill the son-of-a-gun.)  
When I tell him I've had a hair-  
cut—  
Lips up and says:  
"Which one?"  
\_\_\_\_\_  
Frenchy, Slick, Ching, approve  
of the hair-cut.

Everything you need in Real Estate. Give me a "ring" or drop me a "line" and I will call on you and fulfill your wants.



### Mail Order Shopping Service

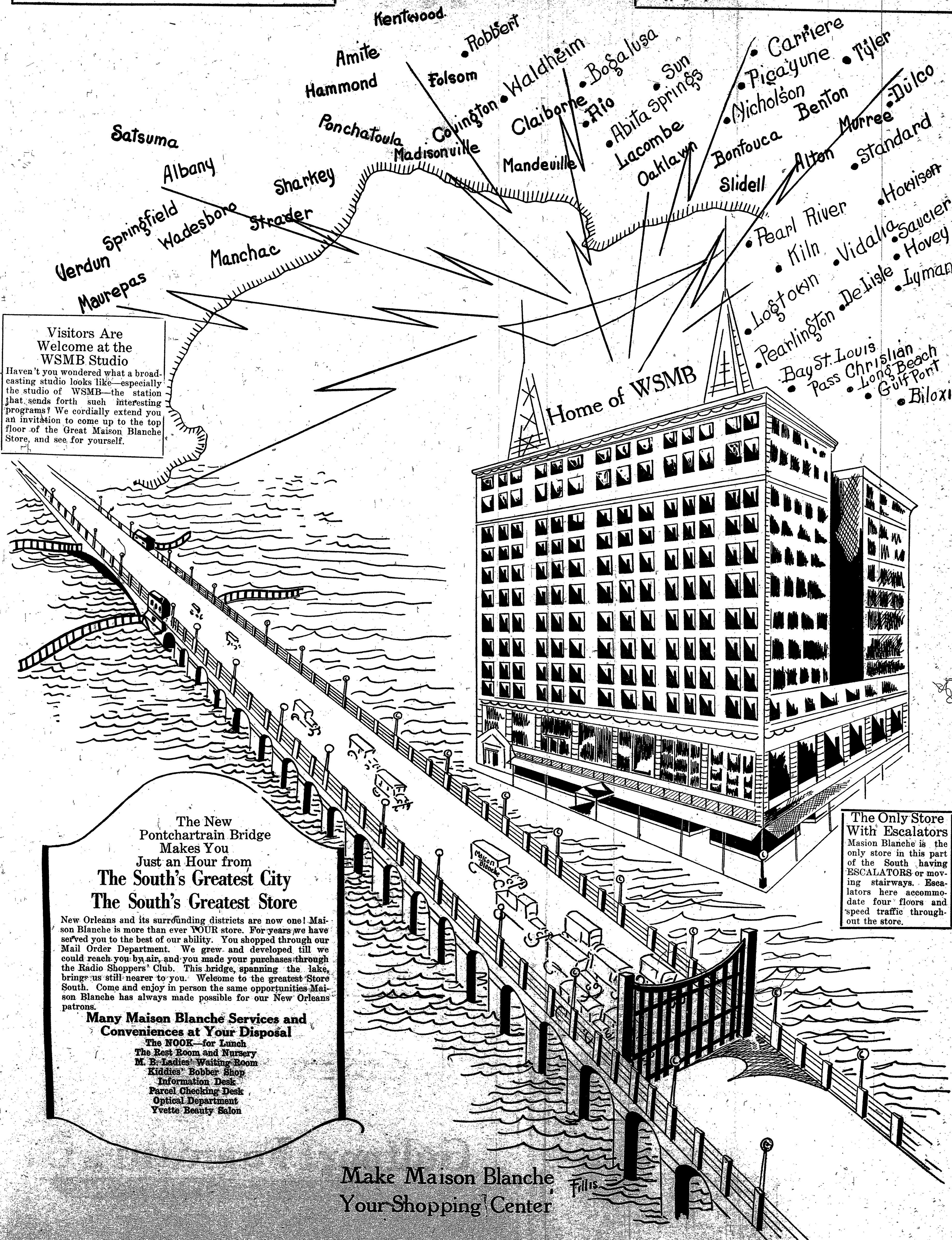
Maison Blanche has reorganized the Mail Order Department and can assure out-of-town shoppers of prompt, efficient service. If you can't get to Maison Blanche, your written order will be given personal attention by trained shoppers.

# Maison Blanche

GREATEST STORE SOUTH

### Personal Attention to Mail Orders

Miss Barry, who is in charge of the Maison Blanche Mail Order Shopping Service, is ready to give her personal attention to all orders from out of town. You will find shopping by mail just as satisfactory as shopping in person.



### Visitors Are Welcome at the WSMB Studio

Haven't you wondered what a broadcasting studio looks like—especially the studio of WSMB—the station that sends forth such interesting programs? We cordially extend you an invitation to come up to the top floor of the Great Maison Blanche Store, and see for yourself.

### The New Pontchartrain Bridge Makes You Just an Hour from The South's Greatest City The South's Greatest Store

New Orleans and its surrounding districts are now one! Maison Blanche is more than ever YOUR store. For years we have served you to the best of our ability. You shopped through our Mail Order Department. We grew and developed till we could reach you by air, and you made your purchases through the Radio Shoppers' Club. This bridge, spanning the lake, brings us still nearer to you. Welcome to the greatest Store South. Come and enjoy in person the same opportunities Maison Blanche has always made possible for our New Orleans patrons.

### Many Maison Blanche Services and Conveniences at Your Disposal

The NOOK—for Lunch  
The Rest Room and Nursery  
M. B. Ladies' Waiting Room  
Kiddies' Bobber Shop  
Information Desk  
Parcel Checking Desk  
Optical Department  
Yvette Beauty Salon

**The Only Store With Escalators**  
Maison Blanche is the only store in this part of the South having ESCALATORS or moving stairways. Escalators here accommodate four floors and speed traffic throughout the store.

Make Maison Blanche Your Shopping Center





### CITY ECHOES.

—Much solicitation was felt for Dr. and Mrs. Jas. A. Evans during the week concerning the illness of their young son, who is reported better and out of danger.

—Mr. A. R. Hart, left Wednesday morning for Meridian, Miss., called by a message announcing the serious illness of a sister, residing in that city.

—C. Greer Moore, well-known local realtor, reports many inquiries are made regarding purchase of improved and unimproved property, of which he has extensive listings.

—Misses Judith Mauffray and Miss Azalee Favre spent the Mardi Gras in New Orleans, and numbered in a party of young people who spent the day in a truck outing party.

—Mr. and Mrs. D. T. Kiley, of Chicago, were guests last Sunday of Mr. and Mrs. J. N. Wisner, at "On the Beach." Mr. Kiley is vice president of Armour & Co. Chicago.

—Mrs. (Dr.) Cooper and Miss Lois Cooper, of Brookhaven, Miss., after a visit to Cuba and viewing the Rex parades at New Orleans, are visiting their relatives, Mr. and Mrs. E. S. Drake, on Ullman avenue.

—Edward Dillon, recreational manager Gulf Hills, visiting Mr. Santos Shields, was a visitor to Bay St. Louis during the week in the interest of the bridge celebration today.

—Mr. Louis J. Normman, resident manager Edwards Bros., Ford selling representatives, spent Tuesday in New Orleans, and expects to be able to supply the demand for new cars in about two or three weeks.

—The Women's organization of Bay St. Louis held two successful ball celebrations Mardi Gras day, one during afternoon hours and the other at night. Both were unusually well attended and proved decidedly successful.

—Mr. and Mrs. J. D. Arrington, of Biloxi, spent the week-end visiting at the home of Mr. and Mrs. H. U. Canty, at the family home in Carroll avenue. Mrs. Arrington before her marriage was Miss Mabel Smith and is a sister of Mrs. Canty.

—Master Melvin Villere, intelligent and manly young son of Mr. and Mrs. O. M. Villere, of Waveland, returned home this week from Touro Infirmary, at New Orleans, where he has been recovering from the ordeal of an operation for appendicitis.

—Mr. and Mrs. Charles Boedeker, of Houston, Texas, have returned home after a visit here at "On the Beach" with Mr. and Mrs. J. N. Wisner. Mr. Boedeker was vice president of the Great Southern, but has retired from active business.

—Mr. and Mrs. Erwin C. Lea, of New Orleans, spent Mardi Gras day and Washington's birthday holidays visiting with Mr. and Mrs. W. J. Chapman on their yacht, the Olga. Mr. Lea is a member of the firm of J. N. Wisner & Co., cotton brokers, New Orleans.

—Dr. Robert Gilmann, physician and surgeon, prominent professionally and socially at Detroit, Mich., after spending several days in Bay St. Louis, house guest of Mr. and Mrs. Horace W. Avery, left during the week for California, where he will spend a while. Dr. Gilmann was so impressed with his visit to the Gulf Coast he plans to return for a longer stay.

### PROGRAM

INCIDENTAL TO CEREMONY MARKING DEDICATION BAY ST. LOUIS BI-COUNTY BRIDGE.

FRIDAY, MARCH 2, 1928.

12:00 M.

Luncheon Pine Hills Hotel, on Bay of St. Louis, complimentary to Governors and members Mississippi Legislature.

2:00 P.M.

ON DIVIDING LINE.  
Formal ceremony on bridge, near draw span, dividing line Harrison-Hancock counties.

"TALE OF TWO CITIES."  
Presidents of respective Boards of Supervisors will greet and clasp hands, symbolizing a united triumph, cementing bridging of wide chasm. Mayor of Pass Christian and Mayor of Bay St. Louis will enact similar ceremony, "Dixie" by band.

3:00 P.M.

IN CITY OF BAY ST. LOUIS.  
Dedication celebration in Bay St. Louis city, near bridge. Addresses by Gov. Bilbo, followed by speakers from both Harrison and Hancock counties, also by mayors of each Coast city.

DISTINGUISHED VISITORS.  
Members both branches Mississippi Legislature present, numbering over 200. Drive over Bay St. Louis, "City Beautiful."

4:30 P.M.

Party departs.

7:30 P.M.

BANQUET IN HARRISON CO.  
Banquet to officials and guests on Touro Marham Hotel, Gulfport.

### NOTICE—EFFECTIVE MARCH 1, 1928.

The quality of our Ice Cream and increased handling charges compels us to make the following changes:

ICE CREAM SODAS ..... 15c  
ICE CREAM (Plain) ..... 15c  
SUNDAES ..... 20c

No changes in price of other drinks.  
Come See Us for Drinks Supreme.

BROWN'S VELVET ICE CREAM—NUFF SED.

BEACH DRUG STORE

QUALITY—COURTESY—SERVICE

Phone 189.

### ADVERTISERS WHO HAVE MADE THIS EDITION POSSIBLE

List of Firms From Bay St. Louis and Vicinity Contribute to Its Success.

Bay St. Louis and vicinity business firms to an extent are well represented in this souvenir edition of The Star-Examiner, which marks this Friday afternoon, at 2:00 o'clock, the formal dedication of the Bay St. Louis bi-county bridge. The list is here published for its news value and as matter of record and general interest also, in recognition and appreciation on the part of this newspaper.

G. W. LOGAN.  
R. C. ENGMAN.  
C. C. McDONALD.  
GEO. S. HORTON.  
HOTEL WESTON.  
A. SCARFIDE & CO.  
EXCLUSIVE SHOP.  
C. GREER MOORE.  
A. PALMER LOTT.  
MONTI BROTHERS.  
H. GRADY PERKINS.  
BAY FURNITURE CO.  
BAY CHEVROLET CO.  
BEACH DRUG STORE.  
EDWARDS BROTHERS.  
ARTHUR H. LOVEJOY.  
BAY MERCANTILE CO.  
JOSEPH O. MAUFFRAY.  
BLUE RIBBON BAKERY.  
JITNEY JUNGLE STORE.  
W. C. SMITH, Times.  
HANCOCK COUNTY BANK.  
CHAMBER OF COMMERCE.  
ST. STANISLAUS COLLEGE.  
MAYOR CHAS. TRAUB, SR.  
NORTON HAAS LUMBER CO.  
BEEATH'S HABERDASHERY.  
COAST SERVE-SELF GROCERY.  
WESTON SAND & GRAVEL CO.  
BANDERET SERVICE STATION.  
MAISON BLANCHE, New Orleans.  
YOUNG & MOORE, Houston, Texas.  
GULFPORT FURNITURE CO., Gulfport.  
N. O. TENT & AWNING CO., New Orleans, La.  
MERCHANTS BANK & TRUST COMPANY.  
HANCOCK COUNTY INSURANCE AGENCY.  
PEOPLES BUILDING & LOAN ASSOCIATION.  
GULF COAST BLDG. & LOAN ASSOCIATION.  
BAY ST. LOUIS FERRY, By Ernest W. Drackett.  
LORRAINE FLOWER SHOP, Pass Christian.  
ADAM—THE FLORIST—Pass Christian.  
GULF COAST MUSIC CO., Gulfport, Miss.  
D. H. HOLMES CO., LTD., New Orleans, La.  
GULF STATES CREOSOTING CO., Hattiesburg.  
SOUTHERN PINE ASSOCIATION, New Orleans, La.  
LEONHARD'S DEPT. STORE, New Orleans, La.

### Fuch-Leonard.

An interesting event occurred Thursday morning in which Rev. Father A. J. Gmelch, pastor of the church of Our Lady of the Gulf, officiated.

Miss Bobbie Leonard, well-known society bud of New Orleans, and Mr. Simon Fuch, Jr., came out from New Orleans Wednesday, visited Mr. Fuch's mother and were married in the presence of relatives. It was a most interesting and happy event. After remaining in Bay St. Louis the young bride couple returned to New Orleans, where they will reside in future.

The many friends of both contracting parties extend best wishes and congratulations.

The young bride is well known in social circles at New Orleans, and was queen of one of the Carnival balls last season. The groom is associated with his father at New Orleans and is well known both in business and social circles.

### Estimable Lady Dies.

Mrs. Louise Jane Weeks, mother of our resident, C. M. Weeks, passed away Friday, February 23rd, after a long and lingering illness.

The remains were shipped from Bay St. Louis Saturday afternoon via New Orleans to Chicago, for interment, and were accompanied by Mr. and Mrs. Weeks.

Mrs. Weeks, Sr., was a most estimable woman and her death is deeply deplored. She died at the home of her son, at the former Harrison dwelling, on the beach front, and many local friends were present during and after illness with tender ministrations.

### ANNOUNCEMENT

Change in Ice Cream Prices—Effective Friday, March 2nd.

The quality of our Ice Cream and the increased cost of handling compels the following changes in price:

ICE CREAM SODA (all flavors) ..... 15c  
PLAIN ICE CREAM (all flavors) ..... 15c  
SUNDAES ..... 20c

ATLAS DRUG STORE

Phone No. 4.

# TO THE CITIZENS OF HANCOCK COUNTY AND Bay St. Louis—Welcome!

The completion of the Bay - Point bridge has been realized. A new artery of traffic has been created, binding more closely together the people of two sister counties--Hancock and Harrison. Closer trade relations will now be realized between the citizens of the communities which are now bound together by this structure. Closer social relations will be enjoyed and we will learn to know each other better as a result of the erection of this needed link in Coast transportation.

As one of the business institutions of Gulfport, we extend to the people to the West of the Bay of St. Louis an invitation to visit us. We want you to fully realize that we will consider it our happy privilege to number you among our visitors, and we shall bend every energy at our command to make your visit most pleasant and successful.

When you visit Gulfport make our store headquarters. You will find here a hearty welcome, a courteous personnel, a friendly and congenial atmosphere. It is not necessary that you be a purchaser of our merchandise. The welcome will be just as sincere, because we feel kindly to the people of Hancock county, many of whom we know personally and number as personal friends.

So let your next visit to Gulfport be made more enjoyable by a call at our spacious store.

## Gulfport Furniture Co.

EVERYTHING FOR THE HOME

GULFPORT, MISS.